

First Timers Guide

By Stéphane Cossette and Bonnie Wasser



Here at the RIMS Canada Conference for your first time? We're thrilled that you decided to join us! Here are some tips from veteran delegates to help orient you to the conference and make sure you don't miss any of the highlights. This is a great opportunity to meet your colleagues, learn from the best in the business and take away the newest ideas and tools – make sure you make the most of it!

Here is a quick list of the “must attend” events of this conference:

Sunday Evening Welcome Reception: This is the kick-off of the conference. You can meet people who have just arrived or talk to those who came in early to attend pre-conference events. If you have a supplier's dinner to attend, this is the place to leave from. If you don't, this is the place to improvise one.

Exhibit Hall: All day Sunday and Monday and Tuesday morning: The place to go to meet our Industry Partners, pick up a coffee and a few souvenirs and maybe win some prizes. Don't forget your business cards and make sure to stop by the RIMS Canada Council/RIMS booth to tell us how your conference is going.

Conference Breakfasts: The best, quickest and free way to grab some food and coffee to fuel up for the day's sessions, get acquainted with other attendees and hear about what happened after you left the night before.

Plenary Sessions: Over the years, we have witnessed many outstanding speakers, and this year's are no exception. Don't miss out on the plenary speakers that everyone will be talking about for years to come.

Concurrent Sessions: Here's where the nuts and bolts learning happens – the place to get the take-aways that will help you do your job better the minute you get home.

Awards Presentation: – Recognizing the award recipients for their advancements in risk management will

inspire you about the incredible contributions that our profession can make in our organizations and communities. Come and learn about these great individuals and show them a round of applause.

Tuesday Gala: Everybody will be there for the pinnacle of the conference. Make the most of this opportunity to celebrate another successful conference and mingle with colleagues and industry partners.

We left out the many social events and meetings you'll want to have with your suppliers and new friends and colleagues, which will also be a valuable part of your conference experience.

Have an amazing time, and we look forward to seeing you here this year, and back next year as a veteran!

Editorial Policy

The RIMS Canada Newsletter is a publication of the RIMS Canada Council and is published periodically throughout the calendar year. The opinions expressed are those of the writers and volunteer members of the RIMS Canada Newsletter Editorial Committee. Articles submitted to the RIMS Canada Newsletter for publication are subject to the approval of the RIMS Canada Newsletter Editorial Committee. Approval of such articles is based on newsworthiness, and perceived benefit to the readership. All decisions of the RIMS Canada Newsletter Editorial Committee are final and not subject to appeal. Individuals submitting articles to the RIMS Canada Newsletter hereby acknowledge their acceptance of the RIMS Canada Newsletter Editorial Policy.

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NEWSLETTER

www.rimscanada.ca

2014 CONFERENCE EDITION

Welcome to the 2014 RIMS Canada Conference

CROSSROADS: Changing Landscapes

September 14-17, 2014

Welcome to Winnipeg, a city rich in history, culture and commerce. It all began as a trading post at the crossroads of intersecting rivers, the Red and the Assiniboine. These rivers served as trade routes for Aboriginal peoples and developed into an area where fur trading companies competed fiercely, where early settlers helped start Western Canadian agriculture, and where the connecting railway to Eastern Canada brought seemingly endless growth.

Take the time to experience the city's history firsthand and explore The Forks, a meeting place for over 6,000 years. Continue on a stroll across the Esplanade Riel pedestrian bridge to visit St. Boniface, Winnipeg's vibrant French Quarter, and enjoy some local “joie de vivre”. Other noteworthy Winnipeg sites include the Winnipeg Art Gallery and the Assiniboine Park's new Journey to Churchill polar bear exhibit. For your convenience you'll find a Tourism Winnipeg booth located beside Registration for the duration of the conference.

The CROSSROADS 2014 program is built upon this theme of history, exploration, new ventures and entrepreneurs. Our plenary speakers will explore business successes and discuss the fierce competition of today's markets. They will delve into criminal behaviour, gaze over the prairie horizon to see the future and show you how to improve your brain power. With 30 concurrent sessions, there is something for everyone attending CROSSROADS 2014. Welcome to Winnipeg!



Winnipeg's Fun Facts

- The Winnipeg Art Gallery has the world's largest public collection of contemporary Inuit art, including close to 11,000 works of sculpture, prints, drawings and textiles.
- Canada's Royal Winnipeg Ballet is Canada's oldest dance company and among the oldest in North America. It was granted the "Royal" title in 1953 by the Queen of England—the first such distinction in the world.
- Winnipeg-born Clara Hughes, a cycling and speed skating Olympic competitor, made history by becoming the only athlete in history to earn multiple medals in both the summer and winter Olympics.
- Winnipeg was the first city in the world to develop the 911 emergency phone number.
- The word Winnipeg means "muddy water" in Cree and the city was established at the junction of the Red and the Assiniboine rivers—The Forks—a meeting place for more than 6,000 years. More than 30 major bridges provide access over the 100 kilometres of navigable waterways and railway tracks in the city.
- Winnipeg produces over 25,000 pounds of gold medal-winning Golden Caviar and sells it world-wide to some of the best restaurants.



