

GETTING THE YES

Gaining Management Approval to Attend
RIMS 2015 Annual Conference & Exhibition >> April 26-29
Ernest N. Morial Convention Center >> New Orleans, LA



NEW INNOVATIONS >> NEW ENCOUNTERS >> NEW KNOWLEDGE >> NEW ORLEANS

DISCOVER **NEW KNOWLEDGE**, **NEW INNOVATIONS** AND **NEW ENCOUNTERS** AT RIMS 2015 ANNUAL CONFERENCE & EXHIBITION!

We get it. Business operations have changed in the last few years. Cautious spending has become the norm for many companies. However, the need for education, training, networking and growth still remains. Aren't you always being asked to do more with less? As the largest educational event for risk professionals, RIMS '15 gives you bang for your buck. To help you get to the yes, we've put together this handy guide that you can share with your boss.

THE BASICS: WHAT IS RIMS '15?

RIMS '15 is the premier event for the risk management community. The conference is geared for anyone tasked with risk management responsibilities. Depending on your past involvement, your approval process might need some background information:

- RIMS '15 will take place on April 26-29 in New Orleans
- More than 150 educational sessions of all levels will be offered
- Three keynote speakers to inspire you
- Nearly 9,000 industry professionals in attendance
- Over 375 providers will showcase their latest resources and solutions

WHY SHOULD YOU ATTEND?

Make it easy to demonstrate the ROI of your attendance. Below are some of the most common reasons past attendees provide for attending the conference. Take these reasons and fill in specific conference sessions, speakers and details related to your job functions.

REASONS TO ATTEND	THE SPECIFIC DETAILS (EXAMPLES)
TOP-NOTCH EDUCATION: more than 150 sessions highlighting case studies, best practices and new insights from a lineup of high-level industry experts. Discover practical takeaways you can implement immediately.	<i>Which sessions will you attend?</i>
KEYNOTE PRESENTATIONS: Hear business visionaries share how to best utilize your resources, enhance your leadership skills and align effective risk management with your organization's business goals.	<i>Erik Wahl, Simon Bailey and Arianna Huffington will inspire you with their stories of overcoming obstacles.</i>
INDUSTRY LEADERS: World-class speakers will discuss techniques and best practices that will advance your understanding of risk management and help you maneuver your risk program past current and future obstacles.	<i>Which speakers will have the most impact on your job responsibilities?</i>
SAVE YOUR COMPANY MONEY: Attend sessions that will save your company money and take away cost-cutting strategies. Your registration will have paid for itself!	<i>Which sessions relate most to what you do?</i>
EXHIBIT HALL: Meet with industry-specific service providers and discover thousands of ground-breaking resources, the latest innovations and breakthrough solutions to add to your risk management strategy.	<i>Build your attendee briefcase! Visit www.rims.org/RIMS15 to set up meetings with solution providers. Have existing vendor or broker relationships? Meet them all in one place.</i>
NETWORKING: Learn not just in the sessions, but also from the experiences of your peers. Spend time at the events and hear what they are doing well and share solutions to common challenges.	<i>Who are you hoping to meet? RIMS BOD members? Speakers? Other executives?</i>
GLOBAL REACH: Learn the challenges of doing business in Asia, balancing operational risks associated with global sourcing, tips for managing a global risk program, and more!	<i>Is your organization global? Do you face supply chain challenges? Do you have global customers, partners, etc?</i>

WHAT'S IT GOING TO COST?

You can't get the yes without showing the numbers. Be detailed and point out any cost saving measures you'll receive by making plans in advance. Can you arrange a dinner meeting? Don't forget that lunch is provided every day, plus snacks at the various receptions. We won't let you go hungry. Plus, with the Early Bird rates and our travel discounts, you can make RIMS '15 even more affordable.

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Flight		
Lodging		
Transportation		
Special Events <i>(if not included in registration)</i>		
Food Per Diem		
Subtotal		
Total number of employees attending		
GRAND TOTAL		

BUT MOST IMPORTANTLY, WHY SHOULD YOU GO? DEFINE YOUR GOALS.

Although you will be away from the office, you will still be working hard throughout the day. Offer your manager an explanation of what you expect to gain by attending RIMS '15. Our days are packed with sessions, keynotes, receptions and special events. And don't forget the Exhibit Hall. All your vendors will be there—wouldn't it be great to see what new offerings they have? Your goals will be specific to your business needs and should clearly demonstrate what you will take away from the conference. Examples may include

- How to plan for and mitigate cybersecurity risks with our reliance on mobile devices.
- How to meet the needs of an increasingly diverse workforce.
- We know texting and driving don't mix. Learn best practices of how other companies are handling distracted drivers.
- Gain the most up-to-date information on pandemics, crisis management and planning for disease-related losses.
- Learn building blocks for becoming a successful risk leader.

SHARE YOUR KNOWLEDGE AND DRIVE INNOVATION FOR YOUR WHOLE ORGANIZATION

Follow up with your manager when you return. Review the goals that you listed and elaborate on how they were met. Let him know about all the innovative ideas that came out of the conference. Share those ideas and contacts with your team.

THE NETWORKING NEVER STOPS

Keep in touch with the people you meet. Share your post-conference feedback or submit a question to your peers via social media. Don't know how? Stop by the Smart Bar in the RIMS Hub and learn how!



ABOUT RIMS

As the preeminent organization dedicated to advancing the practice of risk management, RIMS, the Risk Management Society™, is a global not-for-profit organization representing more than 3,500 industrial, service, nonprofit, charitable and government entities throughout the world. Founded in 1950, RIMS brings networking, professional development and education opportunities to its membership of more than 11,000 risk management professionals who operate in more than 120 countries. For more information on RIMS, visit www.RIMS.org.