

2023 RIMS

ADVERTISING AND SPONSORSHIP OPPORTUNITIES

MEDIA KIT



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To learn more or reserve space, please contact:

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2023 RIMS AUDIENCE DEMOGRAPHICS

RIMS connects, engages and demonstrates competitive advantages among corporate insurance buyers across multiple platforms that include print, digital, thought-leadership and events.

RIMS, the risk management society®, is a global not-for-profit committed to advancing the practice of risk management throughout the world. We bring networking, professional development, certification, and education opportunities to our membership of 10,000 risk management professionals in over 60 countries. Founded in 1950, the Society represents more than 3,500 industrial, service, nonprofit and government entities globally. For more information on RIMS, visit www.RIMS.org.

Exclusive Audience

The largest, most established community of risk management professionals.

RIMS members possess tremendous purchasing power. Collectively, on average, they budget \$16.0 million annually for commercial insurance and risk management services and an additional \$3.9 million annually for risk management technology purchases and updates.

Audience Demographic Highlights

*Company Revenue

\$10B+	18%
\$5-\$10B	12%
\$1-\$5B	28%
\$500M-\$1B	10%
\$250-\$500M	9%
\$100-\$250M	7%
\$50-\$100M	4%
\$25-\$50M	4%
\$10-\$25M	3%
<\$10M	3%
No response	2%

*Job Titles

Director of Insurance and Risk Management	34%
Risk Manager (Insurance)	18%
Chief Risk Officer/VP of Risk Management	13%
Director of Enterprise Risk Management (ERM)	6%
Risk Manager (ERM)	6%
Risk Management Analyst (Insurance)	6%
Risk Manager (Claims)	5%
All others	12%

**RIMS' 2021 Compensation Survey of Organizational Risk Managers (conducted by Readex Research)*

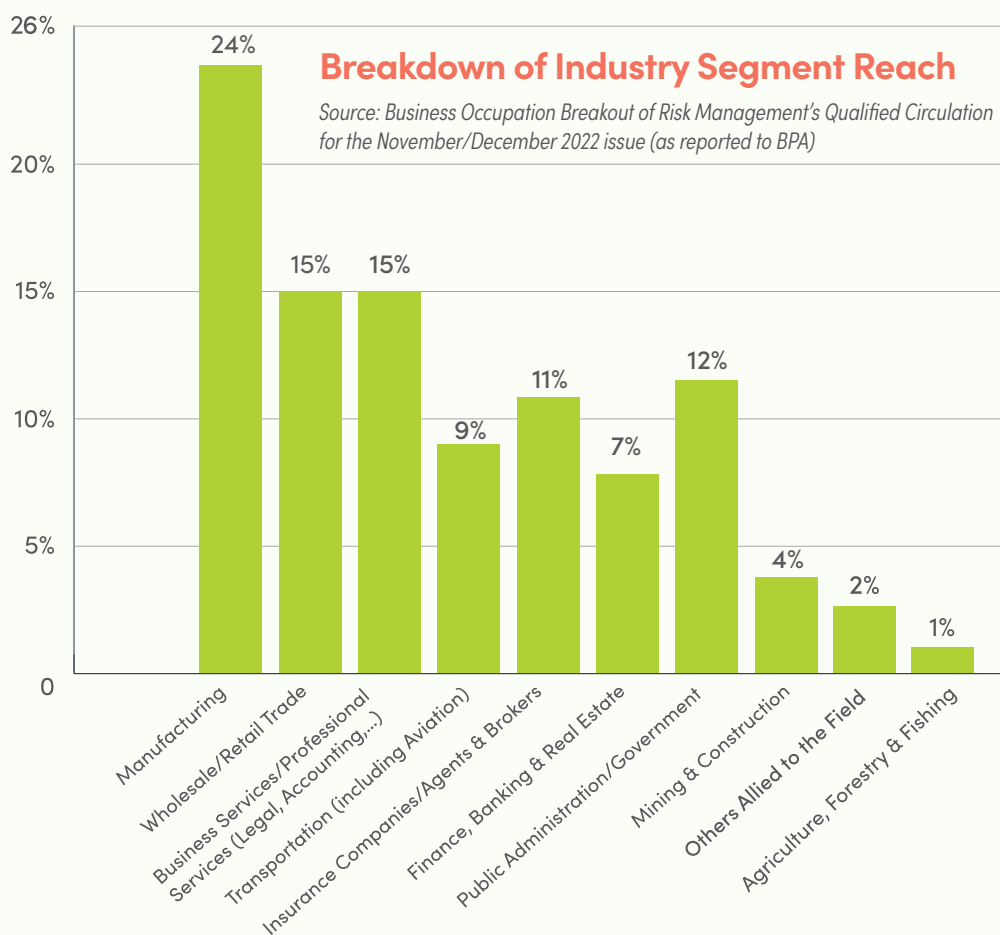
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2023 RIMS AUDIENCE DEMOGRAPHICS

