THE FOUNDATION
RIMS, THE FOUNDATION FOR RISK MANAGEMENT™

CORPORATE PARTNER PROSPECTUS

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After 75 years of remarkable achievement, RIMS challenges industry partners to ensure and endow future success, advance the profession, nurture the best talent, create an engaging community and drive thought-leadership.

RIMS, the Foundation for Risk Management (The Foundation) was created by the RIMS Board of Directors to support the mission of The Society and invest in the long-term future of risk management.

The Foundation is designed to accelerate a stronger, more inclusive and more impactful profession. Your support of the Foundation will enable RIMS to lead this charge.

Your partnership helps RIMS advance **five strategic goals** that strengthen the entire risk management ecosystem:

1 **Enhance the Risk Management Profession**

The Foundation invites partners to help expand access to and support the development of risk management professionals through professional development and certification.

2 **Build Capacity of RIMS and RIMS Chapters**

Your gift empowers local chapters and the global organization with resources to better serve members, expand programs, and grow the community.

3 **Foster Inclusivity and Belonging**

A more inclusive community will create a more welcoming and dynamic profession.

4 **Accelerate Future-Focused Research**

Innovation is essential to address tomorrow's risks. Your contribution funds cutting-edge research and thought leadership on emerging risks and evolving best practices.

5 **Advance the Spencer Educational Foundation**

RIMS' longstanding partnership with the Spencer Educational Foundation provides a unique opportunity.



Faced with an ever-evolving risk landscape that continuously presents new challenges, the global risk community must band together and develop cutting-edge resources, ground-breaking insight, and impactful professional opportunities. The Foundation harnesses the power of the risk management and insurance industries, empowering today's risk leaders to successfully navigate tomorrow's risks.

Gary LaBranche

Gary LaBranche, FASAE, CAE
RIMS Chief Executive Officer

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There are Multiple Opportunities to Support the Foundation through:

> **Scholarships for Rising Risk Professionals**
(2-7 Years in Career)

> **Sponsorship of Risk Foundations Certificate Program**
(Beginner Level Career)

> **Sponsorship of Applied Risk Management Certificate Program**
(Intermediate Level Career)

> **Scholarships for RIMS-CRMP Program**

> **Partner Levels**

> **Partnership Opportunities that Align with the Foundation's Five Strategic Goals**

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INVEST IN THE NEXT GENERATION OF RISK LEADERS

Scholarships for Rising Risk Professionals

The future of risk management depends on the people who will lead it forward.

Your support can give rising risk professionals—those 2–7 years into their careers—access to professional development, industry education, and meaningful connections that might otherwise remain out of reach. By removing financial barriers, these scholarships help prepare the people who will lead risk management forward.

Your gift. Their opportunity.

Scholarships for Rising Risk Professionals enable emerging professionals to attend leading RIMS events, including:

- **RISKWORLD (April 18-21, New Orleans)** Experience a premier global gathering of risk professionals, with access to education, innovation, and a worldwide professional network.
- **RIMS Texas Conference (August 2-4, San Antonio)** — Engage with regional risk professionals, exchange practical insights, and build valuable industry connections.
- **RIMS Canada Conference (September 12-15, Winnipeg)** — Connect with peers and industry leaders while exploring the evolving risk landscape across Canada. Funding goes towards the Susan Meltzer Scholarship.
- **RIMS ERM Conference (October 18-19, Orlando)** Deepen enterprise risk management knowledge and discover strategies that support organizational resilience.

By funding a scholarship, the company will receive:

- Recognition during Opening and Closing remarks at the conference
- Photo taken with the scholarship recipients at the conference
- Promotion of the scholarship funding on RIMS social media channels

Investment Options:

- **$20,000** – Funds full conference registrations for (10) Rising Risk Professionals
- **$10,000** – Funds full conference registrations for (5) Rising Risk Professionals

Funding Commitment Deadlines:

- RISKWORLD – January 18
- RIMS Canada Conference – March 1
- RIMS Texas Conference – May 10
- RIMS ERM Conference – July 12

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RISK FOUNDATIONS CERTIFICATE PROGRAM

The Risk Foundations Certificate Program is a beginner-level certificate designed to provide a solid entry point into the risk management profession. The program moves beyond the traditional view of simply protecting against negative downside risks, teaching participants how to use risk fundamentals to form decisions that benefit the organization.

