

# Chapter Officers' Weekly Update

June 19, 2009

*This information bulletin is distributed weekly in an effort to reduce the amount of separate emails our Chapter officers receive from RIMS. It highlights Chapter/member-related information including new benefits to Chapters, changes at RIMS and upcoming events. Please review this email when you receive it to remain on the cutting-edge of what's relevant for chapters from RIMS. Visit the archived versions of the Chapter Officer Weekly Update archive at: [www.RIMS.org/ChapterOfficerWeeklyUpdate](http://www.RIMS.org/ChapterOfficerWeeklyUpdate). We would also be glad to include relevant information from your chapter (announcements, meetings, brief success stories). Please send your submissions to [chapterservices@RIMS.org](mailto:chapterservices@RIMS.org).*

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## Member Information Update

*Please share the following information with your chapter members - at your next meeting, on your website and/or in your newsletter.*

### **New Membership Campaign Can Earn Your Chapter Up To \$200!**

**YOU know the reasons to join RIMS, now let *others* know!**

RIMS new Member-Get-A-Member Campaign helps Chapters earn a monetary incentive for recruiting new members. Simply tell your colleagues what you have gained from RIMS and suggest that they join too.

The MGM Campaign can help your chapter:

- Boost member numbers

- Raise membership revenue
- Earn a gift card of up to \$200
- And increase the likelihood of your Chapter earning a Membership Growth Award

To get started access your **MGM Chapter E-Kit** by visiting [www.RIMS.org/MGM](http://www.RIMS.org/MGM). The MGM Chapter E-Kit includes:

- Recruiting Tips
- Sample Letter
- Sample E-mail
- Top 10 Reasons to Join RIMS
- Value Statement for Corporate Members
- Value Statement for Associate Members
- 2009 RIMS Join Brochure

**Only you can best communicate to your colleagues what RIMS does for you and your career. So what are you waiting for?!**

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#### **Upcoming RIMS workshop:**

#### **Enterprise Risk Management July 9 - July 10, San Francisco, CA**

As risk management comes under a new level of scrutiny, many companies are turning to ERM to reconcile exposures and restructure their risk evaluation and management approach. It is essential for today's professionals to learn about ERM.

This highly interactive workshop will:

- Discuss benefits of ERM
- Outline implementation and the importance of customization
- Provide a five-step ERM model framework to introduce the process to your organization
- Review case studies of successful implementation as well as obstacles to expect and how to address them
- Examine the role of chief risk officers, risk management committees and address the role of brokers and consultants

Encourage your Chapter members to register for this timely and educational workshop today at [www.RIMS.org/Education](http://www.RIMS.org/Education).

For more information and tools to promote this designation to your Chapter members, contact us at [PD@RIMS.org](mailto:PD@RIMS.org).

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#### **Don't Forget! Career Center Free Job Posting Ends Soon:**

RIMS Career Center and Job Bank is offering a free 30-day job posting in the Job Bank. This is a **\$95 value** for RIMS members and a **\$130 value** for non-members.

Simply go to [www.RIMS.org/JobBank](http://www.RIMS.org/JobBank), click on the "Post Jobs" button and use the **discount code JBP01** at check-out. The program is in place through **June 30** so take advantage of this free offer today!

## Chapter Officer News

### **Chapter Recognition Program Now the Chapter Awards Program (CAP)**

The Chapter Awards Program, formerly known as the Chapter Recognition Program (CRP), now includes three awards: Chapter Achievement Awards; Overall Chapter Excellence Awards; and Membership Growth Awards.

Details regarding the new awards program including instructions and a sample application are now available at [www.RIMS.org/Awards](http://www.RIMS.org/Awards).

At RIMS, we are always hearing about the amazing things Chapters are doing. Now it's time to get recognized for all of your wonderful accomplishments! The new Chapter Achievement Awards have an award category for almost every chapter activity from Chapter website, Student Involvement, Social Events to Membership & Recruitment. Chapters can only select one category. Since chapters do not compete against each other, every chapter has an opportunity to win an award.

#### Chapter Achievement Awards Categories:

Education Achievement-Chapter Meetings  
Education Achievement-Special Chapter Events  
Education Achievement-Student Involvement  
Education Achievement-Professional Designations  
Education Achievement-Research Category  
Education Achievement-Enterprise Risk Management  
Education Achievement-Quality Improvement Process  
Education Achievement-Regional Conference  
Education Achievement-Society Conference  
Organization Achievement-Membership & Recruitment  
Organization Achievement-Meeting Attendance  
Organization Achievement-Surveys  
Organization Achievement-Social Events  
Organization Achievement-Legislative & Governmental  
Organization Achievement-Chapter Planning  
Organization Achievement-Chapter Networking  
Communication Achievement-Websites  
Communication Achievement-Newsletters  
Communication Achievements-Public Relations  
Community Achievement-Charity – Risk Management related  
Community Achievement-Charity – Community

The deadline for submissions is 5pm ET on January 11, 2010 – so start planning early! RIMS staff is available to answer any questions your chapter may have regarding the new awards program.

