RCC UPDATE



(Formerly the Puffin Report)

MARCH 2016



The 2015-16 RIMS Canada Council

Top : Gordon Adams (RIMS Board Liaison), Steve Matterson (NCC Chair), Jeff Schaafsma (BC), Sasha Alexander (CEA Chair), Tim Lucko (MB), Darius Delon (Chair), Curtis Desiatnyk (S-AB), Séamus Gearin (Can. Consultant)

Mid: Betty Clarke (Past Chair), Valerie Fox (ON – on behalf of Tina Gardiner), Valerie Barber (Treasurer), Stephane Cossette (QC), Lynda Lyttle (Secretary), Tanya Stegmeier (N-AB)

Bottom: Debbie Savoury (NL), Annette Homan (RIMS COO), Dave Jackson (SK), Maureen Graham (Can. Capital), Meredith Low (2016 Strategic Consultant), Ren Lips (Vice Chair)

WINTER PLANNING

It's been an exciting start to the year at the RIMS Canada Council. During our bi-annual strategic planning session in January, we revisited our mandate to evaluate and strengthen our activities across the Great White North.

The RIMS Canada Council addresses the interests of Canadian RIMS members and their chapters in support of RIMS mission.

The RCC, comprised of voting representatives from each Canadian Chapter, an elected Executive, a RIMS Board liaison and the Chairs of our Conference and Communications subcommittees, delved into

who we are and how can we best achieve the execution of our mandate to the benefit of the risk management profession.

This was especially significant as the RIMS Board is moving forward with great change itself and has just revised the association's mission in a straight-forward manner:

RIMS MISSION

To educate, engage and advocate for the global risk community.

STRATEGIC GOALS

- Ensure a sustainable and adaptable organization.
- Equip risk professionals to succeed in an evolving environment.
- Enhance engagement with members and the broader risk community.
- Expand RIMS influence worldwide.

PRIORITIES

- <u>Innovate</u>
- <u>D</u>evelop
- <u>E</u>ngage
- <u>A</u>dvocate

CORE VALUES

- 1. Strive for excellence.
- 2. Embrace innovation.
- 3. Foster collaboration and community.
- 4. Act with integrity, respect and humility.
- 5. Empower through learning and development.
- 6. Strengthen and sustain the profession.
- 7. Inspire and excite.

RCC STRATEGIC OBJECTIVES

Inspired by the new mission of RIMS, the RCC developed four strategic objectives to benefit the Canadian membership with the help of a strategic consultant.

- 1. Bring the Canadian risk management community together, through a conference that delivers valued professional development and networking opportunities.
- 2. Connect Canadian chapters to share resources and best practices, to improve the Canadian RIMS member and volunteer experience.
- 3. Provide Canadian members with a distinctively Canadian perspective on risk management and RIMS, through communication on multiple platforms.
- 4. Develop a Canadian advocacy role for risk management in terms of policy and legislation.

With our refreshed objectives and the needs of Canadian risk professionals in mind, the RCC decided at our meeting to strike up an Advocacy Task Force. Using objective #4 as the directive, a group of volunteers led by Betty Clarke has been formed to determine how to best provide risk professionals with a voice when important legislation affecting our work is discussed at various levels of government.

Another highlight of our Winter Planning Session is the Chapter Roundtable. At these discussions, our Canadian Chapters discuss their challenges, successes and share their knowledge to the benefit of all RIMS members in Canada. RCC representatives engaged with one another to end our session, gaining new knowledge and resources to bring home with them and better engage with their local members.

12 MONTHS OF CHANGE

Change is constant in all aspects of life, and the professional non-profit world is no exception. One of the greatest changes we've seen at the RCC since 2014 is the end of our National Education Committee. After much discussion, it was determined that the mandate of the committee overlapped with those of the National Conference and Communications and External Affairs mandates to such an extent that its activities could be distributed amongst the two, with the RCC Executive and RIMS taking on any remaining duties.

The RCC also saw change last year in the departure of our long-time Consultant, Bonnie Wasser. Bonnie supported the RCC through a decade of hard work and evolution as a standing committee of RIMS. She will be greatly missed. With her departure, RIMS and the RCC decided to move in a new direction and hire an Association Management Company (AMC), Becker Associates. From Becker, Séamus Gearin has assumed the role of RIMS Canadian Consultant. The benefits of working with an AMC are that we gain the shared experience of more than a dozen Canadian non-profits, a company that has been working in the field for 35 years, and the communications acumen of our new consultant, specifically.

RIMS ACTIVITY

In the past 12 months, RIMS has been very busy creating more tools for the risk manager:

- Released Opis, the RIMS Information Network: an online member engagement platform used to connect members with relevant content, risk professionals and learning opportunities.
- Launched the standardised version of the CRM exam across the country.

• Launched the RIMS-CRMP certification with the Pilot Exam being offered in April at the RIMS Annual Conference. Afterward, the next exam window will take place from October 2016-December 2016.

ANNUAL SUBCOMMITTEE MEETINGS

In February, the RCC's Conference (NCC) and Communications (CEA) subcommittees met in Toronto to plan and discuss their current projects and goals for the next two years.

Over two days, both committees split out into working groups and discussed the best ways to have an impact in Canada while developing new objectives and putting the finishing touches on existing ones.



NATIONAL CONFERENCE COMMITTEE

Top Left to Bottom Right: Stuart Ruff (RIMS VP Events), April Savchuk, Blanca Ferreris (RIMS), Anne Cournoyer, Sarah Mikolich, Bill Baker, Cyndi Ruff, Phil Corbeil, Valerie Barber, Steve Mattersn (NCC Chair), Sue Mepham, Len Cheryk

Julie Chapdelaine (not pictured)

The NCC, with representatives from past, present and future conferences' Local Organizing Committees discussed the industry and how to ensure that the conference continues to meet the needs of risk professionals and our stakeholders, going so far as to finish with an exercise in imaging what the conference will look like in the year 2026.

COMMUNICATIONS AND EXTERNAL AFFAIRS

Top left to Bottom right: *Lynda Lyttle, James Eka, Gail Cullen, Gloria Dang, Melissa Ng Wan, Sasha Alexander (CEA Chair), Sandra Alwazani*

Ben McAllister (not pictured)

Angela Haywood (no pictured)

The CEA welcomed a refreshed team of members and strategized an approach to modernize RIMS in Canada communications. Look out for a website redesign, new social media activity, and a Canadian



Events Calendar coming soon. If you don't already, make sure you follow us on <u>Twitter</u> and join our members group on <u>LinkedIn</u>.

RESILIENCE CALGARY 2016



Mark your calendars!

The RIMS Canada Conference returns September 11th to 14th at the Calgary Convention Centre. Be sure to look out for your invitation to attend, arriving this spring.