

**EVENT OVERVIEW:** The RIMS ERM Conference is the premier event for enterprise risk management professionals, bringing together thought leaders, industry innovators, and practitioners to shape the future of enterprise risk management. The 2025 conference will be held in Seattle, WA, on November 17-18.

**AUDIENCE DEMOGRAPHICS:** The RIMS ERM 2025 Conference will attract a diverse audience of over 400+ risk professionals dedicated to enhancing enterprise risk management in their organizations. These industry leaders will gather to share insights, strategies, and best practices to effectively identify, assess, and mitigate operational risks. Attendees will include experts from various sectors such as finance, insurance, manufacturing, healthcare, technology, and government represented by the following job titles:

- Chief Risk Officer
- Global Head of Risk Strategy
- Senior Director, Risk & Resiliency
- Chief Compliance Officer
- Chief Supply Chain Officer
- Cyber Risk Manager
- Director of Risk Management
- Ethics & Compliance Director
- Global Head, Enterprise Risk Management
- VP, Internal Audit and Enterprise Risk Management
- VP, Enterprise Risk Management
- VP, Risk Management
- Chief Information Security Officer
- Manager, Operational Risk Management
- Senior Manager, Treasury & Risk



**400+**  
**Risk Management  
Professionals**

Please contact **Ted Donovan**, Senior Business Development Manager, at [tdonovan@RIMS.org](mailto:tdonovan@RIMS.org) or +1 917-318-2155

## RIMS ERM 2025 SPONSORSHIP PROSPECTUS

Sponsorship Opportunities: We offer a variety of sponsorship levels to suit your marketing goals and budget. Each level provides unique benefits designed to maximize your brand exposure and engagement with conference attendees.

### PLATINUM | INVESTMENT \$23,000

- Delivery of one 60-minute session (only 3 opportunities available; topic and speakers must be approved by RIMS)
- **NEW** 45-minute interactive Ask Me Anything session: Sponsor representative will participate in a fireside chat discussion with members of the SERM Council and can address queries and concerns from ERM attendees who are navigating the complexities of risk management in today's volatile landscape.
- Five complimentary full-conference registrations (attendee must be affiliated with the sponsor)
- Three digital branding ad placements
- Can select from: RMMagazine.com, Weekend Read Newsletter, RIMS NOW Newsletter
- One branded kiosk display
- Company logo + web link on ERM Conference 2025 website
- Onsite signage recognizing sponsor
- Pre-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- One mobile app banner ad

### GOLD | INVESTMENT \$12,000

- **NEW** 45-minute interactive Ask Me Anything session: Sponsor representative will participate in a fireside chat discussion with members of the SERM Council and can address queries and concerns from ERM attendees who are navigating the complexities of risk management in today's volatile landscape.
- Four complimentary full conference registrations (attendee must be affiliated with the sponsor)
- One branded kiosk display
- Company logo + web link on ERM Conference 2025 website
- Onsite signage recognizing sponsor
- Pre-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

### SILVER | INVESTMENT \$9,000

- Three complimentary full-conference registrations (attendee must be affiliated with the sponsor)
- One branded kiosk display
- Company logo + web link on ERM Conference 2025 website
- Onsite signage recognizing sponsor
- Pre-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

### TABLE STAND | INVESTMENT \$6,500

- One complimentary full-conference registration (attendee must be affiliated with the sponsor)
- One branded kiosk display
- Company logo +web link on ERM Conference 2025 website
- Onsite signage recognizing sponsor
- Acknowledgement and thank you from RIMS Leadership during conference opening session

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## ASK ME ANYTHING SESSION

*Unlocking the Advantages for Platinum and Gold Sponsors*

Join us for an interactive Ask Me Anything (AMA) session designed to foster engagement between our sponsors and enterprise risk management professionals. This dynamic forum provides a unique opportunity for sponsors to directly address the queries and concerns of industry experts who are navigating the complexities of risk management in today's volatile landscape.

In this session, sponsors will benefit through:

- **Direct Engagement:** Establish a direct line of communication with professionals who are at the forefront of enterprise risk management, allowing for real-time feedback and insights.
- **Enhanced Visibility:** Increase brand awareness and credibility by showcasing your products, services, and thought leadership to a targeted audience of decision-makers.
- **Opportunity for Thought Leadership:** Position yourself as an industry leader by sharing your expertise, innovative solutions, and best practices in addressing risk management challenges.
- **Networking Potential:** Build lasting relationships with influential professionals, opening doors for future collaborations and partnerships.
- **Market Intelligence:** Gain valuable insights into the needs, priorities, and pain points of enterprise risk management professionals, informing your strategic decisions and product development.