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**RIMS 11<sup>th</sup> Annual Legislative Conference—Chapter Participation Hits Home Run:**

Just as Congress and the Obama Administration were deliberating over the financial modernization proposal and the appropriate federal role over insurance, approximately 60 RIMS on the Hill attendees were lobbying over 70 congressional offices in support of greater federal involvement such as creation of a national office of insurance information, surplus lines legislation and a federal insurance charter option.

Such were the issues highlights at the 11<sup>th</sup> Annual RIMS on the Hill Legislative Conference where on Day 1, attendees were schooled in the policy and political arguments in favor of such legislation through educational sessions.

Additionally, attendees were regaled with political anecdotes from featured luncheon speaker and political commentator Donna Brazile. The first day finished with a presentation from Rep. Melissa Bean (D-IL) key Democratic champion of a federal insurance charter. On Day 2, members took what they learned from the educational sessions and put it into practice by lobbying their congressional offices.

A special thanks and congratulations goes out to those chapters which sent RIMS members to participate. This year, over twenty attendees were sent by their state or local chapters.

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**New Offer for Chapters: Order a Podium-Sized banner:**

RIMS has partnered with Arista Flags to offer Chapters special discount pricing on podium banners. The 24" x 30" portrait-shaped banners are designed in white with RIMS-green logo and text, and made with a 2" pole hem on top, fringe on the straight-cut bottom, and a hanging cord. Podium banners are often captured in speaker photos at events, and may afford your Chapter opportunities to increase visibility.

Just in case you need a replacement, the vendor also offers traditional 3'x5' portrait-shaped appliquéd or dye-printed Chapter banners. Proudly display your Chapter banner at meetings and events, and don't forget to decorate it with RIMS Chapter award and anniversary patches.

Please visit <http://tiny.cc/MeetingMaterialsChapter> for complete details, product specifications and contact information for placing an order.

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**2010 Local Chapter Dues Update:**

It's that time of year again! We need your assistance in preparing for the 2010 membership dues billing.

In the near future, Chapter Presidents, Treasurers, Delegates and Membership Chairs will receive an email from RIMS, with specific instructions on how and when to access the site and enter your Chapter's 2010 dues. (If your Chapter collects its own dues, you'll be requested to confirm that with us, too.)

NOW WOULD BE THE OPTIMUM TIME TO discuss your chapter's 2010 dues structure and determine who on your board will be asked to make the changes online.

We will need to know the amount of your 2010 Chapter dues no later than **September 11, 2009**. If you do not register your 2009 dues online by that date, your chapter will be required to collect all chapter dues directly from your members (and we suspect you don't want to have to do that!). Sorry, but this deadline is not flexible since we will have to handle reprogramming before our dues billings start.

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**PERK Partner Supports The Work Right Foundation:**

RIMS PERK Partner, **Aon**, would like to share with RIMS Chapters the opportunity to get involved with the Work Right Foundation.

The Work Right Foundation reaches out to US/Global companies to donate new or used ergonomically designed supplies for deployment in Africa. Their goal is to collect 2,000 ergonomically effective supplies for distribution to African workers in need. The hope is that by giving to those in need the Work Right Foundation can spread the benefits of ergonomics and through it make a difference.

For more information on how to get involved please contact:

Vicki Missar  
Associate Director  
Aon Global Risk Consulting  
Phone: 469.867.6196  
Fax: 312.381.0748  
Email: [vicki\\_missar@aon.com](mailto:vicki_missar@aon.com)  
On the Web: <http://www.aon.com/ergonomics/>

## Features

**RIMS Trivia:**

***Everyone who responds correctly to the RIMS trivia question will be placed in a pool for a prize drawing once a month. The answer to the RIMS trivia question will be posted in next week's update. This month's winner will be announced in the first newsletter of next month.***

Trivia Question:

What is the date and title of the next RIMS Professional Develop workshop which will be held in New York City?

RIMS Trivia Answer for 6/12/09:

RIMS recently announced changes to society dues for particular membership categories. What is the current cost for Associate members who are unemployed, seeking full-time employment and not eligible for membership in another category?

*RIMS Board of Directors has waived Society dues for **Associate members** who are unemployed, seeking full-time employment and not eligible for membership in another category. In addition, RIMS BOD has also waived Society dues for:*

- **Student members** (must be full-time college/university students majoring in majoring in risk management, insurance, business, finance or management with an emphasis in risk management and/or insurance and not eligible for membership in another category)
- **Affiliate members** (must have been a Deputy member within the past two years and now out of a job)

RIMS wants to provide support and ongoing access to member resources – including our Career Center, e-Groups, professional development classes, etc – to those impacted by the current economic downturn. For those who qualify and wish to update their status to waive their membership dues when renewing (prior payments will not be refunded), they can email their request to [membership@RIMS.org](mailto:membership@RIMS.org). In addition, a number of chapters have offered to waive their chapter dues for members who meet the above conditions. If you would like to participate in this option, please let us know at [chapterservices@RIMS.org](mailto:chapterservices@RIMS.org).