

RIMS ERM 2020 SPONSORSHIPS

RIMS ERM Conference 2021 has a number of opportunities to heighten your brand exposure, either through targeted or general sponsorships. Sponsoring an event or item at the conference increases brand recognition, builds loyalty and demonstrates your commitment to the ERM/SRM community.

PLATINUM \$20,000

PLATINUM LEVEL Sponsorship includes:

- Delivery of one 60-minute session (only 4 opportunities available; topic and speakers must be approved by RIMS)
- Exclusive sponsorship of a Plenary Session and opportunity to air a :60 second promotional video, prior to the session
- Five complimentary full-conference registration passes (attendee must be affiliated with sponsor)
- Custom meter board panel with skirted table and chairs
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2021 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Exclusive sponsorship of one food and beverage break
- Mobile App Banner Ad
- :15 second rotated video advertisement on video wall in registration area

GOLD \$10,000

GOLD LEVEL Sponsorship includes:

- Exclusive sponsorship of a breakout session (sponsor can play :30 second promotional video prior to the session, does not include delivery of session)
- Four complimentary full conference registration passes (attendee must be affiliated with sponsor)
- Custom meter board panel with skirted table and chairs
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2021 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

SILVER \$7,500

SILVER LEVEL Sponsorship includes:

- Three complimentary full-conference registration passes (must be affiliated)
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2021 website
- Custom meter board panel with skirted table and chairs
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from RIMS Leadership during conference opening session

TABLE STAND \$5,000

Table Stand Sponsorship includes:

- One complimentary full-conference registration pass (attendee must be affiliated with sponsor)
- Custom meter board panel with skirted table and chairs
- Company logo + web link on ERM Conference 2021 website

Please contact Matt Whyte, Exhibition and Sponsorship Sales Manager, at mwhyte@RIMS.org or call +1 212-655-6052

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A LA CARTE OPTIONS:

KEYNOTE SPEAKER SPONSORSHIP | \$10,000

- Representative from sponsoring company will introduce the Keynote Speaker at the ERM Conference
- Custom meter board panel with skirted table and chairs in foyer
- Three complimentary full-conference registration passes to the event

OFFICIAL CONFERENCE BAGS | \$5,000

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the Conference. Your company's logo will be printed on the bags distributed to each conference attendee on-site.

LANYARDS | \$4,000

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to hundreds of ERM Conference attendees. We handle the production and distribution, your company gets the exposure!

COFFEE BREAKS | \$4,000

Don't miss out on this great opportunity to be the first brand attendees think of when refueling for the rest of their day. Logo on lunch boxes, coffee cups and napkins during all lunches and breaks.

"KNOW BEFORE YOU GO" EMAIL | \$2,500

Reach nearly 400 registered attendees before they attend! This email provides participants with valuable conference details that they will reference several times before the event. Your company's banner ad, 75-word description and link to your content or video, will be included in this highly visible message. This opportunity is limited to one (1) sponsor.

REGISTRATION SPONSORSHIP | \$5,000

- Logo on registration kiosks
- Custom ad in confirmation and Know Before You Go emails sent to all registered attendees (linked to URL of your choosing)

VIDEO WALL ADVERTISEMENT | \$2,500

- :15 second rotated video advertisement on video wall in registration area

WIFI SPONSORSHIP | \$3,000

- Sponsor names Network and Password
- Sponsor provides URL to direct attendees to once logged onto the wifi network

FLOOR STICKERS | \$1,500 per sticker

- Custom 6'x6' floor sticker decal placed in location sponsor chooses (cannot be near any sponsored kiosks)

STREAMING SPONSOR | \$1,500

- Logo on screen during all sessions live streamed