Don't miss this chance to engage with a community of experts dedicated to safeguarding the resilience and sustainability of their enterprises. Your participation will not only elevate your brand but also contribute to the ongoing dialogue on risk management excellence.

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## A LA CARTE OPTIONS:

### LUNCHEON KEYNOTE SPEAKER SPONSORSHIP | \$26,000 *(one available)*

- Delivery of one 30-minute keynote presentation on Monday, November 17, 2025 (last year's sponsor has the right of first refusal)
- Five complimentary full conference registrations (attendee must be affiliated with the sponsor)
- Luncheon keynote sponsor will be promoted on the ERM Conference 2025 website
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2025 website
- Pre-conference attendee list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

### OPENING KEYNOTE SPEAKER SPONSORSHIP | \$11,000 *(one available)*

- Representative from sponsoring company will introduce the Keynote Speaker at the ERM Conference
- Three complimentary full-conference registrations

### REGISTRATION | \$10,000

- Sponsor logo on the RIMS ERM 2025 registration counters (counter graphic to be designed by RIMS)
- Sponsor recognition on registration confirmation email distributed to each attendee
- Sponsor recognition on "Know Before You Go" email

### BADGES | \$8,000

- Printed exclusively with your logo and the RIMS logo on all attendee name badges

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#### **NETWORKING RECEPTION | \$6,500**

- Exclusive sponsorship opportunity to say a few words and welcome attendees to the conference. Sponsor recognition on signage at entrance to the reception. One complimentary full-conference registration.

#### **HOTEL KEYCARDS | \$6,000**

- Exclusive sponsor to custom design hotel key cards to be distributed to all RIMS ERM 2025 Conference attendees staying at the Sheraton Grand Seattle Hotel.

#### **COFFEE BREAKS | \$5,000**

- Don't miss out on this great opportunity to be the first brand attendees think of when refueling for the rest of their day. Logos on coffee cups and napkins during breaks.

#### **LANYARDS | \$5,000**

- Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to hundreds of ERM Conference attendees.

### **ADVERTISING WITH RIMS**

Sponsored content marketing opportunities are the channels preferred by business decision makers to get information on potential partners from a series of content rather than an advertisement.

Leverage RIMS' non-events platforms to showcase your thought leadership, deepen your customer engagement and build out your sales pipelines before and after the RIMS ERM 2025 Conference event among corporate risk management and enterprise risk management professionals.

#### **WEBINARS:**

60-minute live webinar event, hosted by RIMS, over Zoom. Webinar topic is determined by the sponsor. Outbound group webinar digest email blasts, Weekend Read newsletter promotion and social media marketing outreach to RIMS' followers on LinkedIn, X and Instagram to drive registrations and attendance for the event. Sales lead email contact information provided. **\$10,500 per event**

#### **RIMS VIRTUAL ROUNDTABLE:**

For a sponsor who is looking to conduct a small focus group discussion among RIMS members to better understand how corporate insurance customers address a particular risk management or enterprise risk management challenge or gain new learnings/insights into a possible new product offering to address an emerging risk need, RIMS' virtual roundtable 60-minute event, hosted by RIMS, over Zoom, would be a great marketing platform to accomplish those objectives. **\$10,500 per event**

#### **PODCASTS:**

8-10-minute podcast episode that lends a perspective on a topic important to the sponsor. The format is conversational, in a Q&A style. Outbound co-branded email blast, Weekend Read newsletter promotion and social media marketing outreach to drive new visitor traffic to download and listen to the sponsor's hosted episode on RIMS.org. Sales lead email contact information provided. **\$6,000 per episode**

#### **WHITEPAPERS:**

RIMS will host a white paper/eBook for a sponsor and deliver a co-branded email blast to our wider audience of 70,000 risk professionals on the scheduled date. Sponsored white paper submissions will be vetted by RIMS' content team. White paper/eBook authors provide educational content lending some context and perspective in interpreting data/trends that corporate insurance buyers should look for as well as provide a balanced perspective addressing the subject matter at hand. Outbound email marketing and sales lead email contact information provided. **\$8,500 per whitepaper**

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