

2020 RIMS SPONSORSHIP OPTIONS

White Papers

Give your brand a competitive advantage and generate highly-qualified sales leads when RIMS distributes your content to an audience of 50,000+ risk professionals.

Webinars

Build brand awareness and demonstrate your expertise and products to RIMS members by delivering topical and timely webinars.

Sponsored Content

Position your brand as a thought-leader. Written in collaboration with RIMS editorial staff, sponsored content articles engage customers with your brand and establish trust.

Online Advertising

Promote your product or company on RIMS.org, the Society's website, that averages 402,698 unique monthly pageviews.* Banner ad spaces include leaderboard, log-in page, and native.

Risk Management Magazine

One of the most valuable membership benefits that RIMS members receive is *Risk Management* magazine, which is published 10 times per year. Advertising opportunities include premium positions.

Risk Management Magazine Email

Reach corporate insurance purchasing heavyweights and generate high-quality leads as the sole advertiser in the *Risk Management* email.

RIMScast, the Society's Podcast

In a conversation-style format, RIMScast's 20-minute episodes explore different topics impacting the global risk management community. Sponsorship options include pre-recorded messages within an episode and custom sponsored episodes.

RIMS Annual Conference and Exhibition

Exhibit at the world's largest risk event and reach an audience of 10,000 risk professionals from 70 countries. Opportunities to advertise, sponsor, and partner are available.

RIMS Events

RIMS delivers a variety of conferences, forums, master classes, and summits. These events include the ERM Conference, Risktech Forum, NextGen Forum, and global events in Singapore, India, China, Latin America, and more.

*RIMS.org Google Analytics Report, September 28-October 27, 2019

To get started reaching the RIMS community, please contact:

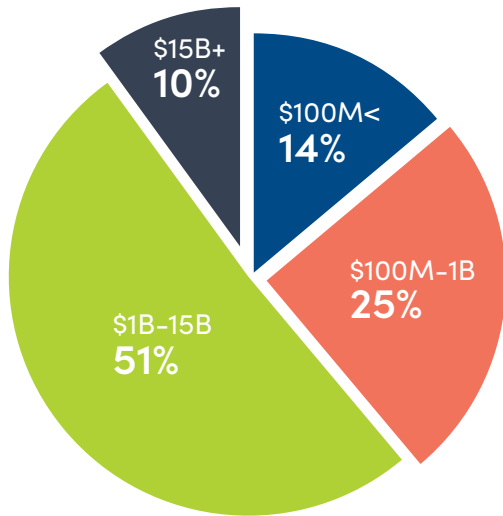
Ted Donovan | Senior Integrated Sales Manager | 212.655.5917 | tdonovan@RIMS.org

George Schwimmer | Account Manager | 212.655.6033 | gschwimmer@RIMS.org

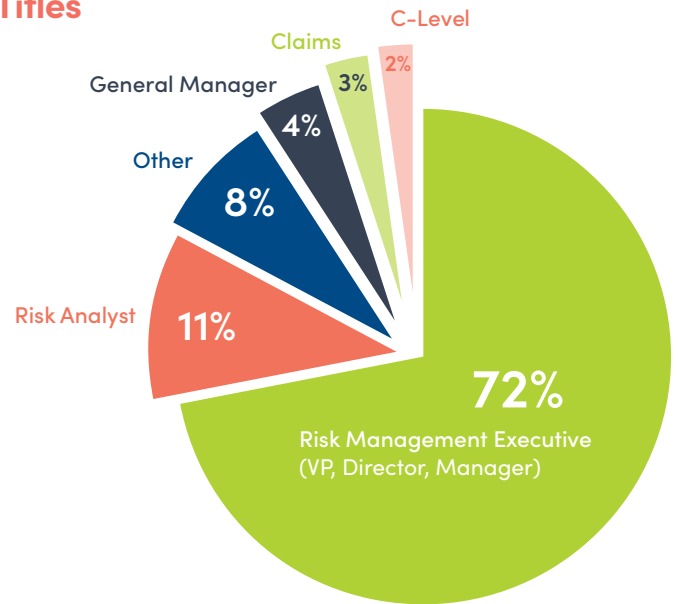
Matthew Whyte | Exhibition & Sponsorship Sales Manager | 212.655.6052 | mwhyte@RIMS.org

RIMS AUDIENCE DEMOGRAPHICS HIGHLIGHTS

*Company Revenue



*Job Titles



*Source: Risk Management's 2018 Reader Profile Study of Organizational Risk Managers (conducted by Readex Research)

