



Exhibitor Hosted Block / Affiliate Event Policies & Guidelines

The RIMS 2020 Annual Conference & Exhibition hotels offer not only premium amenities, discounted rates and the best networking opportunities, but staying within the RIMS room block will help the Society effectively control exhibition, attrition and penalty fees, all which directly benefit RIMS Exhibitors.

Room Block Guidelines

All companies exhibiting at the Conference are required to book housing for their registered representatives through Connections Housing, RIMS' official housing bureau. Any exhibitor who does not follow these procedures will be subject to a loss of priority points, as per RIMS 2020 Exhibitor Rules & Regulations Contract.

BUYER BEWARE! Connections Housing, Inc. is the only housing company authorized by RIMS to provide housing services to conference participants. Please do not conduct business with any other travel or housing company claiming to represent RIMS. Should you happen to receive communication from any outside company, please forward their contact information to Blanca Ferreris, RIMS Senior Business Events Manager via email bferreris@RIMS.org.

Hotel room assignments are made on a first-come, first-served basis based on availability and are not dependent upon where affiliate event space/suites will be assigned. The online hosted block request process will start on Thursday, October 2, 2019 at 2pm (EDT) and confirmations will be sent via email on November 1, 2019 for those who submit on Thursday, October 3, 2019. **Please note that access to the online portal will not be available until 2pm (EDT), on October 3, 2019.** Hosted blocks will be confirmed under the company name until March 12, 2020. Confirmed schedule and instructions on how to request your hosted block will be forwarded via email to the individual listed as the exhibitor booth contact by October 3, 2019.

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Attrition Policy

Until January 30, 2020, the Group requesting the housing block may release up to 10% of the Total Room Nights booked without penalty. Should the actual rooms utilized (i.e., Total Room Nights utilized to include no shows and cancellations) be less than 90% of the Total Room Nights initially reserved, the Group agrees to pay RIMS for the number of Sleeping Rooms not utilized up to 90% of the Total Room Nights booked.

Example: Group contracts 100 room nights, 10% allowance for release
90 room nights - Guaranteed
80 room nights - Actually Utilized
10 room nights - Variance

10 room nights (x) cost of room, inclusive of tax and occupancy charges, is the dollar amount due and payable to RIMS within thirty (30) days of the conclusion of the Conference.

Affiliate event policies and guidelines will be accepted electronically when you request your housing block starting Thursday, October 3, 2019 at 2:00pm EDT. Also, we will not assign/confirm room blocks if your company has an outstanding balance due to RIMS.

All block cancellations must be made via email to RIMS@connectionshousing.com.

The deadline for cancellations up to 10% (as specified above) is January 30, 2020. After this date, you will be held responsible for 90% of the total room nights initially requested.

Any negative variance between actualized and 90% of your rooms requested will be due and payable to RIMS within forty-five (45) days of the conclusion of the conference. In the event the participating company cancels their entire room block, attrition penalties of room and tax per night for 90% of the entire block cancelled will be due and payable to RIMS within forty-five (45) days of the cancellation. This will be strictly enforced.

Exhibitor Registration

All exhibitors must be registered for the Conference. Please be advised that we will be conducting an audit of exhibitor room block usage at RIMS 2020. If it is determined that exhibitor rooms were provided to clients, then we will decrease those exhibitors' room block accordingly for RIMS 2020.

In addition, any room blocked for any individual not registered as an ECOMP or Exhibitor Personnel will be subject to a \$100.00 fee per room night. If you receive an invoice, and you have cancelled the reservations, you will need to provide a cancellation number from Connections Housing or the Hotel.

Early bird registration fees will be in place through **February 15, 2020** for attendees and exhibitors are encouraged to order booth badges prior to this date, as all fees will increase after this date.

Violations will result in points being deducted form a company’s total score.

*subject to change

Rule Violation	Points Deducted*
Going outside the room block	-40
Badge Swap	-10
Booth Violation	-10
Violation of Mailing List Agreement	-20
Branding Violation	-40
Hosting competing off site events	ALL POINTS
Cancelling Advertisements	-5

Co-Headquarter Hotels / Entitlement Rooms

The Hyatt Regency and Sheraton Hotels will be the Key/Hospitality Hotels for RIMS 2020 and will serve as the location of many key RIMS functions and Conference hospitality suites.

RIMS will allow companies to request "Entitlement Rooms" at the Key Hotels for company VIPs, executive staff, etc. These rooms are not complimentary and will be billed to each company at the confirmed conference rate. **Rooms entitled at Key Hotels will be available through October 18, 2019.** Requests received after this date will be processed based on availability. The total number of entitlement rooms that can be requested will be based on booth size. Please refer to the chart below to determine how many rooms a company is allowed to request. Please note there is no guarantee that all rooms will be accommodated in one hotel, but we will try our best to meet your needs. Suites reserved at key hotels will be counted towards your room block commitment.

