

RIMS2019

ANNUAL CONFERENCE & EXHIBITION
APRIL 28–MAY 1 | BOSTON

RIMS 2019 ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM

Reach attendees before they even arrive. The conference program is the most complete guide to planning for RIMS 2019. It is mailed to **more than 12,000** prospects and past attendees in December 2018. **Plus, get DOUBLE the exposure** as part of the E-Book, an interactive, fully-searchable publication on www.RIMS.org. Your ad will link directly to your website!

- >> 3-Page Front Cover Gatefold (one available) **\$5,500**
- >> Inside Back Cover (one available) **\$4,500**
- >> Outside Back Cover (one available) **\$5,000**
- >> Full Page Interior (many available) **\$3,675**

Space reservation deadline: Thursday, November 8, 2018

Materials deadline: Friday, November 30, 2018

SHOW DAILY

The RIMS Show Daily will be an easily-accessible digital publication distributed to conference attendees and the risk community at large via multiple delivery formats.

- >> Full-Page Ad **\$3,500**

Space Reservation Deadline: Friday, April 5, 2019

Materials Due: Friday, April 12, 2019

RIMS 2019 ADVERTISING SPECS

CONFERENCE PROGRAM CMYK press-ready PDF with appropriate bleed and crop marks at the trim size

- >> 3-Page Front Cover Gatefold specs on request
- >> Inside Back Cover trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"
- >> Outside Back Cover trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"
- >> Full Page Interior trim size: 8.5" x 10", live area: 8" x 9.5", bleed: 8.75" x 10.25"

SHOW DAILY RGB (CMYK will be converted) low resolution PDF with crop marks at the trim size

- >> Full-Page Ad trim size: 8.5" x 11", live area: 8" x 10.5", bleed: none

Send all ad materials via FTP or an online file transfer service (Dropbox/WeTransfer/etc.) to: jzwielich@RIMS.org
Please do NOT send files as an attachment to an email, as our email server may quarantine your message.

CONTACT: Ted Donovan, Senior Manager, Integrated Sales | +1 212-655-5917 | tdonovan@RIMS.org

RIMS 2019 ADVERTISING ORDER FORM

I'M PURCHASING:

Conference Program

<input type="checkbox"/> 3-Page Front Cover Gatefold	Rate \$5,500
<input type="checkbox"/> Inside Back Cover	Rate \$4,500
<input type="checkbox"/> Outside Back Cover	Rate \$5,000
<input type="checkbox"/> Full Page Interior	Rate \$3,675

Show Daily

<input type="checkbox"/> Full Page Ad	Rate \$3,500
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TOTAL DUE \$ _____

PAYMENT

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Primary Contact: _____

Credit Card

Invoice Me

Credit Card payments (American Express, MasterCard, and Visa): send to Exhibitor Services at 917.229.1682 (fax) or Exhibitorservices@RIMS.org

Credit Card # _____ Exp. Date _____

Name on Credit Card _____ CSV Code _____

Authorizing Signature **X** _____

Email Address (required) _____

Check payments:

All checks payable in USD drawn on a US bank – to Risk and Insurance Management Society, Inc. and mail to:

Risk & Insurance Management Society, P.O. Box 95000-2345, Philadelphia, PA 19195-2345

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