

Subject:

RIMS: Chapter Officers' Weekly Update - October 31, 2008

Chapter Officers' Weekly Update

October 31, 2008

This information bulletin is distributed weekly in an effort to reduce the amount of separate emails our chapter officers receive from RIMS.

The weekly email bulletin highlights chapter/member-related information including new benefits to chapters, changes at RIMS and upcoming events. Please review this email when you receive it to remain on the cutting-edge of what's relevant for chapters from RIMS. We would also be glad to include information from your chapter, relevant to your chapter colleagues (announcements, meetings, brief success stories); we do not intend to replace the chapter officer e-group but to supplement it. Please send your submissions to chapterservices@RIMS.org.

Table of Content

Society News

- 1-Last week to register for RiskLive!**
- 2-Using Economic Hardship as a Strategy for Growth**

Member Information Update

- 3-Risk Insights**
- 4-This Halloween, Keep Spooky Emails At Bay**
- 5-Last Day to Join RIMS and save \$100!**

Chapter Officer News

- 6-PERK Evaluation Now Open!**
- 7-Building a Stronger Chapter (BSC) Workshop Recap!**
- 8-Honor your outgoing Chapter President with a RIMS Past President plaque!**
- 9-Chapter E-Group Hot Topic**
- 10-Chapter Best Practices**

RIMS Trivia

Society News

Last week to register for RiskLive! RIMS Virtual Conference & Expo!

Don't miss out—on November 12-13 you can learn about the latest trends and innovations in risk management and discover new resources—all from your desktop. **Registration closes on November 7, so don't delay!**

RiskLive! delivers everything a traditional conference does—educational sessions, an Exhibit Hall and networking at every turn. You'll hear risk managers at leading companies—Home Depot, Burger King, Wal-Mart, Computer Associates, Michelin North America and Harrah's Entertainment, to name a few—discuss risk management challenges and solutions in today's complex global business environment.

This two-day event is jam-packed with educational sessions, including:

- Maintaining Privilege in Your Claim Communications
- Upstream/Downstream: Successfully Negotiating Contractual Insurance Requirements
- Insurance Law 101
- Indemnify This! The Art and Science of Contractual Risk Transfer
- Demonstrating and Measuring the Benefits of ERM
- Mastering the Media
- Ten D&O Enhancements You Should Ask for in 2009
- Oops—I'm a Risk Manager
- Reducing Costs Through Early Resolutions and Enforcing Indemnity Clauses
- Group Captives: How Risk Sharing Improves Risk Management Financial Outcomes
- International Insurance for Vendor Contracts
- Brokers Tenders: A Bore, a Chore or Value Galore?
- The Risk Manager's Guide to Surviving Insurer Insolvencies

This interactive event is THE place to meet people, gain product knowledge, network with other risk professionals and participate in quality education sessions—all at your convenience.

Let your members know that time is running out to REGISTER for this cutting-edge event and get new techniques and solutions to energize their risk management strategy.

Using Economic Hardship as a Strategy for Growth

Many associations are facing hard times when it comes to membership numbers. When a company has to cut back, professional society dues are often one of the first places they cut. And while RIMS is not losing members (in fact, deputy membership is up 3.1% from this time last year), we realize that enhancing the value of membership is key to retaining members and recruiting new ones.

Are some of your members facing lay-off? Make sure your chapter is a resource for potential new opportunities and for the training that may be needed to qualify for a new job. RIMS offers a deeply-discounted dues rate for members who are out of work and allows them to retain that status for two years. Perhaps your chapter can help by waiving dues and/or meeting fees for your colleagues who are seeking new opportunities. How about a job fair in conjunction with a meeting? Have you considered bringing in financial advisors or economic experts to an upcoming meeting? And posting a resume on the RIMS Career Center is free to all members.

Economies are cyclical – we all know that today's losses will be next year's gains (or at least, we hope ...) so spend some of that reserve you've built up to maintain an active and responsive chapter and keep the members you have while attracting some new ones!

Member Information Update

Risk Insights

RIMS and Ernst & Young present Risk Insights, a series of articles that provide insight into

various risk management and insurance-related issues. The white paper series is available at no cost as a benefit to RIMS members.