Through a combination of virtual workshops and on-demand coursework, participants will explore the "why" and "how" of risk management—examining it as a function, process, discipline, and profession. This program is essential for those looking to build a career in risk, offering the tools to support broader Enterprise Risk Management (ERM) goals and strategic decision-making.

Program Components

1. Fundamentals of Risk Management

This interactive workshop focuses on the building blocks of risk management frameworks. It guides attendees through the evaluation of the purpose, function, and process of risk management, helping them determine the best approach for their organization's needs.

2. Risk Taxonomy: Building the Foundation

A well-defined risk taxonomy is the backbone of any robust risk management framework. This interactive workshop guides participants through the process of classifying and managing risks to enhance decision-making and ensure consistent mitigation strategies across the organization.

3. Managing Cognitive Bias Risk

This self-paced course tackles the critical role of human psychology in risk assessment. It explores how cognitive bias—a systematic deviation from rationality—can hinder accurate risk evaluation and decision-making.

4. Risk Management Techniques

This self-paced course provides the technical skills needed to meet stakeholder expectations. It focuses on traditional risk management basics while positioning learners to support broader ERM and strategic goals.

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RISK FOUNDATIONS CERTIFICATE PROGRAM

Sponsorship Opportunities

Strategic Partner Sponsor

$100,000 (12-month annual commitment)

Benefits:

> **Complimentary Registrations:**
- Up to (4) per agreement year

> **Sponsor Recognition in Key Deliverables:**
- Participant Guidebook
- Templates and tools shared with participants

> **Marketing Toolkit:**
- Provided to support the sponsor's promotional efforts
- Banner for digital placement
- (3) co-branded email templates
- Branded collateral for use in social media posts

> **Risk Management Magazine Ad**
- Co-branded full-page ad in (2) issues

> **RIMS.org Banner on Professional Development section**
- Displayed for (12) months

> **RIMS Now Newsletter Ad**
- Full-page ad to run in (4) editions

> **Professional Development Webinar**
- Sponsor to host (1) 60-minute webinar

Endorsing Partner Sponsor

$50,000 (12-month annual commitment)

Benefits:

> **Complimentary Registrations:**
- Up to (2) per agreement year

> **Sponsor Recognition in Key Deliverables:**
- Participant Guidebook
- Templates and tools shared with participants

> **Marketing Toolkit:**
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- (3) co-branded email templates
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> **Risk Management Magazine Ad**
- Co-branded full-page ad in (1) issue

> **RIMS.org Banner on Professional Development section**
- Displayed for (6) months

> **RIMS Now Newsletter Ad**
- Full-page ad to run in (2) editions

> **Professional Development Webinar**
- Sponsor to host (1) 60-minute webinar

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APPLIED RISK MANAGEMENT CERTIFICATE PROGRAM

The Applied Risk Management Certificate Program is an intermediate-level certificate designed to equip risk professionals with the knowledge to reimagine, build, and integrate practical Enterprise Risk Management (ERM) frameworks. The program emphasizes turning theory into practice, focusing on strategies that create and protect organizational value while improving operational efficiencies.

Through a combination of virtual workshops and on-demand coursework, participants will learn to treat ERM as a strategic business process that aligns with existing governance and culture to support organizational objectives.

Program Components

1. Applying and Integrating ERM

This interactive workshop provides the essential knowledge and practical tools to fully integrate an ERM framework into your organization's strategy and decision-making processes. It covers every step of program building—from gaining initial commitment to monitoring progress and measuring results.