- > RIMS member organizations represent 78% of the **Fortune 1000**, **85%** of the **Fortune 500** and **90%** of the **Fortune 250**
- > **58%** of our corporate insurance customer audience works for large risk businesses that have annual gross sales revenues exceeding \$1B or more
- > **40%** of our corporate insurance customer audience works for middle market businesses with annual gross sales up to \$999 million
- > The typical RIMS member works for an organization that has annual gross sales revenues averaging \$2.36 Billion



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2023 RIMS ONLINE ADVERTISING OPPORTUNITIES

Online Specifications and Digital Pricing

RIMS.org

Display Unit	Dimensions (pixels)	Monthly Cost
HP and ROS Leaderboard Banner, above the fold (ATF)	970 x 90	\$7,500
HP and ROS Leaderboard Banner, above the fold (ATF)	728 x 90	\$6,500
HP and ROS Leaderboard Banner, below the fold (BTF)	728 x 90	\$3,500
RIMS Log-in page banner	1261 x 1003	\$7,000
RiskWire leaderboard banner	728 x 90	\$5,000
RiskWire first content well	650 x 90	\$5,500
RiskWire second content well	650 x 90	\$4,500
RiskWire native banner	180 x 150	\$6,000
The Weekend Read e-newsletter banner	650 x 90	\$7,000

Average Monthly Web Traffic

RIMS.org

Users: 64,187

Sessions: 83,712

Unique pageviews: 140,124

Monthly pageviews: 399,184

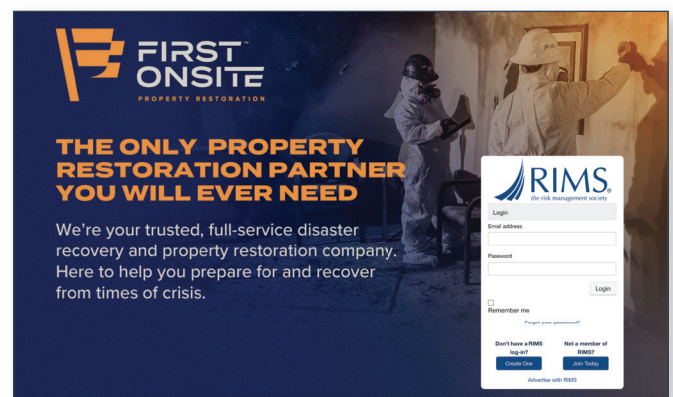
Visit duration: 00:02:02

Source: Google Analytics Dashboard Report for RIMS.org: 1/13/23-2/12/23

RIMS.org Homepage



RIMS.org Log-in Page



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www.RIMS.org



2023 RIMS ONLINE ADVERTISING OPPORTUNITIES

Online Specifications and Digital Pricing

Average Monthly Web Traffic

RMMagazine.com

Display Unit	Dimensions (pixels)	Monthly Cost
HP and ROS leaderboard banner, above the fold (ATF)	728 x 90	\$4,000