"RIMS is pleased to work with Ernst & Young on these publications that are intended to help RIMS members stay on the cutting edge of the rapidly evolving risk management discipline," says W. Michael McDonald, ARM, member of RIMS board of directors and vice president of risk management at Quality Distribution, Inc.

This first issue of Risk Insights, "Proving Your Insurance Claim," focuses on the complexities of proving a company's claim from catastrophic loss. The article explores common elements of the process and offers suggestions for successfully proving claims and expediting the recovery process. Future white papers in the series will cover topics such as "Getting Out From Behind the Desk—The RIMS Professional Growth Model," "Global Property and Business Interruption Claims" and "Enterprise Risk Management—What 'They' Are Not Telling You," among others.

"We are honored to work with RIMS to develop these informative reports for its members," says Allen Melton, Partner and Americas Practice Leader at Ernst & Young's Insurance Claims Services practice. "It is our goal that each issue of Risk Insights provides readers with new ideas to address the most relevant issues and challenges facing the risk community today."

The first issue of Risk Insights is available only to RIMS members at www.RIMS.org/RiskInsights.

This Halloween, Keep Spooky Emails At Bay

The following information was provided by CMIT Solutions.

It seems like virtually every holiday now comes with an outbreak of computer viruses as people click on "holiday greetings" from strangers. Don't get tricked this Halloween when you're expecting a treat! Be on the lookout for suspicious messages and brush up on a few perennial good email habits:

- If you don't recognize the name of the sender or if the subject line is garbled or misspelled, don't open it.
- Set your email so that it doesn't automatically display HTML. You can approve the emails whose images you want to see -- for example, newsletters from trusted sources -- while filtering out images you'd rather not see.
- Do not send confidential personal information over email. This includes credit card numbers, bank account numbers, and Social Security numbers.
- Don't forward along chain mails. They're a nuisance at best, and at worst can serve as a mechanism for spreading viruses. If you're added to somebody's address book through a chain email, a virus from their computer that spreads by sending a message to all their contacts could end up in your inbox.
- Regularly run a virus/spyware scan and download the updates -- after all, your anti-virus/anti-spyware protection is only as good as its last update! File scans do tend to slow down your computer, so you should schedule them for when you know you'll be away for a while.

Last Day to Join RIMS and save \$100!

Please share with your chapter and potential RIMS members that they can now save \$100 off on the membership fee if they join RIMS today (offer expires October 31). All they need to do is enter code RMM100 to receive the discount.*

Join now by visiting www.RIMS.org/JoinToday or call 212-655-6040!

**To qualify you must be a new Corporate or Associate member or have not been a RIMS member in the past 24 months.*

Chapter Officer News

PERK Evaluation Now Open!

The RIMS Professional Exchange of Risk Knowledge (PERK) Program is a partnership between RIMS, its chapters, and its risk management industry partners; providing your RIMS Chapter with quality programming at no cost!

The PERK programming series has evolved to now offer 18 sessions to RIMS Chapters from eleven partners. In 2008, RIMS received over 50 session requests for PERK.

In order to gauge the effectiveness of the PERK Program and its sessions we've created a short evaluation for you to complete. Your feedback will allow us to assess the sessions, speakers and partners so that we may better meet the needs of your chapter in 2009.

Please click on the link below to complete the evaluation.

http://www.surveymonkey.com/s.aspx?sm=eB0vk5x7YTzG6GH7xFZxrg_3d_3d

Please submit your response by **November 13, 2008**. If you have any questions regarding this survey or the PERK Program please feel free to contact RIMS Chapter Services at 212-655-6041 or chapterservices@RIMS.org.

Building a Stronger Chapter (BSC) Workshop Recap!

The Building a Stronger Chapter Workshop, held October 17-18 in Philadelphia, PA was the third BSC event hosted by the RIMS Membership and Chapter Services Department in 2008. Fourteen participants representing nine chapters, including chapter officers from as far as Indiana attended this two-day workshop.

