



2025 PERK Program

Please provide at least four weeks' advance notice for session requests.

Please review the list of sessions below and select a PERK session. Sessions are alphabetized by partner and whether they will be offered in-person or virtually.

Send any questions on the PERK Program to chapterservices@rims.org.

*Submit one form per session request. **Please Note:** If your chapter would like any assistance in planning a virtual meeting via Zoom, please contact chapterservices@rims.org.*

Cancellation Policy: Scheduled PERK sessions must be cancelled more than two weeks (10 business days) in advance of the presentation date. After that deadline, chapters will be responsible for covering any non-refundable travel expenses incurred by the PERK Partners.

2025 PERK Sessions:

Sessions Available In-Person and Virtually:

To submit a PERK Session Request, please [click here](#)

Accurate and Timely Business Interruption Values – A must for any successful insurance program!, Ankura

This session will focus on the process and benefits of accurately measuring business interruption values and exposures. Encourages the full understanding of your business exposures and insurance program and allows for the customization of your program to meet your company's exposures and needs. The session will also align your insurance spend with the true exposures of your business and provides for the consistent analysis and approach in addressing BI at each plant, distribution center and/or location.

Business Interruption - Earnings in Jeopardy, Ankura

Disaster and interruption of business can occur from a variety of causes at any time or place, placing the earnings of a business in jeopardy. Through an interactive and entertaining version of the hit game show Jeopardy! with the audience, we will present intermediate and advanced concepts of business interruption insurance. This will include the steps to take before and after a claim, including fundamental concepts for program design, policy coverage, loss measurement, claim compilation and adjustment/settlement strategies - all while playing the hit game show Jeopardy!

Insurance Through an Attorneys' Eyes, Bracewell LLP

This presentation will be a fun look at some common issues that come up while placing insurance and dealing with claims, including how to get things right from the outset as well as ways to fix things once they go wrong. It will also cover hot topics such as additional insured issues and some key takeaways.

Insurance Through the Lens of Popular Culture, Bracewell LLP

This presentation will be a fun look at insurance issues through the lens of popular culture. It includes clips from TV and film that cover issues such as insurable interest, underwriting, the duty to defend, and the claim process.

State Laws and Regulations Impacting Risk Management, Bradley Arant Boult Cummings LLP

This presentation will highlight recent developments in state laws and regulations that directly impact insurance, insureds' risk, and management of that risk. The discussion will include both proposed and enacted measures relevant to risk managers. Katherine Henry, Chair of Bradley's Policyholder Coverage Practice, will address a wide range of legislative and regulatory developments relevant to risk management.

Today's Biggest Cyber Threat: Non-Malicious System Failures, Bradley Arant Boult Cummings LLP

While policyholders often focus on coverage for malicious attacks, non-malicious cyber incidents represent a greater proportion of overall cyber incidents in recent years. Policyholders face significant business interruption and recovery costs from within their organizations due to technology failures that can cause greater losses than malicious attacks. This talk will discuss coverage for these non-malicious cyber events.

Mitigating Data Privacy Risks from AI, Bradley Arant Boult Cummings LLP

The increasing commercial use of artificial intelligence (AI) presents unique challenges for businesses seeking an ethical approach to managing their data and creates new data privacy risks, including problems arising from data breaches, data persistence, surveillance, and transparency. We will discuss these risks and the development of approaches to contain them in an effective and

ethical manner. We will additionally discuss how cyber and data privacy insurance will respond to the unique risks associated with AI.

ERM One – An Out-of-the-Box Risk Register Tool - DoubleCheck

Although ERM enjoys general theoretical support as an important business discipline, it has become undeniably evident to DoubleCheck LLC that there are shortcomings in ERM acceptance and program structure. Challenges to the risk manager range, on the one hand, from having absolutely no automated ERM platform in place – relying, instead, on excel spreadsheets - to, on the other hand, being saddled with a complex and inflexible infrastructure that you may not have chosen and which, for myriad different reasons, is not delivering as effectively and efficiently as needed.

To fill that void, DoubleCheck has proactively created a revolutionary, out-of-the-box risk register tool called **ERM One** that delivers both an integrated ERM process as well as comprehensive and tangible content. More specifically, **ERM One** provides high-level categorization of exposures (Financial, Core Business, Operational and Strategic), fully loaded with over sixty (60) associated, pre-populated risks (each of which includes causes, consequences, controls, key risk indicators (KRIs) and metrics). All of this can be implemented in one month or less as a starting point for the entity's risk register.

First Line of Defense: Preparing a Water Damage Prevention and Response Plan, Insight Risk

Water damage is one of the most costly and disruptive risks facing large property schedules. In this session, experts will guide attendees through the essentials of creating and implementing effective water damage prevention and response plans. Topics include identifying vulnerabilities, selecting mitigation strategies, and ensuring rapid response to minimize impact. Real-world case studies and practical tips will be shared to help participants safeguard their organizations against potential disasters. Whether dealing with aging infrastructure or unexpected emergencies, this session equips attendees with the tools needed to protect their properties and operations. Don't miss this opportunity to enhance your preparedness!