RMMagazine.com

Users 16,407

Sessions: 19,309

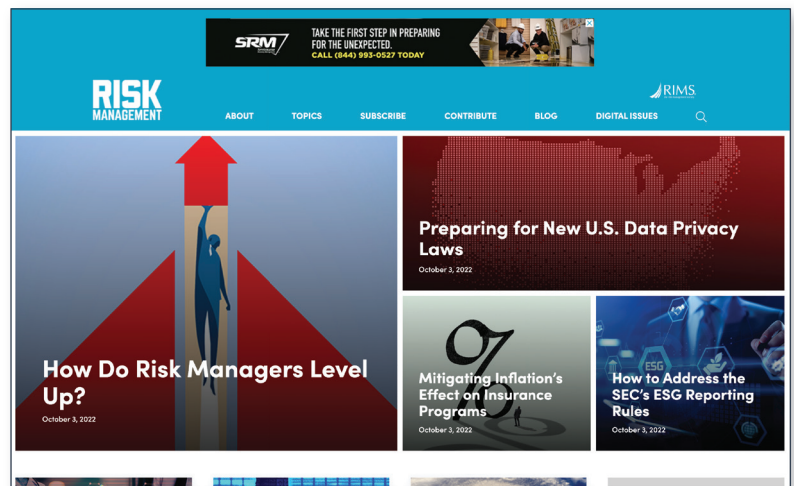
Unique pageviews: 22,804

Total pageviews: 25,693

Avg Visit duration: 00:02:17

Source: Google Analytics Dashboard Report for RMMagazine.com:
11/1/23-1/31/23

RMMagazine.com Homepage



SITE POSITIONING STATEMENT

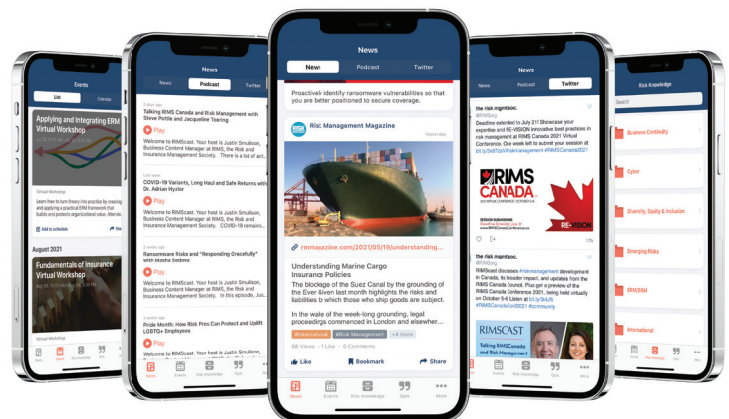
RMMagazine.com, the official website of Risk Management, provides analysis, insight, and news for the risk management community. RMMagazine.com explores the foundational and dynamic concepts and strategies used by those tasked with protecting the physical, financial, human, and intellectual assets of their organizations, and provides the in-depth insight into new and emerging risks to help risk and insurance professionals meet the evolving challenges of today's business landscape.

ONLINE CAMPAIGN MEASUREMENT

You have the option of using RIMS' third-party ad server, Google Ad Manager, or your approved third-party ad server to monitor the results of your online campaigns on RIMS' digital platforms.

RIMS MOBILE APP

The RIMS mobile app provides members with a new way to connect and engage with each other and with RIMS. Users can read the latest RIMS news and articles from Risk Management, view upcoming events and workshops, listen to RIMScast, the Society's podcast, browse Risk Knowledge and read white papers, and connect with RIMS members via Opus. The free app is available for download in the Apple Store and Google Play.



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2023 RIMS WHITE PAPER SPONSORSHIPS

Utilize a proven marketing vehicle by engaging risk management professionals with your thought-leadership content. Sponsored white papers give your brand a competitive advantage and generates highly-qualified sales leads.

*65% of RIMS members access white papers most frequently when seeking new information related to risk management.**

Background

All sponsored white papers are hosted on Risk Knowledge, our online library that includes white papers, webinars, podcasts, articles and benchmarking data. Your sponsored white paper will be archived on Risk Knowledge indefinitely.

Process

We will review our email inventory calendar to recommend and schedule a date for your white paper marketing email. After you select a date, your copy, logo and white paper PDF are due 5 business days before your scheduled launch. All sponsored white paper submissions are reviewed and vetted by RIMS' content team. RIMS will send you a test email for approval.

Promotion

RIMS will publish your white paper on Risk Knowledge and distribute your co-branded email blast to 50,000+ risk professionals. Additionally, we will promote the white paper as one of five pieces of RIMS' spotlighted content that will appear in an upcoming edition of the RIMS Weekend Read newsletter with a link to your white paper landing page on RIMS.org.

We expect white paper authors to provide educational content lending some context and perspective in interpreting data/trends that corporate insurance buyers should look for as well as addressing the subject matter at hand. If your submitted paper(s) do not meet these requirements, RIMS will delay the release of the white paper(s) until these conditions are met.


Download Reports

Within 2 to 3 business days of hosting your white paper, we will send you an initial report with contact information of everyone who downloaded your white paper (including email addresses). At the end of the following week, we will send you a second report that captures any remaining leads.


Average Downloads

These white paper topics average 125 to 150 downloads per white paper. Niche topics average 50 to 75 downloads per white paper.