Booth Size	Total Number of Rooms
10 x 10	1
10 x 20	2
10 x 30	3
10 X 40 or 20 x 20	4
20 x 30	5

Booth Size	Total Number of Rooms
20 x 40	6
20 x 50	7
20 x 60	8
20 x 70	9
20 x 80	10

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Tier Hotel

Please note, the term "Tier" is not a rating scale for the quality of the hotel. "Tier" is the term used to categorize RIMS hotels by the size of the room block available at each property.

Tier	Hotel Name
Tier A: A maximum of 8 rooms per hotel, per exhibiting company, may be reserved at these hotels. Rooms at each property are assigned first-come, first served, based on availability.	Element
	Home2 Suites
	Hotel Teatro
	Kimpton Born
	Oxford
	Tru by Hilton
	Tier B: A maximum of 15 rooms per hotel, per exhibiting company, may be reserved at these hotels. Rooms at each property are assigned first-come, first served, based on availability.
ART (The)	
Brown Palace	
Courtyard Downtown	
Crawford	
Four Seasons	
Hampton Inn & Suites	
Hampton Inn & Suites Convention Ctr	
Hilton Garden Inn	
Hilton Garden Inn Union Station	
Holiday Inn Express Downtown	
Homewood Suites	
Hotel Indigo	
Hotel Monaco	
Magnolia	
Maven	
Renaissance City Center	
Residence Inn City Center	
Residence Inn Downtown	
Ritz-Carlton	
Springhill Suites	
TownPlace Suites	
Warwick	
Tier C: A maximum of 40 rooms per hotel, per exhibiting company, may be reserved at these hotels. Rooms at each property are assigned first-come, first served, based on availability.	AC Denver
	Crowne Plaza
	Curtis (the)
	Embassy Suites
	Grand Hyatt
	Hilton Denver City Center
	Hyatt Place
	HYATT house
	Le Meridien
	Magnolia
	Hilton City Center
Westin	

Please note, actual number of rooms assigned will be based on availability at time of booking.

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Exhibitor Housing Timeline:

Hotel map and instructions link for submitting hosted block requests will be sent to person listed as the booth contact by	October 1, 2019
RIMS 2019 Housing opens and electronic acceptance of Hosted Block online submissions (hotel rooms only)	October 3, 2019 at 2pm (EDT)
Rooms entitled at Headquarter Hotels are guaranteed to be available through	October 18, 2019
Confirmation of Hosted Block and Hospitality assignments received on October 3rd will be sent via email	November 1, 2019
Confirmation of Hosted Block assignments received after October 3rd	November 7th and later
Last Day to reduce room blocks by 10% without penalty	January 30, 2020
Rooming list due to Connections Housing	February 7, 2020
Last date Hosted Block Forms accepted (rooming list must be included)	April 20, 2020
Rooming list changes will be conducted through Connections Housing until	April 20, 2020
Connections Housing staff onsite in convention center	May 2 – May 6, 2020

Affiliate Event(s)/Official Hours

Affiliate events at the RIMS Annual Conference & Exhibition provide an ideal forum for networking with clients and prospects in a setting that is unique to the host.

Please note, affiliate events on Sunday, May 3rd, must end at 5:00pm and/or cannot start until 8:00pm due to RIMS opening reception. No functions are to take place prior to 10:00am on Monday, May 4th due to RIMS General Session and breakfast functions throughout the rest of the week must conclude promptly at 8:30am. Exhibitors found to be in violation of this schedule will be subject to the loss of two priority points per incident.

At RIMS, the term "affiliate event" encompasses every type of function including a large party for hundreds of guests, a VIP suite for your organization's executives, a small private reception, or an off-site event.

There are many details involved in arranging affiliate events. To request information, or if you have specific questions, please contact Blanca Ferreris, RIMS Senior Business Events Manager at bferreris@RIMS.org.

Affiliate Events Non-Compliance Policy

No exhibitor or any affiliate thereof may conduct any meeting or event during show hours that encourages attendees to leave the conference. The offering of any educational programming that competes with RIMS is strictly prohibited and violators will have their functions closed.

RIMS reserves the right to control activities associated with the Conference & Exhibition, including those sponsored by an exhibitor whether inside or outside the convention facilities.

Exhibitors must inform RIMS of any hospitality/business suites, functions, classes, seminars or exhibits being held at venues other than the exhibit floor and must receive express written consent from RIMS for said activities prior to the show. Offsite room hours shall not conflict with posted RIMS exhibit and conference hours. With the sole exception of business/internal meetings, no exhibitor is permitted to schedule or be affiliated with meetings, functions, classes, seminars, exhibits or hospitality events that compete with the RIMS Conference. Exhibitors who are found to be in violation of outside activities, that violate RIMS rules and regulations, will be subject to the loss of priority points.

Affiliate events are allowed one pull-up banner, or a 22 x 28 sign posted at the entrance to an event to help individuals find the activity. Decorations and/or collateral materials are not allowed to be placed in any area of the hotel. One registration desk (6 ft. skirted table) outside the meeting/function room is allowed, if needed. Public spaces, including hallways, hotel/elevator lobbies are not available for company branding. Please note, RIMS neither approves nor authorizes the building of any type of structure outside the meeting room/function area.

