

SALES PROSPECTUS

2020



www.RIMS.org/ERMSponsorships

RIMS ERM 2020 SPONSORSHIPS

RIMS ERM Conference 2020 has a number of opportunities to heighten your brand exposure, either through targeted or general sponsorships. Sponsoring an event or item at the conference increases brand recognition, builds loyalty and demonstrates your commitment to the ERM/SRM community.



PLATINUM \$12,500

PLATINUM LEVEL Sponsorship includes:

- Exclusive sponsorship of a General Session and opportunity to air a :60 second promotional video, prior to the session
- Five complimentary full-conference registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2020 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Exclusive sponsorship of one food and beverage break
- Mobile App Banner Ad

GOLD \$10,000

GOLD LEVEL Sponsorship includes:

- Exclusive sponsorship of a breakout session
- Four complimentary full conference registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2020 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

SILVER \$7,500

SILVER LEVEL Sponsorship includes:

- Three complimentary full-conference registration passes (must be affiliated)
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2020 website
- Branded kiosk – logo panel
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from RIMS Leadership during conference opening session

KIOSK \$5,000

KIOSK LEVEL Sponsorship includes:

- One complimentary full-conference registration pass (attendee must be affiliated with sponsor)
- Branded kiosk – logo panel

OFFICIAL CONFERENCE BAGS | \$5,000

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the Conference. Your company's logo will be printed on the bags distributed to each conference attendee on-site.

LANYARDS | \$4,000

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to hundreds of ERM Conference attendees. We handle the production and distribution, your company gets the exposure!

COFFEE BREAKS | \$2,000 (4 available)

Don't miss out on this great opportunity to be the first brand attendees think of when refueling for the rest of their day.

"KNOW BEFORE YOU GO" EMAIL | \$2,500

Reach nearly 400 registered attendees before they attend! This email provides participants with valuable conference details that they will reference several times before the event. Your company's banner ad, 75-word description and link to your content or video, will be included in this highly visible message. This opportunity is limited to one (1) sponsor.

Please contact Matt Whyte, Exhibition and Sponsorship Sales Manager, at mwhyte@RIMS.org or call +1 212-655-6052

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