Download the new report, sponsored by Origami Risk | View Web Version



Sponsored by



2022 Mid-Year State of Risk Report

Searching for Normal in the Midst of Chaos

There was an increase in both risk velocity and risk complexity over the first half of 2022.

These two trends affect risk practitioners in several ways:

- Less time to prepare (drives a more reactive posture)
- Harder to predict events and stay ahead of impacts (resource allocation becomes a challenge)
- Siloed approaches become less effective (increased complexity make a component-by-component approach inefficient)
- Old frameworks/strategies may be less effective in this environment (models that never considered velocity are providing an incomplete view of risk)



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2023 RIMS WEBINAR SPONSORSHIPS

Sponsored webinars are one of your strongest solutions to generate revenue through your marketing efforts.

*42% of RIMS members access our webcasts most frequently when seeking new information related to risk management.**

Reasons for Attending a Webinar

- Develop short list of vendors
- Justify potential purchase
- Compare products as part of analysis
- General interest
- Identify features
- Preliminary info gathering
- Evaluating new products and services
- Staying up to date

RIMS will develop a multiple touch point webinar campaign to build your brand awareness and increase your customer engagement among corporate risk management professionals who are members of RIMS.

Process

In order to launch your webinar, we require the title, description and speaker biographies and headshots. We request 4-6 weeks of lead time to set up and promote your webinar.

One week before the live date, we will do a test webinar to determine final details, i.e. slide control, Q&A delivery, polls, surveys and handouts. Three business days after the live date, your webinar presentation will be made available to registered users.

Promotion

After your webinar is launched, we will send you a marketing schedule that includes group digest email blasts to 50,000+ risk professionals and social media outreach to RIMS' followers on LinkedIn, Twitter and Facebook to drive registrations and attendance for your webinar event.

Audience Engagement

Attendee numbers are driven by how interested risk managers are in the topic presented. Topics such as emerging risks, data privacy and cybersecurity, property/casualty insurance, enterprise risk management, ESG, benchmarking, workplace safety, third-party vendor risk and crisis management may command webinar attendance from 250 to 300 executives, on average. Niche topics may draw 100 to 125 attendees, on average.

**Risk Management's 2020 Reader Profile Study of Organizational Risk Managers (conducted by Readex Research)*

The screenshot shows a webinar registration page for RIMS. The title is "What to Expect from Cyber Insurance in 2023 and Beyond". The date and time are "Tuesday, January 24, 2023, 1:00 pm-2:00 pm EST". The cost is "RIMS Member FREE | Non-member \$50". It is sponsored by Telos. There is a "REGISTER" button. Below the button, there is a paragraph of text about the importance of cyber insurance in 2023. Underneath that is a "Key Takeaways" section with a list of bullet points. At the bottom is a "Speakers" section with four headshots and names: Josephine Wolff, Philip Edmundson, John Kline, and Hugh Barrett.

**Risk Management's 2020 Reader Profile Study conducted by Readex Research*

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2023 RIMSCAST SPONSORSHIPS

RIMScast is the Risk and Insurance Management Society's official podcast. In a conversation-style format, these weekly 20-minute episodes explore different topics impacting the global risk management community. RIMS business content manager and host Justin Smulison explores a topic through interviews with an expert or experienced risk professional.

From new laws and international risk guidelines to emerging trends and opportunities, RIMScast informs the audience of developments in various industries and how risk professionals might consider and act on them.

Downloads

- Total episodes: **224**
- **130,000** total unique downloads
- **580** average downloads per episode
- **46,000** unique downloads in 2022

Source: RIMScast's metrics since launch in September 2018.

Custom Campaign Sponsorship

- You will have considerable creative input. RIMS will partner with you to meet your customer engagement goals.
- Episodes may have a storyline or narrative. Structure will depend on your strategic objectives.
- Each campaign episode runs on average, between 8-12 minutes.
- Episodes will be hosted on a dedicated RIMScast page, with your company logo featured prominently on the sponsor banner.
- RIMS will deliver the final version of the episode file to the client to use at their discretion.
- RIMS will host sponsored episodes on dedicated pages that allow us to share user-download information with clients.

