



THE  
**FOUNDATION**

RIMS, THE FOUNDATION FOR RISK MANAGEMENT™

# FUNDRAISING PROSPECTUS



After 75 years of remarkable achievement, RIMS challenges risk management leaders and insurance industry partners to ensure and endow future success, advance the profession, nurture the best talent, create an engaging community and drive thought-leadership.

RIMS, the Foundation for Risk Management (The Foundation) was created by the RIMS Board of Directors to support the mission of The Society and invest in the long-term future of risk management.

The Foundation is designed to accelerate a stronger, more inclusive and more impactful profession. Your support of the Foundation will enable RIMS to lead this charge.

Your donation helps RIMS advance **five strategic goals** that strengthen the entire risk management ecosystem:

- 1 Enhance the Risk Management Profession**  
The Foundation invites partners to help expand access to and support the development of risk management professionals through professional development and certification.
- 2 Build Capacity of RIMS and RIMS Chapters**  
Your gift empowers local chapters and the global organization with resources to better serve members, expand programs, and grow the community.
- 3 Foster Inclusivity and Belonging**  
A more inclusive community will create a more welcoming and dynamic profession.
- 4 Accelerate Future-Focused Research**  
Innovation is essential to address tomorrow's risks. Your contribution funds cutting-edge research and thought leadership on emerging risks and evolving best practices.
- 5 Advance the Spencer Educational Foundation**  
RIMS' longstanding partnership with the Spencer Educational Foundation provides a unique opportunity.



Faced with an ever-evolving risk landscape that continuously presents new challenges, the global risk community must band together and develop cutting-edge resources, ground-breaking insight, and impactful professional opportunities. The Foundation harnesses the power of the risk management and insurance industries, empowering today's risk leaders to successfully navigate tomorrow's risks.



**Gary LaBranche, FASAE, CAE**  
RIMS Chief Executive Officer



## There are multiple opportunities to support the Foundation through:

- > Partner Levels
- > Partnership opportunities that align with the Foundation's five strategic goals
- > Rock the Foundation: The RIMS Foundation for Risk Management After Dark Networking Event
- > Endowed Scholarship Funds
- > Annual Fund Contribution

## PARTNER LEVELS

### 1. Founding Endowment Partner (max: 5 companies)

- a. Donation: \$250,000 over (3) years with a commitment of \$100,000 in the first year
- b. Representative to serve on Foundation Board
- c. Receives (10) tickets to Rock the Foundation: The RIMS Foundation for Risk Management After Dark Networking Event
- d. Receives (60) priority points to be applied to RISKWORLD 2027, RISKWORLD 2028 and RISKWORLD 2029
- e. Receives a full-page ad in RIMS Now Newsletter, distributed quarterly to membership
- f. Receives full-page ad in Risk Management Magazine, distributed every other month to members
- g. Interview on RIMSCast with Founding Endowment Partner representative

### 2. Patron Endowment Partner

- a. Donation: \$60,000 annually
- b. Receives (30) priority points to be applied to RISKWORLD 2027

### 3. Friend Endowment Partner

- a. Donation: \$25,000 annually
- b. Receives (15) priority points to be applied to RISKWORLD 2027



## Partnership opportunities can also align directly with the Foundation's five strategic goals.

The Foundation looks to attract funding to the programs listed below and others that support the strategic goals.

### GOAL 1: ENHANCE THE RISK MANAGEMENT PROFESSION

#### Chief Risk Officer Summit

- > For CRO's with 15+ years' experience, this high-quality, strategically focused annual retreat will offer a carefully curated opportunity for leaders to share experiences and insights.

#### Mentor Early-Career Professionals

- > A cohort of 15-20 early career risk professionals will be selected and matched with senior mentors, brought together for a "Future Risk Leaders" workshop and also meet regularly through virtual meetings as well as a meet-up at RISKWORLD.

### GOAL 2: BUILD CAPACITY OF RIMS AND RIMS CHAPTERS

#### The Fund for Chapter Governance

- > Would provide key resources to train and support RIMS chapter leaders, who play a key role in local and regional education and outreach to university students.

#### The Endowment for RIMS Canada

- > With a fund goal of \$2 million would generate resources to support risk management education and community building in Canada.

### GOAL 3: FOSTER INCLUSIVITY AND BELONGING

#### Soft Skills Development Workshops

- > Workshops would be conducted on communication, negotiation and networking, which are essential for success in the risk and insurance sectors.

#### Structured Rotational Programs

- > Structured programs would be offered where recent graduates rotate through different departments, such as underwriting, claims, risk management and brokerage, to gain a comprehensive understanding of the industry.

### GOAL 4: ACCELERATE FUTURE-FOCUSED RESEARCH

#### Think Tank

- > Undertake a deep dive into a specific issue or topic in risk management or current events and issue an annual white paper. The white paper will also result in a related webinar, article in *Risk Management Magazine* and a session at RISKWORLD.

#### Targeted Grants

- > Grants can be used to advance understanding of risk management issues through funding independent research by academics or others.

### GOAL 5: ADVANCE THE SPENCER EDUCATIONAL FOUNDATION

#### Fund Named Scholarships

- > Scholarships would enable students to pursue careers in insurance as well as to support continuing education, certification and/or graduate degrees.

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### Rock the Foundation: The RIMS Foundation for Risk Management After Dark Networking Event

- > Rock the Foundation will be held Tuesday, May 5th and is a ticketed event with the proceeds benefiting the Foundation.
- > The sponsor will receive (10) tickets to the event as well as sponsorship recognition onsite.
- > **Investment:** \$10,000



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### The Susan Meltzer Scholarship Fund

- > Throughout her remarkable career, Susan was a passionate champion of the RIMS Ontario Chapter, the RIMS Canada Council, RIMS Global, and the broader advancement of the risk management community.
- > Susan Meltzer served as RIMS Global President from 1999-2000 and will forever be remembered as a Canadian risk management icon.
- > To honor Susan's RIMS leadership and service, RIMS, The Foundation for Risk Management, has established The Susan Meltzer Scholarship Fund.
- > The scholarship would provide registration expenses for one Canadian risk professional to attend RIMS Canada Conference every year.

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### Annual Contribution

Your annual contribution will also position RIMS to have a greater impact on the future of the global risk management profession.

- > Can select gift amount and donate to [RIMS, The Foundation for Risk Management](#)

The strength of our profession lies in the commitment of its community. Your partnership with RIMS, the Foundation for Risk Management, ensures that we continue to grow, educate and innovate together. Join us by partnering today and investing in the future of risk management.

#### **RIMS, Foundation for Risk Management Board Members:**

**Patrick Sterling (Chair)** – Vice President of Legendary People, Texas Roadhouse

**Katie McGrath** – Chief Executive Officer North America, Swiss Re Corporate Solutions

**Megan Miller** – Chief Executive Officer, Spencer Educational Foundation

**Melinda Serpico** – retired, Aon Corporation

**Melissa Updike** – Executive Director, Kentuckiana Medical Reciprocal Risk Retention Group (KMRRRG)

**Gary LaBranche** – Chief Executive Officer, The Foundation for Risk Management



**Contact Kris Wolcott, Vice President, Business Development,  
to begin the discussion.**

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