In addition, non-compliance with the RIMS Affiliate Event Regulations for two (2) consecutive years will result in the company's future affiliate event requests being assigned last and/or may result in the forfeiture of the company's priority selection for exhibit space.

Non-payment of the fine(s) will result in the forfeiture of hospitality space and exhibit space for the upcoming year. Thank you for your partnership!



AFFILIATE EVENT GUIDELINES

Hotel Suites and Meeting Rooms

Hotel – Suites and Meeting Rooms

To reserve a function/meeting room or suite at a co-headquarter Hotel, please complete the appropriate section within the online Exhibitor Hosted Block / Affiliate Event Policies & Guidelines site. **Requests will be assigned using RIMS Affiliate Events Assignment Criteria. Requests will open on July 18, 2019, and will be confirmed by August 23, 2019.**

Affiliates are required to close their affiliate events and meeting rooms from:

- 7:30am – 5:30pm on Monday, May 4th;
- 8:30am – 5:30pm on Tuesday, May 5th through Wednesday, May 6th

This applies to breakfast functions, or other group meetings involving conference attendees. In addition, Affiliates are asked to not conduct any group events during show hours that would encourage attendees away from the exhibition or conference activities. This includes any off-site group events.

We encourage all Affiliates to conclude all hospitality and events by 10:30pm.

Please note the following:

- *Affiliates are not allowed to hold any type of event that conflicts with RIMS official events (exhibition, reception, luncheons, sessions, etc.).*
- *Affiliate events on Sunday, May 3rd, must end at 5:00pm and/or cannot start until 8:00pm due to the RIMS Opening Reception.*
- *No breakfast functions are to be held on Monday, May 3rd, due to RIMS Opening Session.*
- *Breakfast functions that take place throughout the rest of the week must conclude promptly at 8:15am.*
- *Affiliate events are allowed one pull-up banner, or a 22 x 28 sign posted at the entrance to an event to help individuals find the activity. All signage must include the tagline Proud Supporter of RIMS®.*
- *Decorations and/or collateral materials are not allowed to be placed in any area of the hotel.*
- *One registration desk (6 ft. skirted table) outside the meeting/function room is allowed, if needed.*
- *Public spaces, including hallways, hotel/elevator lobbies are not available for company branding. Sponsorship opportunities are available. Please contact Matthew Whyte, RIMS Exhibition & Sponsorship Manager, at mwhyte@RIMS.org for more information.*
- *Note: RIMS neither approves nor authorizes the building of, any type of structure outside meeting room/function area.*

RIMS reserves the right to close any suite, meeting room, or public room or decline to make rooms or suites available at future RIMS Conferences, if an organization does not comply with the spirit of these guidelines.

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Failure to comply with these regulations may be subject to both a loss of forty priority points and fined \$1,000 per incident.

Care of Premises

Exhibitor will be responsible for any damage done to the hotel by them, their employees or agents. Material may not be posted, taped, nailed, screwed or otherwise affixed to walls, doors, woodwork or floors or any horizontal or vertical surface within the hotel. Stickers, helium balloons and gas tanks are prohibited.

Meetings with Individual Clients

Exhibitors are expected to have clients register for the RIMS 2020 Annual Conference & Exhibition and schedule their meetings in ways to allow maximum participation in the Conference.

RIMS will assist exhibitors in achieving their business development goals. The guidelines on group meetings do not apply to meetings coordinated with RIMS and held in the Client Meeting Rooms located in the Exhibit Hall, or in convention center rooms open only to registered attendees. These activities need to be coordinated so they achieve your goals without negatively affecting conference sessions. Please email exhibitorservices@RIMS.org to reserve client meeting rooms or convention center space for such meetings.

Promotional Activity

Exhibitors are asked to promote their activities in a tasteful and professional manner. Distributing promotional literature outside the confines of your booth (i.e., RIMS hotel rooms, public areas of hotels or the convention center) is not permitted. Sponsorship opportunities are available. Please contact Matthew Whyte at mwhyte@RIMS.org for more information.

Formal invitations are not to use the Society's official registered logo. Invitations may use the Conference logo or RIMS® 2020. A downloadable version of the Conference logo can be found on the RIMS website, <https://www.rims.org/RIMS2019/exhibitor/Pages/Marketing-Toolkit.aspx>

Liquor Liability Insurance

Each exhibitor must secure Host Liquor Liability (HLL) coverage, endorsed to include RIMS as an additional insured. Such policy will be primary to insurance maintained by RIMS. Upon request, exhibitor agrees to provide RIMS with a certificate of insurance indicating HLL coverage.

Additional Information

For additional information or assistance, please contact Blanca Ferreris, RIMS, Senior Business Events Manager at bferreris@RIMS.org.

Official Exhibitor Rules & Regulations supersede Affiliate Event Guidelines.

RIMS reserves the right to alter these rules, regulations and guidelines as deemed necessary.

Thank you for your partnership!