

---

**Subject:**

RIMS: Chapter Officers' Weekly Update - October 3, 2008

# Chapter Officers' Weekly Update

*This information bulletin is distributed weekly in an effort to reduce the amount of separate emails our chapter officers receive from RIMS.*

*The weekly email bulletin highlights chapter/member-related information including new benefits to chapters, changes at RIMS and upcoming events. Please review this email when you receive it to remain on the cutting-edge of what's relevant for chapters from RIMS. We would also be glad to include information from your chapter, relevant to your chapter colleagues (announcements, meetings, brief success stories); we do not intend to replace the chapter officer e-group but to supplement it. Please send your submissions to [chapterservices@RIMS.org](mailto:chapterservices@RIMS.org).*

---

## **Table of Content:**

- 1-Message from Janice Ochenkowski, RIMS President**
- 2-Last week to register—RIMS BSC Workshop in Philly!**
- 3-Featured Publication of the Month—2008 Risk Management Compensation Survey**
- 4-RISK INSIGHTS**
- 5-Last Chance-Calling all Volunteers!**
- 6-New Face at RIMS**
- 7-Brooks Brothers offers RIMS Members 25% off!**
- 8-Featured Chapter Websites**
- 9-Professional Development Workshop**
- 10-Chapter E-Group Hot Topic**
- 11-Chapter Best Practices**
- 12-September Trivia Winner**
- 13-RIMS Trivia**

---

## **Message from Janice Ochenkowski, RIMS President:**

*Dear Chapter Leaders,*

*The past two weeks have been filled with information and questions about the turmoil in the financial markets. Attached below is a copy of the RIMS Media Advisory on this subject that was issued September 22nd. We were in Toronto for the RIMS Canada Conference (it was fantastic!), which is why I'm sending it to you today.*

*As part of RIMS response to this evolving situation, we are making information available to our members through a series of webinars so that we can all learn what we need and then apply it*

to our respective organizations.

Thursday's webinar had insurer representatives speak about why clients should be confident in their companies and why we should keep our business and renew with them. AIG, FM Global and Zurich spoke. Friday's webinar had speakers from Aon, Marsh & Willis. In the interest of serving our member needs, in both webinars, presenters had a limited amount of time to issue a prepared statement, after which, questions from participants were asked by the moderator. The Q&A took most of the one hour presentation.

The webinars are archived and can be accessed at any time. We are planning several more webinars on other aspects of this important topic. Watch your email for more information.

I hope that you agree with me, that this is a responsible and informative way for RIMS to respond to our members on this difficult and evolving issue.

As always, please send your comments to me.

Janice Ochenkowski  
[JOchenkowski@RIMS.org](mailto:JOchenkowski@RIMS.org)

\*\*\*\*\*

**Media Advisory**

September 22, 2008

In light of the recent turmoil in the financial markets, many RIMS members are reevaluating their risks and exposures. While there is some relief in the risk community from the government intervention secured last week, uncertainty of the long term impact still exists.

"Organizations are assessing and mitigating the real and potential risks emanating from changes in the financial landscape, such as last week's news about AIG and Lehman Brothers," says Janice Ochenkowski, ARM, president of the Risk and Insurance Management Society (RIMS) and managing director of Jones Lang LaSalle Incorporated. "Now more than ever, risk practitioners are in a position to share their unique knowledge and insights, and offer valuable strategic advice to executive management."

To help risk managers navigate these complex issues, RIMS is organizing a series of webinars featuring thought leaders who will provide insight on various aspects of insurance and financial market changes. Information on the webinars and other initiatives will be announced this week.

\*\*\*\*\*

**Risk Management Strategies in an Unsettled Financial Market—Part I: The Insurer's Perspective** and **Part II: The Broker's Perspective** have been archived and RIMS members can access the webinars **at NO COST** at: [www.RIMS.org/Webinars](http://www.RIMS.org/Webinars).