MESSAGE FROM RIMS CANADA COUNCIL CHAIR ROMAN PARZEI



On behalf of the RIMS Canada Council (RCC) it is my pleasure to welcome you to "Crossroads - Changing Landscapes", the 40th annual RIMS Canada Conference. Here we are in the beautiful city of Winnipeg, the capital city of Manitoba, a resource-rich province with diverse culture and a flourishing arts scene. I would like to thank the Manitoba RIMS Chapter Local Organizing Committee, led by Bev Duthoit and Valerie Barber, for putting together what I know will be a great conference.

The RIMS Canada Conference delivers on one of RCC's key goals: "Be the go-to resource for professional development of risk management practitioners."

RIMS Canada Conference is the second largest annual risk management conference in the world. The RIMS Canada Conference is where the Canadian risk management community gathers every year for the best in risk management education and networking. You will gain knowledge that will help your organization's risk management programs, renew old acquaintances and make new ones that will help you in your risk management career and learn about new products and services from our industry partner community.

For the first time, we at RCC are excited to be co-hosting, along with our sponsors, the Crossroads 2014 Welcome Reception on Sunday at the world class

Canadian Museum for Human Rights. The museum, which is the first national museum to be established outside of Ottawa, will begin attracting visitors from around the globe when it officially opens its doors on September 20, 2014.

The RCC continues to be an important standing committee of the Risk and Insurance Management Society (RIMS), and we remain steadfast in strengthening our commitment to the needs of you, our Canadian members.

Please take the time to learn more about the RCC and its sub-committees. Check out our website at www.rimscanada.ca. Every one of the 10 Canadian chapters is represented and has a voice on the RCC. Participation in your chapter is so important to all of us. Often we all have similar issues that can be more easily addressed when networking with our peers.

I invite you to visit the RIMS Canada Council booth which we are very pleased to share with our friends and colleagues from the Risk and Insurance Management Society, to hear all about RIMS and RCC initiatives. Feel free to inquire about being introduced to any of the RCC and/or Sub-Committee members. We are made up of various industries. We take pride in educating ourselves and sharing our experience with others. We can only continue to thrive with your support and the energy and enthusiasm of our great volunteer leadership as dedicated team members.

A special thank you once again to our valuable industry partners. Please take the time to drop by each of their booths for valuable information and to receive opportunities

for prize draw entries.

Enjoy your conference experience with all that it has to offer!



Follow the RIMS Canada Council on Twitter @RIMSCdaCouncil.
Join in the conference Twitter conversation #RCCCrossroads2014.

New Membership Offer

From now until September 30th, RIMS is offering U.S.\$100 off first year membership dues for new organizational and associate members attending the full RIMS Canada Conference. New members must have not been RIMS members in the past two years. If you have already registered and paid, you will receive a Cdn.\$200 rebate, which is the difference between the non-member and member rates for the conference. To take advantage of this offer, the promotional code to use is RCC2014.

Chapter Officer Roundtable Breakfast

Monday, September 15th at the RIMS Canada Conference.

Come join your fellow chapter officers from across Canada for breakfast on Monday, September 15th. We will have reserved tables set up in the main breakfast room, and you will have the opportunity to

chat informally over breakfast with other chapter officers who do the same thing as you do. There will be groups for Presidents, Webmasters, Treasurers and other chapter functions. Bring a question, and your colleagues are sure to have an answer – and you'll be able to help them with what has worked for your chapter.

RIMS Chapter Awards

Chapter Awards applications might not be due until January 9, 2015, but now is the time to start thinking about how to have your chapter's success recognized by RIMS! All of the information is at <http://www.rims.org/aboutRIMS/Awards/Pages/default.aspx>. Categories include Chapter Recognition Program, Chapter Achievement Award, Chapter Excellence Award and Membership Growth Award. There are also links to application tip sheets and winning submissions. Let's see Canadian chapters recognized in April in New Orleans – start planning your submission now!

More Fun Facts

- Winnipeg's contribution to popular music includes rockers Neil Young, Burton Cummings (The Guess Who), Randy Bachman (BTO), the Crash Test Dummies, the Watchmen, Chantal Kreviazuk, Lenny Breau, the Weakerthans, The Waking Eyes, The Wailin' Jennys, Bif Naked, Ray St. Germain, Sierra Noble and many others.
- The Royal Canadian Mint not only produces currency for Canada, but has minted more than 55 billion coins for more than 75 countries around the world. The Mint produced the world's first coloured circulation coin—the 2004 Remembrance Day 25-cent piece featuring a red poppy on the reverse.
- At the time of construction in 1968, the Winnipeg Floodway was the second-largest earth-moving project in the world after the Panama Canal. It has saved the city from flooding many times since it was constructed by then-Premier Duff Roblin. It is affectionately referred to as "Duff's Ditch."
- In 1914, WWI Captain Harry Colebourn took a black bear he named Winnie (after his hometown Winnipeg) to England as his Regiment's mascot. When he shipped out to France, he donated the bear to the London Zoo. Author A.A. Milne's son Christopher so loved the bear that Milne crafted stories about his boy and the bear, "Winnie the Pooh".

Courtesy, Tourism Winnipeg

