

Door Drop Service for Exhibitors & Sponsors



Why should I do a Door Drop? What about technology?

Does a restaurant tell you to look at their app or do they give you a menu? A hard copy of your promotional material, delivered directly to the hotel rooms of trade show attendees, is a very effective way to reach your prospects.

Will Convention Communications save my company money?

Because we work with several exhibitors, we are able to combine all Door Drop items in a single door-hanger bag. This saves the hotel work, allowing them to charge us less. You will pay less to have us do everything than if you made all the arrangements, shipped materials and cut checks to all the hotels yourself!

Do we need approval from show management to do a Door Drop?

Yes. You *must* email your request to Matthew Whyte of RIMS at mwhyte@rims.org and obtain approval in writing.

Who is Convention Communications?

Convention Communications is the "Door Drop Specialist". Door Drops are our only business.

Why should I work with Convention Communications instead of contacting the hotels myself?

RIMS has designated Convention Communications as the exclusive provider of Door Drop services. Instead of having to coordinate all the details with many hotels, you work only with us. Convention Communications does *all* of the legwork.

How do I work with Convention Communications?

Call Tom Marshall at (513) 934-3700 to discuss your requirements, or e-mail tom@doordrop.com

Convention Communications will:

- Coordinate logistics & payment with each hotel.
- Deliver your materials to each hotel.
- Be on-site to ensure that your literature is distributed on schedule.

Your materials will be delivered on Sunday night, April 28, 2019, to attendees' rooms at the Boston hotels affiliated with the RIMS 2019 Annual Conference and Exhibition.

Details

9 Largest Hotels	\$7,750*
5 Prime Hotels	\$5,000*

* Price for a single item, maximum 2.0 ounces.

Deadline for Materials: April 19