---

**Last week to register—RIMS BSC Workshop in Philly!**

Take advantage of this wonderful occasion to meet one-on-one with RIMS staff at the BSC in Philadelphia, PA. Learn creative ideas from RIMS very own membership & chapter services staff members on how to promote your chapter activities and attract and retain new members!

Also come and listen to **Robert Cartwright**, President of the Delaware Valley Chapter and Chair of External Affairs Committee, provide a peer's perspective on how the chapter increased membership, doubled attendance at chapter meetings and made the RIMS Delaware Valley Chapter a prominent organization in the Philadelphia community.

**Staff Members You'll Meet:**

- Jill Levy, Director of Membership & Chapter Services
- Cindy Tiritilli, Chapter Services Manager
- Darlene Lebron, Chapter Services Liaison
- Amy Kugali, Membership Marketing Manager

RIMS encourages all chapters, both big and small to attend and consider it a "to do" for new chapter officers. The BSC Workshop will be held on **October 17-18, 2008 in Philadelphia, PA.** There is **no cost** to register and RIMS is pleased to provide all BSC attendees a complimentary sleeping room at the Loews Philadelphia Hotel on the evening of October 17. Extend your stay through the weekend and take advantage of everything the city of brotherly love has to offer. A discounted rate of \$189 per room night plus tax is available from 10/14-10/21 to BSC attendees.

Register today—limited seats available!

[www.RIMS.org/BSC](http://www.RIMS.org/BSC).

---

**Featured Publication of the Month—2008 Risk Management Compensation Survey**

By popular demand, the **2008 Risk Management Compensation Survey**, has been chosen as the featured publication of the month for the month of October. The **Risk Management Compensation Survey** provides data on 15 different key positions in risk management with analyses of sub-sets based on industry, geographic location in the US and Canada, years in the risk management industry and educational credentials.

Order your copy of the survey today at [www.RIMS.org/CompensationSurvey](http://www.RIMS.org/CompensationSurvey)!

If you participated in the survey, and did not receive your complimentary copy, please contact Shavonne Howlett at 212-655-6033 or [showlett@RIMS.org](mailto:showlett@RIMS.org).

---

**RISK INSIGHTS**

Beginning with the fourth quarter of 2008 and continuing through 2009, Ernst & Young and RIMS will be collaborating on the development and publication of a series of white papers entitled *RISK INSIGHTS*, dealing with current issues impacting the risk management profession. These white papers will be available *only* to RIMS members AT NO COST for the first year following publication. Subsequent to that, they will be consolidated and available through the RIMStore for purchase.

**Upcoming topics include:**

Topic: *Proving Your Insurance Claim*  
Author(s): Ryan Pratt and Daniel Lentz  
Publication Date: October 13, 2008

Topic: *Getting Out From Behind the Desk (Professional Growth Model)*  
Author(s): Bruce Zaccanti and Rick Roberts

Publication Date: January 9, 2009

Topic: *Global Property and Business Interruption Claims*

Author(s): Allen Melton and Bradley Nichols

Publication Date: April 10, 2009

Topic: *Enterprise Risk Management – What "They" Are Not Telling You*

Author(s): Carole Fox and Mike Kaiser

Publication Date: July 10, 2009

Topic: *Getting the Most from a Kinder, Gentler Market*

Author(s): TBD

Publication Date: October 1, 2009

Topic: Canadian-focused article

Author(s): TBD

Publication Date: TBD

For more information about the series, please contact [membership@RIMS.org](mailto:membership@RIMS.org).

---

### **Last Chance-Calling all Volunteers!**

This is your chance to have your voice heard and keep RIMS at the forefront of our field through your expertise. RIMS has openings on most of its standing committees for the term commencing January 1, 2009.

Today is the last day to nominate yourself to as a volunteer or for more information regarding volunteering and RIMS committees please visit **RIMS.org->About RIMS->Leadership->Leadership Opportunities**.