Potential Topics

- Technology (e.g. risktech, insurtech, artificial intelligence, etc.)
- Financial risk management
- Strategic and Enterprise risk management
- Safety (e.g. workplace, worksite, travel, National Safety Month in June)
- Environmental, Social & Governance (ESG) risks
- Cybersecurity (e.g. National Cyber Security Awareness Month in October)
- Diversity, Equity and Inclusion (DE&I)
- Infrastructure (e.g. National Critical Infrastructure Security and Resilience Month in November)
- Violence preparedness (e.g. active shooter, terrorism, workplace violence)
- Workers compensation
- Global risks
- Business continuity
- Legal/Regulatory/Compliance

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Audience

- Globally-based risk management professionals
- Executive leaders
- RIMS members

2023 RIMS RISKWIRE E-NEWSLETTER ADVERTISING OPPORTUNITIES

Connect with RIMS global network

RIMS' RiskWire e-newsletters, delivered via e-mail twice a week (Mondays and Thursdays) to more than 6,300 opt-in risk management professional subscribers, is curated content gathered from sources like *The Wall Street Journal*, *The New York Times*, *Reuters*, *The Washington Post*, *Financial Times*, *The Associated Press* and other leading industry trade publications.

This curated content provides insight and marketing intelligence that helps RIMS members make informed business decisions that impact the structure of their organizations' commercial insurance programs.

Utilize RiskWire as the channel to deepen your engagement with RIMS members by delivering your digital advertising messages to corporate insurance purchasing heavyweights in a content-rich environment. On average, risk managers budget *\$16.0 million annually for commercial insurance and risk management services, and *\$3.9 million annually for risk management technology purchases and updates.

*Source: Risk Management's 2020 Reader Profile Study of Organizational Risk Managers (conducted by Readex Research)

RiskWire Digital Ad Opportunities

Name	Dimensions (in pixels)
Leaderboard	728 x 90
Banners	650 x 90
Native Banner	180 x 50

RiskWire Digital Ad Positions

Display Unit
728 x 90 leaderboard (top position in the e-newsletter)
650 x 90 banner (placed within the first well of content)
650 x 90 banner (placed within the second well of content)
180 x 50 native banner (placed within the third well of content)

Media File Requirements

- Static image files must be of type: JPG, PNG or GIF.
- File types Flash, BMP and PDF are NOT supported.

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The screenshot displays the RIMS RiskWire e-newsletter layout. At the top, there's a header with the RIMS logo and navigation links: Archive, RIMS.org, Blog, RM Magazine, Risk Knowledge. Below the header, the 'TODAY'S FEATURE' section highlights 'Managing Legal Supply Chain Risks' from Risk Management Magazine (10/26/2021). A sidebar on the right promotes a 'Risk Management Reading Guide on IMF eLibrary'. The 'INDUSTRY NEWS' section includes articles such as 'F.D.A. Panel Recommends Covid Shots for Children 5 to 11', 'Hundreds of US Networks Targeted by Russian Cyber Attack', and 'More Organizations Are Saying 'No' to Ransomware Demands'. At the bottom, there are two advertisements: one for 'intact specialty solutions' and another for 'Liberty Mutual Insurance'.

2023 RIMS RISK MANAGEMENT EMAIL SPONSORSHIP

Savvy marketers continue to invest heavily in digital marketing efforts to retain and attract new customers. B2B buyers are 57-70% done with their purchasing decision process by the time they contact a sales representative.

Insurance brand marketers know this. They are partnering with select media outlets to leverage their brand visibility by linking to their thought-leadership content as a way of increasing their customer engagement among their target audiences.

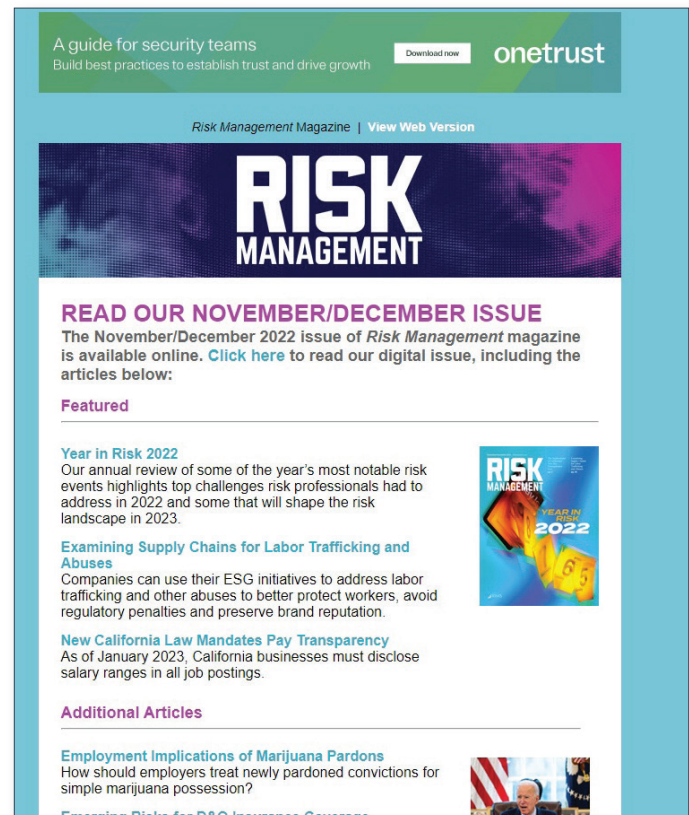
RIMS members have consistently rated *Risk Management* as one of their most valuable member benefits because it provides the most comprehensive discussion of issues affecting their jobs.

