



RIMS
Risk Forum 2016
MIDDLE EAST

13 – 14 December | Dubai, UAE

Promotional and Advertising Opportunities

RIMS Risk Forum Middle East has a number of opportunities to heighten your brand exposure, either through targeted or general sponsorships. Sponsoring an event or item at the forum increases brand recognition, builds loyalty and shows your commitment to the risk management community.

Platinum Sponsorship

Investment USD \$10,000

- ❖ Four (4) complimentary delegate passes
To be eligible, the attendee must have risk responsibilities within their organisation
- ❖ Three (3) complimentary full conference delegate passes for sponsor staff plus two additional passes for the Monday evening networking reception
Must be an employee of the sponsor
- ❖ Exclusive sponsorship of a conference session and opportunity to introduce the speaker/panel
General sessions and breakout sessions included upon availability
- ❖ :30 promotional video included alongside sponsored session speaker bio video
- ❖ Full page ad to be included in on-site program
- ❖ Company logo on sponsor banner prominently displayed at RIMS Risk Forum Middle East
- ❖ Company logo and web link on RIMS Risk Forum Middle East homepage
- ❖ Signage recognizing sponsors during the forum
- ❖ Pre- and post-conference attendee mailing lists
- ❖ Acknowledgement and thank you from RIMS President during opening session
- ❖ Shared sponsorship of the networking reception
- ❖ Exposure on the RIMS Risk Forum Middle East mobile app sponsor page

Gold Sponsorship

Investment USD \$6,500

- ❖ Three (3) complimentary delegate passes
To be used by sponsor's clients, not sponsor staff. To be eligible, the attendee must have risk responsibilities within their organisation
- ❖ Two (2) complimentary full conference passes for sponsor staff plus two additional passes for Monday evening networking reception
Must be an employee of the sponsor
- ❖ Full page ad to be included in on-site program
- ❖ Company logo on sponsor banner prominently displayed at RIMS Risk Forum Middle East
- ❖ Company logo and web link on RIMS Risk Forum Middle East homepage
- ❖ Signage recognizing sponsors during the forum
- ❖ Pre- and post-conference attendee mailing lists
- ❖ Acknowledgement and thank you from RIMS President during opening session
- ❖ Shared sponsorship of the networking reception
- ❖ Exposure on the RIMS Risk Forum Middle East mobile app sponsor page

For sponsorship and advertising opportunities, contact

**Matt Whyte, Exhibition and Sponsorship Manager, at mwhyte@RIMS.org
or call +1 212-655-6052.**

Promotional and Advertising Opportunities

Official Conference Bags | USD \$6,000

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the event. Your company's logo will be printed on the bags distributed to each attendee on-site.

Coffee/Tea Networking Breaks | USD \$7,000 (All 5)

Don't miss out on this great opportunity to be the first brand attendees think of when breaking for coffee and a snack to fuel the rest of their day.

Lanyards | USD \$3,500

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's opportunity to be on display to hundreds of RIMS Risk Forum Middle East attendees. We handle the production and distribution, your company gets the exposure!

Event Pens | USD \$2,000

It's a long-lasting sponsorship opportunity that's definitely worthy of some ink. Place your logo on high-quality click-to-write pens that will be distributed in each attendee bag. When attendees reach for a pen, your company logo will be on it...at the show and beyond.

Event Bag Stuffers | USD \$800 (3 available)

Use this opportunity to deliver your message to every attendee.

Official Program Advertisement | USD \$ VARIES

A cost-effective way to reach attendees, the program will contain detailed event and session information, and note pages for keeping track of important session takeaways. Advertise in the program and you'll be part of the reference document that will be seen on-site and used as a reference tool well beyond the event.



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