

GETTING THE YES
GAINING MANAGEMENT
APPROVAL TO ATTEND



 **RIMS2022**

RISKWORLD™

ANNUAL CONFERENCE & EXHIBITION
APRIL 10–13 | SAN FRANCISCO

A WORLD OF OPPORTUNITIES

RISKWORLD™ — the exciting, reimagined event presented by RIMS — provides risk practitioners with a world of opportunities to build relationships, experience dynamic education, source solutions and engage with global thought leaders on issues impacting the risk management community.

As the largest educational event for risk professionals, RISKWORLD leverages the best elements of the former RIMS annual conference and combines them with innovative new offerings, giving attendees maximum return on investment. This is the risk management event you cannot afford to miss! We've put together this practical guide to help you secure approval to attend.



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A WORLD OF POTENTIAL: EVENT BASICS

As the premier event for the global risk management community, RISKWORLD is for anyone tasked with risk management responsibilities. Depending on past involvement, your approval process might require some background information.

- >> RISKWORLD 2022 | April 10-13 | San Francisco, California
- >> 100+ educational sessions of all levels
- >> 400+ exhibitors and service providers
- >> Innovation Hub and Thought Leader Theater featuring 20-minute presentations

A WORLD OF IDEAS: WHY SHOULD YOU ATTEND?

By now, you know RISKWORLD is the best destination to find a world of proven strategies, so how do you demonstrate this to your organization's leadership? Be specific! Help them understand how the next-level networking and exceptional education will benefit your specific organization by saving money and solving challenges. We've outlined sample questions based on previous attendee feedback and drafted sample responses to get you started.

SAMPLE QUESTIONS	JUSTIFICATION FOR ATTENDING
<i>How will you apply what you learn to your current role?</i>	<p>With over 100 sessions of all levels presented by globally recognized risk experts, there is no shortage of practical, immediately implementable information at RISKWORLD. Knowing that {company name} is looking to {save money/solve a challenge}, I am eager to attend the following sessions to help address these needs:</p> <ul style="list-style-type: none">• Session Title 1• Session Title 2• Session Title 3 <p>* See the conference schedule at https://www.rims.org/annual-conferences/rims-2022/learn/sessions to add session titles that apply to your job function.</p>
<i>Who will you meet?</i>	<p>As a globally recognized event, RISKWORLD brings together business visionaries, world-class speakers and risk management practitioners from around the world. Not only am I looking forward to hearing from international leaders, but I'm also excited to connect with fellow {job title}'s to discuss techniques, hear what has worked for them, and share solutions.</p>
<i>Will you have the chance to source solutions and meet new vendors?</i>	<p>RISKWORLD includes the most robust exhibit hall in the risk management industry. Over 200 suppliers and solution providers will showcase state-of-the-art technology, breakthrough solutions and innovative resources. I think that meeting face-to-face with the following vendors would be beneficial to {company name}:</p> <ul style="list-style-type: none">• Exhibitor 1• Exhibitor 2• Exhibitor 3
<i>How will this event help us do business internationally or mitigate supply chain issues?</i>	<p>Since RISKWORLD attendees come from all over the world, there is no better place to meet directly with colleagues from our target markets to understand best practices in their countries. During those conversations, we'll also have a chance to address supply chain issues and how to effectively navigate lingering issues.</p>



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A WORLD OF RESOURCES: HOW MUCH WILL IT COST?

With discounted travel and registration rates, there is a world of resources available to make RISKWORD affordable. If you're asked to demonstrate cost-to-value while seeking approval, the chart below will help detail your fees. Also, don't forget to highlight how advanced planning will save money — like arranging dinner meetings with suppliers or taking advantage of early bird registration rates.

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight/Train		
Lodging		
Transportation		
Special Events <i>(if not included in registration)</i>		
Food Per Diem		
Subtotal		
Total # of employees attending		
GRAND TOTAL		

VALUE

SESSIONS/EVENTS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE AND/OR CONTRIBUTION TO COMPANY
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Event/Meeting 1:		
Event/Meeting 2:		
Event/Meeting 3:		
Other:		



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A WORLD OF KNOW-HOW: SETTING EVENT GOALS

Has your organization been looking for new solutions providers? Are you seeking professional development to advance your career? Could you use tips on keeping employees safe as you move to work from home?

Regardless of what you're hoping to gain, explaining how RISKWORLD will help you cross the finish line is critical to securing approval to attend. Your goals should be specific to your business needs and clearly demonstrate what benefits you will bring back to your organization. Examples may include:

- >> Planning for and navigating increasing personal data regulations.
- >> Minimizing risks from drug reactions and the impact of pharmacogenomics on recovering workers
- >> Creating a plan to protect employees during an act of workplace violence.
- >> Gaining strategies on how to be a successful risk leader.

A WORLD OF IDEAS: DRIVING INNOVATION

Upon returning from RISKWORLD, commit to preparing a report that outlines the value of your attendance. Reports often include:

- >> Overview of the goals you set before the event and how they were achieved.
- >> Summaries of particularly interesting sessions with key takeaways that can immediately be implemented in your organization.
- >> Recaps of vendor conversations including their offerings and how their solutions will positively impact your organization. Consider making recommendations for follow up meetings with specific vendors.
- >> Session handouts, publications, white papers or any other materials you collected onsite.

A WORLD OF NETWORKING: HOW TO STAY CONNECTED

Keep in touch with the people you meet by sharing your post-conference feedback or submitting a question to your peers via social media. RIMS members can also exchange ideas on Opis. Don't know how? Stop by RIMS HQ, booth #1133, to learn how.



ABOUT RIMS

As the preeminent organization dedicated to educating, engaging and advocating for the global risk community, RIMS, *the risk management society*[®], is a not-for-profit organization representing more than 3,500 corporate, industrial, service, nonprofit, charitable and government entities throughout the world. RIMS has a membership of approximately 10,000 risk practitioners who are located in more than 60 countries. For more information about the Society's world-leading risk management content, networking, professional development and certification opportunities, visit www.RIMS.org.