<http://www.rims.org/aboutRIMS/Leadership/Pages/LeadershipOpportunities.aspx>

---

### **New Face at RIMS:**

RIMS is pleased to welcome **Margaret "Meggie" Duke** to the Membership and Chapter Services Department as the Membership and Chapter Services Assistant. Meggie is a recent graduate from the University of Mississippi with a Bachelor of Arts degree in Print Journalism and a minor in History. Meggie will serve as the main customer service contact for RIMS. Next time you call into RIMS please make sure to welcome Meggie into the RM community.

Meggie can be reached at [mduke@RIMS.org](mailto:mduke@RIMS.org) or at 212-655-6220.

---

### **Brooks Brothers offers RIMS Members 25% off!**

**For 3 days only**, Friday, October 17—Sunday, October 19, 2008, all enrolled Brooks Brothers Corporate Members will **Save 25%** on regular and everyday value priced merchandise at Brooks Brothers U.S. branded stores nationwide, online at [BrooksBrothers.com](http://BrooksBrothers.com) or by phone at 1.800.274.1815.

To take advantage of this wonderful value, enroll for your Brooks Brother Corporate Membership Card today by logging into the RIMS website and visiting Membership & Chapters->Discount

Programs. Remember this discount is available only to RIMS members.

- Enroll online at [Membership.BrooksBrothers.com](http://Membership.BrooksBrothers.com) (do not type in http:// or www. in front of the web site address). Enter your Organization ID# **54601** and your Pin Code# **90735**.
- Enroll by telephone by calling Corporate Incentive Services toll-free at **1-866-515-4747**, Monday through Friday, 9am to 5pm, ET. Please have your Organization ID# and Pin Code# available.
- RIMS members **Save 15%** on regular and everyday value priced merchandise at Brooks Brothers U.S. branded stores nationwide, by phone or online at BrooksBrothers.com once enrolled in the **Brooks Brothers Corporate Membership Program**.

---

### **Featured Chapter Websites:**

Check out these websites for ideas on how to set your chapter website apart from the rest!

Central Texas Chapter: [centraltexas.RIMS.org](http://centraltexas.RIMS.org)

The website's "Sponsors" page highlights Platinum, Gold and Bronze Sponsor who support their chapter activities. The website also allows individuals to register and pay (using the chapter's PayPal system) for chapter events.

Santa Clara Valley Chapter: [santaclaravalley.RIMS.org](http://santaclaravalley.RIMS.org)

Their chapter website home page lists the chapter mission statement and a message from the chapter president, Kathleen Pickard.

Remember, there are three tip sheets available to assist you with your website transition. The tip sheets can be found at Membership & Chapters->Chapter Officers Tools-> Resources->Tip Sheets.

([www.RIMS.org/membership/chapterofficertools/Resources/Pages/TipSheets.aspx](http://www.RIMS.org/membership/chapterofficertools/Resources/Pages/TipSheets.aspx))

For one-on-one technical assistance contact Darlene Lebron at [dlebron@RIMS.org](mailto:dlebron@RIMS.org).

---

### **Professional Development Workshop**

Developing a Safety System for Your Organization

October 27-28, New York

*A new workshop!*

Many risk managers have always included occupational safety in their responsibilities, while others have only recently added it to their duties. In either case, you may find it useful to step back and re-examine, with the benefit of an instructor and fellow risk managers, what strategic approach you should be taking to this important part of your responsibilities. This new workshop will provide you and your Chapter Members with the tools necessary to create a systematic, comprehensive approach unique to your organization that will sustain your improvement efforts.

The topics covered will include:

- The need for a system
- Best practice models drawn from Safety, Quality and Leadership thinking
- Examination of common system elements
- Communication and Implementation of the system
- Auditing the system and presentation of findings

- Continuous improvement

Don't let your Chapter Members miss this opportunity to improve their organizations' safety system—encourage them to register today at [www.RIMS.org/Education](http://www.RIMS.org/Education)

---

### **Chapter E-Group Hot Topic:**

Cindy Tiritilli, Chapter Services Manager asked:

*How often does your Chapter survey its members? How is information collected (an online tool?), and how do you use the information? Have you developed a great set of questions that other Chapters might use as an example? Please share your Chapter's best practices for surveying members by responding to this posting.*

Remember, the Chapter E-Group is a great place to post chapter related questions or concerns, or request suggestions and tips from other chapters and volunteers. Subscribe to the Chapter E-Group by visiting the Resources section of the RIMS website and clicking on E-Groups. Here you will be able to subscribe, view and reply to posts.