For our sponsors, we will send out a dedicated, bi-monthly email blast out to RIMS' database of 50,000 risk professionals alerting our qualified subscribers to upcoming feature articles and news column topics that will be published in the next edition of *Risk Management*.

The average total open rate in 2022 was 32%. Banner ads averaged 75 ad clicks per email blast with a CTR rate of 0.13%.

Take advantage of these excellent customer engagement rates by scheduling your 2023 *Risk Management* email blast sponsorship with one of your RIMS Senior Business Development Manager now.

Use *Risk Management's* 2023 Editorial Calendar to plan your campaign around those months that provide synergy with your product offerings and add exposure before, during and after key industry trade show events.



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2023 RIMS DIGITAL ADVERTISING REQUIREMENTS

Online Banner Advertising

RIMS.org

Banner Ad Size Unit	Max File Size	Accepted File Formats
1261 x 1003 Login Page	3MB	GIF (static only) JPG PNG HTML5
728 x 90 Leaderboard	200k	GIF (static or animated) JPG PNG HTML5
970 x 90 Super Leaderboard	200k	GIF (static or animated) JPG PNG HTML5

RMMagazine.com

Banner Ad Size Unit	Max File Size	Accepted File Formats
728 x 90	200k	GIF (static or animated) JPG PNG HTML5

Rich Media File Requirements

- Maximum animation length: Unlimited, User-initiated
- Frame rate must be no more than 18 frames per second (fps)
- Audio must be user-initiated (On click)
- All animation/audio must contain Play/Stop controls
- Maximum in-unit video time: additional 30 seconds after user interaction

E-Newsletter Advertising

Please provide a URL address to accompany the delivery of your ad file.

Channel	Banner Ad Size Unit	Max File Size	Accepted File Formats
RiskWire	728 x 90	150k	GIF (static only) JPG
RiskWire	650 x 90	150k	GIF (static only) JPG
RiskWire	180 x 150	N/A	PNG (static only) JPG
Risk Management Magazine	650 x 90	150k	GIF (static only) JPG
The Weekend Read	650 x 90	150k	GIF (static only) JPG

Native Advertising

Channel: RiskWire

True Text Sponsored Content Ad Requirements

- Image/logo must be 180 x 150 pixels
- Image/logo format must be JPG or PNG file, @72dpi, RGB
- No animation
- No contact information included
- Image cannot be treated as a regular banner ad
- Headline: Advertiser supplies 5-7 words
- Summary text: Advertiser supplies 50-70 words
- Headline/summary text must be plain text and cannot contain HTML or odd characters
- Call to action text: Advertiser supplies text (e.g., click here, read more)
- Advertiser supplies URL address to link to

Native ads will be labeled as "Sponsor provided content".

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2023 RISK MANAGEMENT MAGAZINE PRINT RATES

Four-Color	1x	3x	6x	10x
Full Page Spread	\$13,838	\$13,428	\$12,590	\$11,464
1/2-Page Spread	\$9,266	\$8,950	\$8,738	\$7,596
Full Page	\$6,919	\$6,714	\$6,295	\$5,732
2/3-Page	\$5,958	\$5,783	\$5,578	\$5,246
1/2-Page Horizontal	\$5,633	\$5,475	\$5,369	\$4,798
1/3-Page Vertical	\$4,947	\$4,820	\$4,721	\$4,289

Risk Management Magazine Special Advertising Opportunities		
Cover 1 False Cover Flap	Full Circulation	\$11,676
4-Page False Cover Wrap	Full Circulation	\$36,000
Belly Band <i>right of first refusal to back cover</i>	Full Circulation	\$13,500
Barrel Fold Cover	Conference Distribution	6 pages \$60,000
	Risk Management Magazine	6 pages \$54,000
Custom content full-page advertorial <i>Includes editing, design and production charges</i>	Full Circulation	\$10,000
Whitepaper sponsorship & advertising conference distribution		\$15,000
March polybag/brochure	Supply their own brochure	\$9,500
One-time April print advertisement	Conference Distribution	\$7,500

PRICING, CONTINUED

Rates are based on frequency, i.e. the total number of insertions published during a 12-month contract period. Two page spreads count as two insertions.

