



RIMS ERM VIRTUAL CONFERENCE

NOVEMBER 4-5, 2020

Sponsorship Prospectus

The RIMS ERM Conference brings together hundreds of senior and executive risk professionals to learn about innovative enterprise risk management (ERM) strategies and practices. In its 10th year, the ERM Conference will be held as a virtual event from November 4–5, 2020.

Become a sponsor to increase your brand exposure and deliver your marketing message to a highly targeted audience. With risk management at the forefront of everyone's minds and the convenient virtual format, you will reach a large audience and take your budget further. This is your only opportunity to reach a valuable audience of decision makers this year all in one virtual location—don't miss out.

RIMS ERM 2019

Attendee Demographics

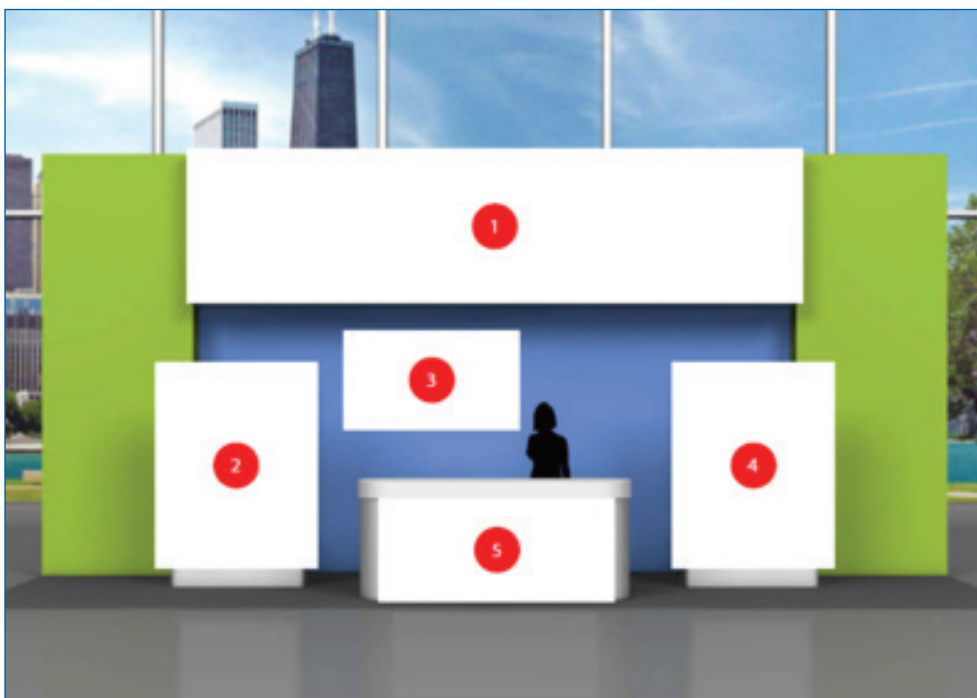
- 30% Directors/Senior Managers
- 28% VP/SVP/C-Level

Please contact **Matt Whyte**
Exhibition and Sponsorship Sales Manager
at **mwhyte@RIMS.org** or call **+1 212-655-6052**

PLATINUM SPONSOR – \$20,000

- One 30 or 60 minute educational session delivered by sponsor – can we asterisk this caveat to the bottom of the page? (limited to first 4 platinum sponsors; session length depends on availability; session topic must be approved by RIMS)
- Exclusive Sponsorship of one General Session or Breakout Session (custom banner ad displayed during session, sponsor selects the session on a first-come basis)
- Dedicated Virtual Networking Meeting Room to Host Chats and Demos
- Top placement on exhibitor list in the Exhibitor Directory
- Five (5) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Five custom graphics on virtual exhibit booth
- Custom ad in virtual event lobby (location selection is first-come)
- Custom Generated Lead List (artificial intelligence matches sponsors and attendees that have mutual interests based off questionnaire filled out during registration time)