RiskTech: How Technology Is Transforming Property Risk Management, Insight Risk

Fire and water damage pose significant threats to property, exposing risk managers to the financial and operational consequences of direct and indirect losses and disruptions. The good news is that emerging loss prevention technologies are available to strengthen traditional loss control strategies, greatly reducing property loss frequency and severity.

Join seasoned insurance and technology professionals to explore the innovative solutions that are bringing loss control into the digital age. From smart sensors that detect early signs of electrical fires and water leaks, to security systems that reduce intrusion and arson risks, to devices that halt water flow with the push of a button.

You will walk away with a practical understanding of available technology solutions, guidelines for selecting the best vendors and products, knowledge of the design and deployment processes, keys to a robust prevention and response plan, and methods to maximize the impact of your tech

investments with insurers. Case studies will also be shared, demonstrating how loss control technologies are already transforming property risk management.

AI: Compliance considerations for Employers for use in Human Resources, JAME Consulting

This session will provide key information on compliance risks employers may face as they incorporate AI into their business practices, with a specific focus on the use of AI in HR. Among the compliance risks discussed will be: AI algorithmic bias, employment law/data privacy and security considerations, employee attrition and ethical considerations. The session will also cover key federal and state laws and enforcement actions related to the use of AI in business, and recommendations and best practices employers can put in place to mitigate legal risk.

Make Your Point Stick, Presentation Skills for Risk Professionals, Jeff Esper

Elevate your presentation game by creating and delivering impactful, engaging, and memorable presentations. Led by Jeff Esper, SVP at NovaData Solutions, a three-time semi-finalist in the World Championship of Public Speaking, this session will equip you with the tools to captivate your audience and leave a lasting impression.

Whether you're presenting in a boardroom, addressing a large audience, or even speaking virtually, you'll learn essential skills to enhance your delivery. Discover how to weave storytelling and analogies into your presentations, explore the different types of stories and learn the science behind their effectiveness. Additionally, we'll cover techniques for crafting compelling openings and designing slides that make a strong impact. Mastering presentation skills is crucial in our industry and beyond, especially for participants at RIMS events.

Creating the Future: Creativity and Innovation in Risk Management, Jeff Esper

Creativity is all around us—embedded in each of us, in our daily lives and the risk management profession. But how can you harness its power to enhance your abilities, improve your performance, and foster professional growth?

Creativity is a key driver in problem-solving, and within every creative idea lies the potential for innovation, whether through process improvements or new technologies. Innovation trends span from simple ideas to cutting-edge advancements like Artificial Intelligence. In this special keynote style presentation, we will discuss the different types of creativity and discover ways to expand our creative capacity. We'll also address how to overcome the challenges that may arise when turning ideas into action. Finally, we'll explore how to embrace and even contribute to innovation within our dynamic industry and beyond.

Setup for Success - Key Steps for an Efficient Property / Business Interruption Claim, Justin Bailey

This session will lay out a template for policy holders to prepare in advance, should they suffer a Property Claim. Who should be involved? What should you do? What are the most critical steps to

take? The session will also dive into real life examples drawing from our experiences being in the industry for 25+ years. While the focus is Property, the template can be applied to other types of claims as well.

How to Reduce Identity Theft, Li-Chin Pan

This session discusses best practices for individuals and companies to reduce identity and corporate theft. We can all take simple steps daily to reduce identity theft and safeguard our confidential information. Password protection, credit monitoring, and safe words are easy and effective ways to protection your identity.

Bounce back stronger! – Practical strategies for assessing and managing earthquake risks, Mark R. Pierepiekarz

In the current property insurance market, risk managers require good understanding of earthquake exposures in making insurance procurement and risk management decisions. Insurance underwriters look for potential loss drivers as well as evidence of loss control activities before offering coverage. As evidenced by MRP Engineering’s observations following recent damaging earthquakes worldwide, pre-disaster risk assessment, preparedness, mitigation, and a functional rapid response plan can reduce a potential disaster into a manageable emergency. This session describes an approach for assessing and quantifying earthquake risks, as well as prioritizing mitigation actions that lead to a rapid recovery of operations in the event of a major earthquake. The session will also include an illustrative example earthquake risk assessment and a functional recovery action plan.