Premium Positions

- Cover 2 and Cover 3: 15% extra, based on space.
- Page opposite Table of Contents (TOC), columns and other positions guaranteed with a 10% premium.
- Inserts: rates on request.

Effective January 1, 2023, The Risk and Insurance Management Society, Inc. (RIMS) reserves the right to evaluate advertiser's credit worthiness. General payment terms are NET 30 days. Pre-payment is required for companies without established and/or good credit which is determined solely by RIMS. It is agreed that any portion of an invoice that is held in dispute, the undisputed portion will be paid according to the terms of the insertion order. It is further agreed that should any invoice become past due, the liable party, advertiser or agency, will pay all the costs of collection, including applicable attorney's fees if incurred.

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2023 RIMS RISK MANAGEMENT EDITORIAL CALENDAR

JANUARY/FEBRUARY 2023

Emerging Risks for 2023 and Beyond
Claims Management
Data Security/Privacy Management

Ad space closing date: January 6, 2023

Ad materials closing date: January 9, 2023

MARCH/APRIL 2023

Environmental, Social & Governance (ESG)
Workforce Risks/Employment Practices Liability
RIMS 2023 Spotlight

Ad space closing date: March 1, 2023

Ad materials closing date: March 3, 2023

MAY/JUNE 2023

Natural Disaster Preparedness/Recovery
Business Continuity/Crisis Management
Supply Chain Management

Ad space closing date: May 5, 2023

Ad materials closing date: May 9, 2023

JULY/AUGUST 2023

Global Risks
Strategic Risk Management
Legal Risks

Ad space closing date: July 3, 2023

Ad materials closing date: July 6, 2023

SEPTEMBER/OCTOBER 2023

Cybersecurity Risk Trends
Emerging Technology Risks
Enterprise Risk Management

Ad space closing date: September 6, 2023

Ad materials closing date: September 8, 2023

NOVEMBER/DECEMBER 2023

The Year in Risk
Regulatory Trends
P&C Market Outlook

Ad space closing date: October 31, 2023

Ad materials closing date: November 2, 2023



ADDITIONAL TOPICS OF INTEREST

- > Cybersecurity/Cyberrisk
- > The Impact of COVID-19
- > Risk Mgmt Best Practices
- > Insurance Management
- > Alternative Risk Transfer
 - > Climate Change
- > Compliance Risk Mgmt
 - > Fraud Prevention
- > Workplace Safety
- > Workers Compensation
- > Diversity, Equity & Inclusion
- > Corporate Governance
 - > D&O Liability
 - > Political Risks
 - > Terrorism Risk
- > Environmental Risk
- > Insurtech/Risktech
- > Reputation Risk
- > Risk Management Education
- > Product Liability/Recall
 - > Benchmarking
- > Construction Risk Mgmt
- > E&S/Specialty Insurance Other Emerging Risks

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RIMS 2023 RISKWORLD BRAND VISIBILITY OPPORTUNITIES

The Official RIMS 2023 RISKWORLD Show Daily Digital Editions

Now in its fifth year of publication, this digital vehicle will provide your company with a platform to deliver your branding messages to the widest possible audience of corporate risk management leaders.

The RIMS Show Daily is an easily accessible digital file that is distributed to all conference attendees and the commercial risk management community at large via multiple delivery formats including:

- RIMS 2023 RISKWORLD daily re-cap emails (sent to all conference attendees and the entire RIMS database of over 50,000 risk professionals, once per day. (Monday, May 1st, Tuesday, May 2nd and Wednesday, May 3rd)
- The RIMS 2023 RISKWORLD Show Daily Edition will be accessible on RIMS.org, on the RIMS 2023 RISKWORLD homepage and updated daily during the Conference
- The RIMS Mobile App (daily push alerts)
- RIMS social media pages on LinkedIn, Twitter and Facebook. Links will be posted to the Show Daily PDFs on all our RIMS social media pages.
- Opis, the RIMS Community Information Network (7,000 RIMS members-only content). Links will be posted to the Show Daily PDFs on Opis.

