Sponsorship Prospectus



4-5 December 2020 Building Anti-Fragility: from Crisis to Opportunity

RIMS Risk Forum 2020 India has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsoring an event or item increases brand recognition, builds loyalty and demonstrates your commitment to India's risk management community.

Key Highlights of the Forum:

- 3rd Year of the Forum
- Thought Leadership Event
- Marquee Affair in Risk Management Space
- Generally marked by Key Notes from Ministry of Finance to Regulators
- Valued Content Able to build Fear of Missing Out (FOMO) 100% Growth in Attendance – YoY
- Ample Networking Opportunities

Please contact:

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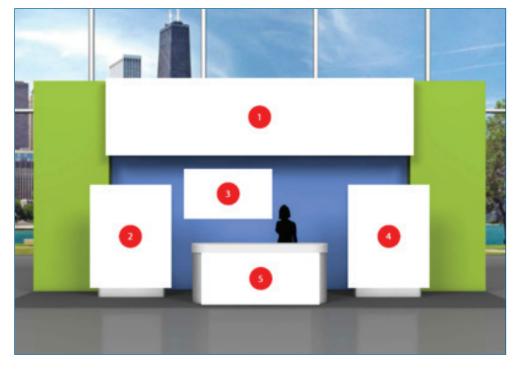




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GOLD SPONSORS – USD \$10,000

- Two 45-minute educational session delivered by sponsor included in package (session length depends on availability; session topic must be approved by RIMS)
- One 25-minute fireside chat session delivered by sponsor included in package (session length depends on availability; session topic must be approved by RIMS)
- Five custom graphics on virtual exhibit booth (Large Booth)
- Top placement on exhibitor list in the Exhibitor Directory
- One Hundred (100) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS India Risk Forum Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Custom ad in virtual event lobby (location selection is first-come)
- Custom Generated Lead List (artificial intelligence matches sponsors and attendees that have mutual interests based off questionnaire filled out during registration time)



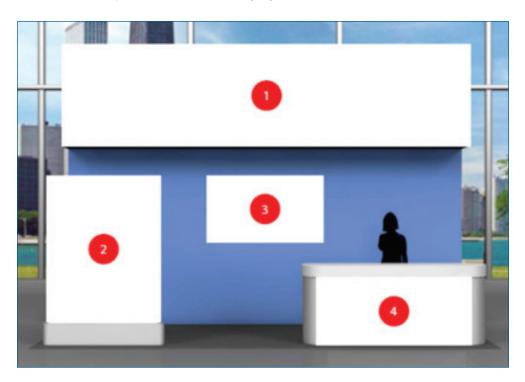
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SILVER SPONSORS - USD \$5,000

- One 45-minute educational session delivered by sponsor included in package (session length depends on availability; session topic must be approved by RIMS)
- Four custom graphics on virtual exhibit booth (Medium Booth)
- Top placement on exhibitor list in the Exhibitor Directory
- Fifty (50) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS India Risk Forum Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Custom ad in virtual event lobby (location selection is first-come)
- Custom Generated Lead List (artificial intelligence matches sponsors and attendees that have mutual interests based off questionnaire filled out during registration time)



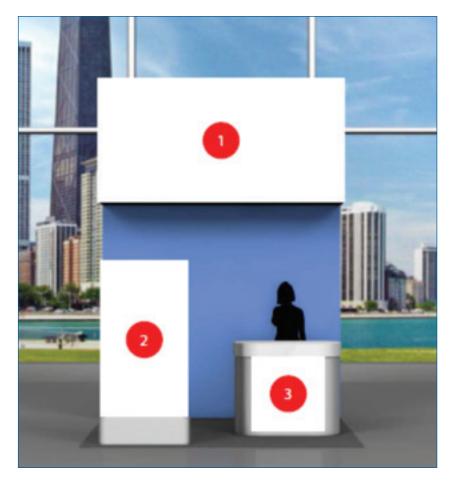
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BRONZE SPONSORS – USD \$2,500

- Three custom graphics on virtual exhibit booth (Small Booth)
- Thirty (30) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS India Risk Forum Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Rotating ad in virtual event lobby



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Additional Sponsorship Opportunities

Registration Sponsorship – USD \$2,500

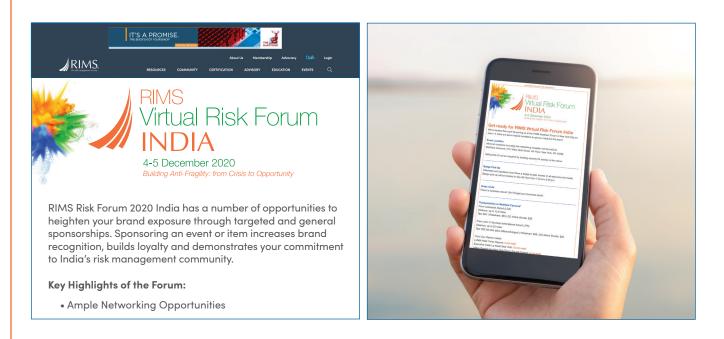
- Custom ad on RIMS India Risk Forum Conference registration website
- Custom ad on all Know Before You Go emails, sent to all registered attendees

Ad On Event Homepage – USD \$1,500

• Limited to two sponsors

Break Session Sponsorship – USD \$5,000

• Exclusive Sponsorship of a Breakout Session (custom banner ad displayed during session, sponsor selects the session on a first-come basis)



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