Potential Pitfalls in Excess Coverage (and How to Avoid Them), Perkins Coie

Policyholders generally expect their excess policies to work seamlessly with their underlying coverage, but even apparently straightforward excess coverage that is designed to “follow form” to the underlying can contain hidden pitfalls that appear after a loss occurs. It may not be clear, for example, which underlying policy is followed, or which language is “otherwise provided” in the excess policy and so not followed at all; there may be disputes as to whether the excess insurance company can rely on any alleged failure of the notice or cooperation with an underlying policy; or the various policies in the tower of coverage may have inconsistent choice-of-law or other dispute resolution provisions. This session addresses common areas of dispute that arise out of the structure of excess programs, and steps to take when placing coverage to avoid unpleasant surprises once a loss occurs.

AI’s Practical Applications in the Risk and Insurance Industry, Pillsbury Winthrop Shaw Pittman LLP

Whether with open embrace, reluctance, or something in between, virtually every company in any industry is now addressing the uses and impact of Generative Artificial Intelligence on their operations. The use of Generative AI—whether directly or through third-party vendors—presents unprecedented new opportunities for innovation and growth, as well as risks of liability or

failure. As these risks and opportunities emerge, effective insurance coverage and strategic risk management become crucial.

This interactive presentation will demonstrate in real time how Generative AI models work and specific use cases in risk management, including training, risk assessment and claims adjusting. The presenter will also discuss the risks associated with various use cases, and both the applicability of and potential gaps in traditional insurance coverages to respond to those risks.

Recall Ready: Ensuring Coverage When Food Safety Fails, Pillsbury Winthrop Shaw Pittman LLP

Food and agribusiness companies are at risk for product recalls that reverberate across their business. Companies can protect against financial loss associated with product recalls before they occur by securing the right insurance coverage.

Appraisal As a Means to Recovery, Pillsbury Winthrop Shaw Pittman LLP

Even if an insurance company attempts to deny its coverage obligations, there are still processes that a policyholder can explore, short of litigation, that could resolve a coverage dispute. Appraisal is an alternative dispute resolution process designed to efficiently resolve *measurement-related disputes* between policyholders and their insurers.

Everything a Risk Manager Needs to Know about Risk Transfer and Additional Insured Coverage, Saxe, Doernberger and Vita

Understanding the scope and limitations of contractual indemnity and additional insured coverage is critical to effective risk management in nearly every industry, but the legal landscape surrounding these risk transfer mechanisms has become increasingly complex. This presentation will include a discussion of the latest developments in anti-indemnity statutes and the interpretation of additional insured endorsements, and will focus on providing solutions to common risk transfer challenges. Attendees will receive guidance for identifying risk transfer issues and ensuring that contractual indemnity and insurance obligations are satisfied

Business Interruption 360°, Sigma 7

If you've been wanting to learn more about business interruption, you will not want to miss this session chosen for the RIMS 2022, RISKWORLD conference. In a unique and entertaining format, we will interview an RWH Myers Senior Partner about all things business interruption starting from the top and working through calculations, presentation, common adjustments, and the documentation needed to support a claim. We'll explore the commonly misunderstood parts including labor and extra expenses, and how they factor into a time element claim. We'll also dive into the emerging complexities of Contingent Business Interruption and Cyber Claims. A 360° perspective wouldn't be complete without tackling business interruption values and how risk managers can improve the way they report values and the impact it will have at renewal. We'll end

off with what risk managers should know about their business interruption risks and welcome questions from the audience.

The Importance of a Risk Management Seat at the Strategy Table, Sigma 7

In this session, we will discuss the increasing Board level expectation of formally including Risk in Strategic and Operational Priority/Objective setting and ways that the Risk Manager can support that process. We will present ways in which the various RM tools (Enterprise Risk Management (ERM) and Regular Risk Reporting, Operational Risk Assessment, analytics, and risk visualization) can play a central role in identifying and aligning priorities. We will discuss the value of establishing the Risk Manager as the resource that works across business units/departments to understand risk and support a long-term approach to its management. The session will also provide guidance on ways in which disparate data and information can be consolidated via dashboard tools/RMIS and analytics used to support Risk Management Optimization.

Supply Chain Risk Resilience, Sigma 7

Supply chain disruptions have been in the news since the start of COVID, but there have been supply chain issues since the early 1990s thanks to just-in-time (Lean) manufacturing. This presentation will cover key supply chain terms including: single vs. sole source suppliers; interdependent vs. continent business interruption; and supply chain mapping as part of business continuity planning. Real world supply chain risks will be covered, along with approaches to fully understand and successfully protect against supply chain exposures. Attendees will learn best practice steps and tools for impactful supply chain mapping and how its development can lead to attainable solutions.

Off the Shelf: Key Steps in Preparing a Product Recall Claim, Todd Gillman

This session will delve into the complexities associated with preparing a product recall claim. Navigating the appropriate policy, whether general liability or product recall, can be difficult as each one has different coverages. Categorizing the different claim costs in strict adherence to the policy is important for an efficient claim process. Calculating one specific claim category, business interruption, usually presents the biggest challenge to policy holders and insurers alike. We will provide tips on what to do (and what not to do) in the event your organization has a product recall claim.