---

### **Chapter Best Practices:**

On behalf of the RIMS **Orange County**, President, **Gordon Adams** suggests,

*"We run an 'Eye On' slot in our Newsletter wherein we spotlight new member companies and their representatives. The articles relate a bit about the company—where located, how old, nature of its business, etc. and then a few comments on its RIMS representatives—including photos, when possible. When there are no new members to feature we may spotlight a smaller, lesser known current member. The idea is to spark interest, give new members a sense of belonging and allow current members to put names with faces."*

RIMS is always looking for best practice ideas from chapter leaders. If your chapter has a best practice they would like to share, please email [chapterservices@RIMS.org](mailto:chapterservices@RIMS.org).

---

### **September's RIMS Trivia Winner is...**

**Alicia Junta** from the **New Jersey Chapter!**

The prize for the month of September is a beautiful black brass RIMS desk clock.

For information on how to order RIMS supplies please visit the RIMStore at [www.RIMS.org/RIMStore](http://www.RIMS.org/RIMStore).

---

### **RIMS Trivia:**

*Everyone who responds correctly to the RIMS Trivia question will be placed in a pool for a prize drawing once a month. The answer to the RIMS trivia question will be posted in next week's update. This month's winner will be announced in the first newsletter of next month.*

**Trivia Question:**

RIMStore is a great place to order chapter giveaways and publications focused on the Risk Management profession. Name three items currently available for purchase on RIMStore.

**RIMS Trivia Answer for 9/26/08:**

On September 13-16, 2009, which city will host the 34th Annual RIMS Canada Conference? *The 34th Annual RIMS Canada Conference will be hosted by the Newfoundland and Labrador Chapter of RIMS in St. John's, NL. The Newfoundland and Labrador Chapter warmly invites you upon a voyage of discovery.*

*Don't miss this opportunity to embark upon an educational and cultural journey, in a land awash with maritime history. Here, where life itself has depended upon charting the right course and expertly navigating risk, you will gain valuable insights on making smart risk management decisions. At the end of the day, join the whole crew for a whale of a time... and immerse yourself in St. John's unique character and charm. We'd love to welcome you aboard—so don't miss the boat—book your passage now for this intriguing adventure.*

*For more information, please contact:*

*Marilyn Leonard (T) 709.737.1370 (F) 709.737.1800 Email: [mleonard@nlh.nl.ca](mailto:mleonard@nlh.nl.ca)*

*Elizabeth (Betty) Clarke (T) 709.576.8102 (F) 709.576.8561 Email: [eclarke@stjohns.ca](mailto:eclarke@stjohns.ca)*

*MyTravel Sinfonia (T) 1.800.667.6961 (F) 306.652.0990 Email: [rims@mytravel.ca](mailto:rims@mytravel.ca)*

---

You received this message as a member benefit of the Risk and Insurance Management Society, Inc. (RIMS), or because you have recently conducted business with RIMS. Please e-mail our Membership Department at [membership@rims.org](mailto:membership@rims.org) with any questions or concerns. To remove your address from the RIMS e-mail list, please forward this e-mail to: [webmaster@rims.org](mailto:webmaster@rims.org) with the word "remove" in the subject line. This e-mail was sent to: [dlebron@RIMS.org](mailto:dlebron@RIMS.org).

1065 Avenue of the Americas, 13th Fl, New York, NY 10018  
P: 212.286.9292 F: 212.655.5931  
2008 Risk and Insurance Management Society, Inc. All rights reserved.