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GOLD SPONSOR – \$15,000

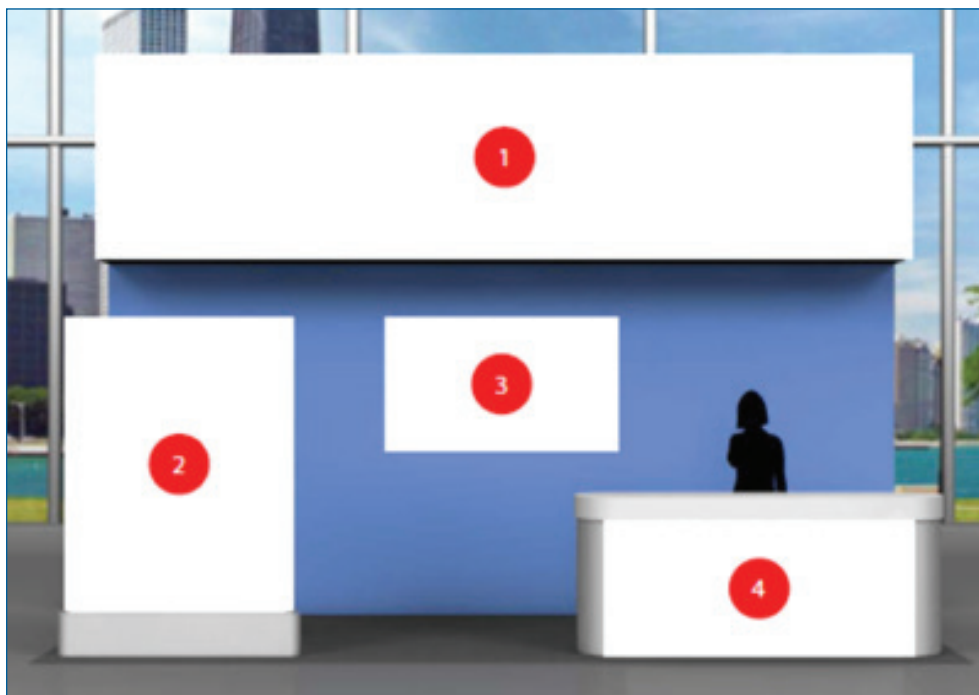
- Exclusive Sponsorship of one General Session or Breakout Session (custom banner ad displayed during session, sponsor selects the session on a first-come basis)
- Dedicated Virtual Networking Meeting Room to Host Chats and Demos
- Top placement on exhibitor list in the Exhibitor Directory
- Five (5) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Five custom graphics on virtual exhibit booth
- Custom ad in virtual event lobby (location selection is first-come)
- Custom Generated Lead List (artificial intelligence matches sponsors and attendees that have mutual interests based off questionnaire filled out during registration time)



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SILVER SPONSOR – \$10,000

- Four custom graphics on virtual exhibit booth
- Three (3) attendee badges to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Rotating ad in virtual event lobby



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BRONZE SPONSORSHIP – \$5,000

- Three custom graphics on virtual exhibit booth
- One (1) attendee badge to event
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference website
- Pre and post conference attendee mailing lists
- Acknowledgement and thank you from RIMS Leadership during conference opening session



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Additional Sponsorship Opportunities

Registration Sponsorship - \$10,000

- Custom ad on ERM Conference registration website
- Custom ad on all Know Before You Go emails, sent to all registered attendees

Mobile App Sponsorship - \$7,500

- Custom ad on ERM Conference mobile app splash page (ad appears while app is opening)
- Two Custom rotating banner ads on event mobile app (ads appear while app is in use)

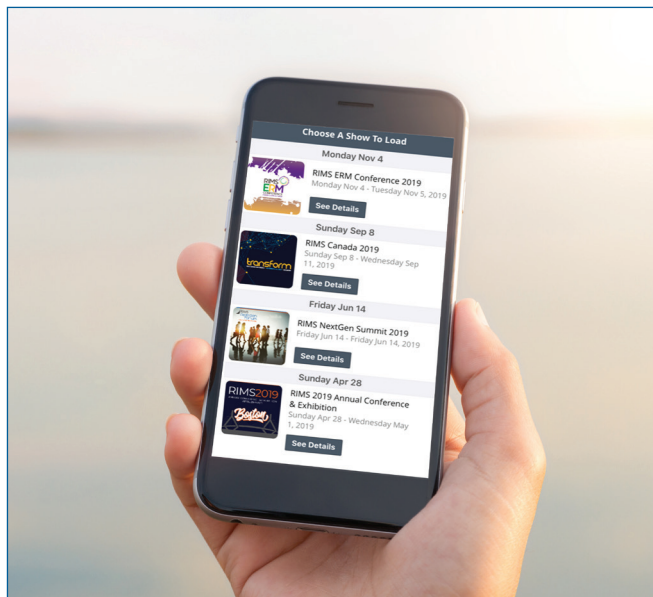
Ad On Event Homepage - \$10,000

- Limited to two sponsors

Break Session Sponsorship - \$5,000

- Exclusive Sponsorship of a Breakout Session (custom banner ad displayed during session, sponsor selects the session on a first-come basis)

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