Advertising opportunities include all three issues of the Official RIMS 2023 RISKWORLD Show Daily Edition which will be distributed on 5/1/23, 5/2/23 and 5/2/23.



RIMS Show Daily Digital Editions	Cost
Full page 4-color (non-bleed)	\$4,500 (for your ad running in all three editions)

Risk Management Magazine's March/April 2023 RISKWORLD Issue

The RIMS Annual Conference is the world's most renowned educational, networking and exhibition event in the commercial insurance industry. We are forecasting that 8,500 VPs and Directors of Risk Management, Enterprise Risk Managers, Chief Risk Officers and other senior industry leaders at some of the world's largest organizations will gather in Atlanta, GA, April 30-May 3, at RISKWORLD 2023, to meet with strategic partners on the Exhibition floor, gain insight from over 90 educational sessions and network among their peers.

While other industry publications will be handing out copies of their issues to risk managers that will be stopping by their booths at the Georgia World Congress Center, they will be missing most risk managers who will be attending the Conference. As *Risk Management* magazine is the official publication of RISKWORLD 2023, all conference paid registrants, who check in onsite, will receive a copy of our March/April 2023 RISKWORLD issue in their registration portfolios. Projected onsite bonus distribution: 4,000 copies. Our March/April 2023 RISKWORLD issue is expected to have a total distribution of over 20,000 copies.



Risk Management's March/April 2023 RIMS Conference Issue	Cost
Full page 4-color bleed (with bonus distribution at RIMS 2023 RISKWORLD)	\$7,500

2023 RIMS BUYERS GUIDE

THE INDUSTRY'S MOST COMPREHENSIVE BUYER'S GUIDE

Connect with Thousands of Risk Professionals Year Round

Highlight your content and products on RIMS Buyers Guide

RIMS Buyers Guide is the most comprehensive buyer's guide of solution providers for risk professionals. It is a content-driven network that will help you connect with your target audience, while enhancing the end user experience.

RIMS Buyers Guide provides opportunities to deliver your organization's products, content, marketing materials and much more—all in one location. Your company profile can include:

- Links to your white papers and other published content and marketing materials
- A showcase of your company's products with visuals, descriptions and links
- Connections to your social media channels
- Your organization's blog posts or press feeds
- Multiple images, including your logo and an eye-catching banner
- Multiple videos
- Multiple sales and marketing contacts for more personalized connections
- An embedded preview of your website



To learn more or reserve space, please contact Sales@RIMS.org.

To purchase your company's listing page on the RIMS Buyers Guide, please click on the following links:




[RIMS Buyers Guide: Basic listing](#)

[RIMS Buyers Guide: Enhanced listing](#)

To learn more or reserve space, please contact:

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	PROFILE TOOLS AND FEATURES	Basic	Enhanced
 SEARCH FEATURES	<ul style="list-style-type: none"> Company name, website preview, tagline, inclusion in “my supplier” information cart, contact information, category selections (New category: RiskTech) 	✓	✓
	<ul style="list-style-type: none"> Logo, company description, staff photos and individual contact info 	✓	✓
	<ul style="list-style-type: none"> Search results display enhanced profiles at top of results list (alpha order). 		✓
	<ul style="list-style-type: none"> Additional 2 category selections 		✓
 PRODUCT FEATURES	<ul style="list-style-type: none"> Product spotlight allows product visual, description and direct page links 	✓	✓
	<ul style="list-style-type: none"> Graphic profile header 		✓
 CONTENT FEATURES	<ul style="list-style-type: none"> Company keyword integration 	✓	✓
	<ul style="list-style-type: none"> Document marketing: white papers, case studies, brochures, etc. 		✓
	<ul style="list-style-type: none"> Document download tracker 		✓
	<ul style="list-style-type: none"> Blog or news feed integration 		✓
	<ul style="list-style-type: none"> Videos 		✓
	<ul style="list-style-type: none"> Images 		✓
	<ul style="list-style-type: none"> Promotion of publication in Round-Up email (one-time) 		✓
 SOCIAL FEATURES	<ul style="list-style-type: none"> Social media integration (Twitter, YouTube, Facebook, LinkedIn) 		✓

PRICING

Basic listing | \$795

Includes company's name, logo, brief description, contact information, website and two categories to enable efficient searching.

Enhanced listing | \$3,495

Includes microsite capabilities and four categories.



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