The interactive discussion focused on the eight key areas that most affect chapters: leadership, RIMS resources, finances and reporting, planning, recognition, membership development, communicating your chapter's message, and programming. Guest speaker Robert Cartwright, President of the local Delaware Valley Chapter shared with his peers real examples of best practices that have made an impact within his Chapter. In addition, attendees had the opportunity to ask RIMS staff questions regarding membership, RIMS policies, the Chapter Recognition Program, and other RIMS resources offered to chapters.

We encourage you and your fellow Chapter Officers to participate in a future Building a Stronger Chapter workshop, or other peer leadership session. In 2009, in addition to Building a Stronger Chapter and Strategic Planning workshops, RIMS Membership and Chapter Services will also offer RIMS Chapter Officers Forum sessions. Stay tuned for more information including 2009 dates and locations!

Past attendees have said:

"It takes a village to gain the knowledge to build and maintain a strong society! So come and share."

- Camie Schraner, Florida Panhandle Chapter (in the process formation)

"It stimulates thought and discussion among the attendees that is helpful in learning new ideas from other attendees and the presenters."

-Fred Rich, Chesapeake Chapter

"Nothing is better than the ability to network with board members who share your experiences and open you to new ones."

-Karen Sohl, New Jersey Chapter

For up to date BSC information visit www.RIMS.org/BSC.

Honor your outgoing chapter president with a RIMS past president plaque!

In lieu of providing Chapters with a Past Presidents plaque via the RIMStore, RIMS will soon offer a plaque template that Chapters can use to work with any outside vendor to purchase a plaque.

Past president plaques can be used to honor an outgoing President, or other chapter officer that has demonstrated dedication and commitment to your chapter.

Act now! RIMS past president plaques will be available until **November 14, 2008** via the RIMStore. Requests will be fulfilled on a first-come, first-served basis while our inventory lasts.

Please contact RIMS Chapter Services at chapterservices@RIMS.org if you have any questions or visit www.RIMS.org/RIMStore for availability information.

Chapter E-Group Hot Topic:

The Chapter E-Group is a great place to post chapter related questions or concerns, or request suggestions and tips from other chapters and volunteers. Subscribe to the Chapter E-Group by visiting the Resources section of the RIMS website and clicking on E-Groups. Here you will be able to subscribe, view and reply to posts.

Check out this hot topic:

In addition to Society level awards, does your Chapter have any kind of recognition program?

Chapter Best Practices:

At the BSC workshop **Keith Conerly**, Vice President of RIMS **Potomac Chapter** suggested,

"Use non-conventional mechanisms for meetings, tied to a running theme. For example, field trip to museum to learn about items associated with that facility."

RIMS Trivia

Everyone who responds correctly to the RIMS Trivia question will be placed in a pool for a prize drawing once a month. The answer to the RIMS trivia question will be posted in next week's update. This month's winner will be announced in the first newsletter of next month.

Trivia Question:

The next issue of Risk Insights focuses on which RIMS resource recently developed by the RIMS Quality Advisory Council?

RIMS Trivia Answer for 10/17/08:

Which chapter is RIMS President, Janice Ochenkowski a member of?

Janice Ochenkowski is a Managing Director at Jones Lang LaSalle and a member of the Chicago Chapter. She has been on the Society Board of Directors and participated on Committees and Task Forces at the Society and Chapter level. The Chicago Chapter is one of RIMS oldest chapters, recently celebrating its 50th anniversary.

For more information regarding the Chicago Chapter please visit chicago.RIMS.org.

For additional information regarding RIMS leadership please visit "About Us" at www.RIMS.org.

You received this message as a member benefit of the Risk and Insurance Management Society, Inc. (RIMS), or because you have recently conducted business with RIMS. Please e-mail our Membership Department at membership@rims.org with any questions or concerns. To remove your address from the RIMS e-mail list, please forward this e-mail to: webmaster@rims.org with the word "remove" in the subject line. This e-mail was sent to: dlebron@RIMS.org.

1065 Avenue of the Americas, 13th Fl, New York, NY 10018
P: 212.286.9292 F: 212.655.5931
2008 Risk and Insurance Management Society, Inc. All rights reserved.