2. Managing Emerging Risks

In today's rapidly evolving landscape, traditional risk assessments often miss newly developing threats. This workshop equips participants with the skills to proactively identify, assess, and develop strategies to mitigate emerging risks. It emphasizes a forward-thinking approach, focusing on risks that are not yet fully understood to build organizational resilience.

3. Designing an Enterprise Risk Management Framework

Focused on starting or re-starting an ERM program, this self-paced course helps professionals design a robust, value-added framework. It approaches ERM as a strategic plan that must function within an organization's existing culture.

4. Risk Appetite Management

This comprehensive, self-paced course addresses the critical area of risk appetite management. It provides the skills to develop a framework that links strategy with risk management, strengthening risk culture and enhancing performance during turbulent times.

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APPLIED RISK MANAGEMENT CERTIFICATE PROGRAM

Sponsorship Opportunities

Strategic Partner Sponsor
$100,000 (12-month annual commitment)

Benefits:

> **Complimentary Registrations:**
- Up to (4) per agreement year

> **Sponsor Recognition in Key Deliverables:**
- Participant Guidebook
- Templates and tools shared with participants

> **Marketing Toolkit:**
- Provided to support the sponsor's promotional efforts
- Banner for digital placement
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> **Professional Development Webinar**
- Sponsor to host (1) 60-minute webinar

Endorsing Partner Sponsor
$50,000 (12-month annual commitment)

Benefits:

> **Complimentary Registrations:**
- Up to (2) per agreement year

> **Sponsor Recognition in Key Deliverables:**
- Participant Guidebook
- Templates and tools shared with participants

> **Marketing Toolkit:**
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INVEST IN DEVELOPING HIGHLY QUALIFIED RISK PROFESSIONALS

RIMS-CRMP Scholarship

We invite you to support the **RIMS-Certified Risk Management Professional (RIMS-CRMP) Scholarship Initiative**, an opportunity to expand access to a respected professional accreditation that validates a candidate's performance ability, technical knowledge, and commitment to quality in risk management.

The RIMS-CRMP credential prepares risk professionals to take on greater responsibility and leadership in senior financial, operational, and risk management roles. By helping aspiring and established professionals earn this accreditation, we can strengthen the risk management profession, cultivate future leaders, and equip organizations with the expertise needed to anticipate challenges, make informed decisions, and navigate uncertainty with confidence.

In order to be eligible for the RIMS-CRMP, applicants must either have a bachelor's degree plus 3 years of risk management experience or 6+ years of experience without a degree.

Scholarship covers a two-day RIMS-CRMP exam preparation course, offered either in person or virtually, as well as the certification exam.

By funding a scholarship, the company will receive:

> Recognition on RIMS-CRMP section of RIMS website

> Promotion of the scholarship funding on RIMS social media channels

Investment Options:

> **$5,000** – Funds 3 scholarships

> **$10,000** – Funds 6 scholarships

> **$15,000** – Funds 8 scholarships

> **$20,000** – Funds 12 scholarships and establishes a named scholarship fund

Two Sessions:

> **Spring 2027**

- Application window is February 1st -28th
- Scholarship recipients are notified April 12th
- *Funding Commitment Deadline: December 1, 2026*

> **Fall 2027**

- Application window is July 5th – 31st
- Scholarship recipients are notified September 13th
- *Funding Commitment Deadline: July 1, 2027*

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PARTNER LEVELS

RIMS, the Risk and Insurance Management Society, has long served as a leading voice and resource for the global risk management community. Through education, professional development, networking and advocacy, RIMS helps advance the profession.

An annual endowment partnership represents more than a sponsorship. It is a commitment to the long-term success of the profession.

RIMS invites you to become an annual endowment partner and join us in making a meaningful, lasting investment in the future of the profession.

1. Transformational Partner (max: 5 companies)

a. Donation: $250,000 over (3) years with a commitment of $100,000 in the first year

b. Representative to serve on Foundation Board

c. Receives (10) tickets to *The RIMS Foundation for Risk Management Black Swan Soirée*

d. Receives a full-page ad in RIMS Now Newsletter, distributed quarterly to membership

e. Receives full-page ad in *Risk Management* Magazine, distributed every other month to members

f. Interview on RIMSCast with Founding Endowment Partner representative

2. Visionary Partner

a. Donation: $100,000–$249,999 annually

3. Strategic Partner

a. Donation: $50,000–$99,999 annually

4. Leadership Partner

a. Donation: $25,000–49,999 annually

5. Corporate Partner

a. Donation: $10,000–$24,999 annually

6. Corporate Supporter

a. Donation: $5,000–9,999 annually

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Partnership opportunities can also align directly with the Foundation's five strategic goals.

The Foundation looks to attract funding to the programs listed below and others that support the strategic goals.

GOAL 1: ENHANCE THE RISK MANAGEMENT PROFESSION

Chief Risk Officer Summit

> For CRO's with 15+ years' experience, this high-quality, strategically focused annual retreat will offer a carefully curated opportunity for leaders to share experiences and insights.

Mentor Early-Career Professionals

> A cohort of 15-20 early career risk professionals will be selected and matched with senior mentors, brought together for a "Future Risk Leaders" workshop and also meet regularly through virtual meetings as well as a meet-up at RISKWORLD.

GOAL 2: BUILD CAPACITY OF RIMS AND RIMS CHAPTERS

The Fund for Chapter Governance

> Would provide key resources to train and support RIMS chapter leaders, who play a key role in local and regional education and outreach to university students.

The Endowment for RIMS Canada

> With a fund goal of $2 million would generate resources to support risk management education and community building in Canada.

GOAL 3: FOSTER INCLUSIVITY AND BELONGING

Soft Skills Development Workshops

> Workshops would be conducted on communication, negotiation and networking, which are essential for success in the risk and insurance sectors.

Structured Rotational Programs

> Structured programs would be offered where recent graduates rotate through different departments, such as underwriting, claims, risk management and brokerage, to gain a comprehensive understanding of the industry.

GOAL 4: ACCELERATE FUTURE-FOCUSED RESEARCH

Think Tank

> Undertake a deep dive into a specific issue or topic in risk management or current events and issue an annual white paper. The white paper will also result in a related webinar, article in *Risk Management* Magazine and a session at RISKWORLD.

Targeted Grants

> Grants can be used to advance understanding of risk management issues through funding independent research by academics or others.

GOAL 5: ADVANCE THE SPENCER EDUCATIONAL FOUNDATION

Fund Named Scholarships

> Scholarships would enable students to pursue careers in insurance as well as to support continuing education, certification and/or graduate degrees.

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PRIORITY POINTS

A company's priority points standing plays a significant role in a company's experience at RISKWORLD, the premier annual gathering for global risk professionals. A company's priority points total determines the order in which they are able to select their exhibit booth, assigning hospitality meeting rooms at the event and hotels in the housing selection process. Priority points are accumulated based on a company's investment with RIMS*.

Points Earned	Total Amount Spent
15	$10,000–$24,999
25	$25,000–$49,999
35	$50,000–$99,999
45	$100,000–$249,999
55	$250,000+

*Excludes RIMS Canada and RIMS Texas Conferences

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The strength of our profession lies in the commitment of its community. Your partnership with RIMS, the Foundation for Risk Management, ensures that we continue to grow, educate and innovate together. Join us by partnering today and investing in the future of risk management.

RIMS, Foundation for Risk Management Board of Directors



Patrick Sterling (Chair)
Vice President of Legendary People
Texas Roadhouse



David Arick
Managing Director,
Global Risk Management
Sedgwick



Katie McGrath
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Megan Miller
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Chad Rosenberg
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Lynn Serpico
retired, Aon Corporation



Melissa Updike
CEO/Executive Director
Kentuckiana Medical Reciprocal
Risk Retention Group (KMRRRG)



Gary LaBranche
Chief Executive Officer
The Foundation for Risk Management

Contact Kris Wolcott, Vice President, Business Development, to begin the discussion.

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