

# Chapter Officers' Weekly Update

July 1, 2009

*This information bulletin is distributed weekly in an effort to reduce the amount of separate emails our Chapter officers receive from RIMS. It highlights Chapter/member-related information including new benefits to Chapters, changes at RIMS and upcoming events. Please review this email when you receive it to remain on the cutting-edge of what's relevant for chapters from RIMS. Visit the archived versions of the Chapter Officer Weekly Update archive at: [www.RIMS.org/ChapterOfficerWeeklyUpdate](http://www.RIMS.org/ChapterOfficerWeeklyUpdate). We would also be glad to include relevant information from your chapter (announcements, meetings, brief success stories). Please send your submissions to [chapterservices@RIMS.org](mailto:chapterservices@RIMS.org).*

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### Member Information Update

*Please share the following information with your chapter members - at your next meeting, on your website and/or in your newsletter.*

### **Member-Get-A-Member campaign – Potential Win-Win for Chapters and RIMS**

RIMS Director of Member and Chapter Services, Jill Levy, just completed an analysis of chapter membership, comparing the number of members at the end of 2008 in each chapter to the number of members at the end of June, six months later. Only eight chapters show any positive growth at all and only five – Newfoundland & Labrador, Saskatchewan, South Texas, Tampa Bay and Upstate New York – have sufficient growth to qualify for a member growth award (i.e., more than 6% growth).

But RIMS is coming to your aid with a new program that we hope will help you grow membership! Now would be a great time to really push on accruing new members because any new Corporate, Associate or Additional Deputy members recruited between now and the end of August will not only boost your Chapter membership (and head you toward a Membership Star or Membership SuperStar Award for 2009), but will add real dollars to your Chapter coffers to support events or programs.

When new (or "recovered" which means they haven't been members of RIMS in the past two years) members indicate on their application (right before the payment page) that they heard about RIMS through the Member-Get-A-Member campaign and list the name and email address of the member who referred them, the Chapter will be receive a VISA gift card:

- One new/recovered member: \$50 gift card
- 2-3 new/recovered member: \$100 gift card
- 4+ new/recovered member: \$200 gift card

Recruiting new Additional Deputies will also qualify for the following rewards:

- One: \$20 gift card
- 2-3: \$40 gift card
- 4+: \$100 gift card

Reports of "winning" chapters will be run on September 1 and gift cards will be sent to the Chapter Treasurer before the end of September, 2009 – just in time to help support fall events.

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### **Upcoming RIMS workshop:**

#### **Enterprise Risk Management for the Advanced Practitioner September 17 - 18, St. John's, NL**

This RIMS Fellow workshop will be held right after the RIMS Canada Conference and facilitated by Joanna Makomaski, author of *ERM for Dummies* booklet.

The workshop goes beyond risk identification, quantification and mapping to examine various value drivers and suggests ways that ERM can be utilized to create new measurable value. The workshop also presents Brand Impairment from an ERM perspective which serves as a model approach for other non-traditional operational and strategic risks within your organization.

Workshop credit towards the RIMS Fellow designation is being given for participation in this workshop by RIMS. Individuals may attend the workshop without working toward the designation.

Encourage your Chapter members to register for this timely and educational workshop today at [www.RIMS.org/Education](http://www.RIMS.org/Education).

**For more information and tools to promote this designation to your Chapter members,**

contact us at [PD@RIMS.org](mailto:PD@RIMS.org).

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**Barnes & Noble is offering a summer clearance sale to all RIMS members!**

From June 22 – July 13, 2009, Barnes & Noble is offering RIMS members thousands of books at 50% off or more! Choose from hundreds of exciting titles in biography, business, diet and health, fiction, self-help, and more. Log on to [www.bn.com/RIMS](http://www.bn.com/RIMS).

In addition, now through July 7, 2009, choose 3 qualifying DVDs and the least expensive DVD is yours FREE! Simply look for the sale icon on select DVDs online at [www.bn.com/RIMS](http://www.bn.com/RIMS).

Quantities are limited, and these offers are available while supplies last, so don't miss out on this opportunity to benefit from these amazing summer deals!

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**New in RIMStore – CPCU designation materials!**

Set yourself apart!

The Chartered Property Casualty Underwriter (CPCU) Professional Designation is recognized as the premier designation throughout the risk management and property-casualty insurance business. Those who earn the CPCU designation set themselves apart as professionals committed to increasing their knowledge, achieving career growth, and setting and attaining meaningful goals.

In addition, the CPCU designation after your name speaks volumes about your insurance knowledge.

Take an important step in your professional development today, and make your commitment to earn the CPCU designation. Purchase your study materials by logging on to [www.RIMS.org/CPCU](http://www.RIMS.org/CPCU).

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**Calling All Speakers...Deadline extended until July 17!**

As the premier industry event for risk professionals, presenters at **RIMS 2010 Annual Conference & Exhibition** are recognized leaders in the field. If you have innovative ideas and solutions that would benefit others, then share your expertise, gain visibility and enhance your professional growth by presenting at **RIMS 2010 in Boston on April 25-29**.

RIMS is looking for innovative ideas and breakthrough strategies that engage and motivate attendees, and offer fresh perspectives on the trends affecting the industry and traditional industry best practices.

Presentations should be 90-150 minutes in length and panels are preferred over lectures. Sessions should include at least one risk manager on the panel, discuss real-world case studies and cover issues that are relevant across multiple industries and disciplines. Suggested topics

RIMS wants covered at RIMS 2010 Annual Conference & Exhibition include:

- CFO/CEO views on risk management
- Update on the state of the economy
- Enterprise Risk Management
- H1N1 Influenza and its affect on business continuity
- Cyber risks

Think you have what it takes? Submit a program suggestion and help shape the educational content that will influence risk managers from around the world. Anyone can submit a suggestion—you don't have to be a RIMS member!

**Don't miss this opportunity to share your most innovative ideas and solutions! Learn more at [www.RIMS.org/2010PSF](http://www.RIMS.org/2010PSF)**

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### **Attend a RIMS Regional Conference Near You!**

In addition to RIMS Annual Conference and Exhibition held each Spring, there are five RIMS regional conferences. These events offer attendees the opportunity to attend educational sessions and network at a destination closer to home. Check out the 2009 RIMS Regional Conference schedule!

#### **Annual Florida RIMS Educational Conference**

July 28 - August 1, 2009

Ritz Carlton, Naples, FL

<http://florida.RIMS.org/RIMS/florida/Home/WELCOME/Default.aspx>

#### **RIMS Canada Conference**

September 13 - 16, 2009

St. John's, NL

<http://www.RIMScanada.ca>

#### **RIMS Southeast Educational Conference**

September 16 - 19, 2009

Wild Dunes Resort, Isle of Palms, SC

<http://carolinas.RIMS.org>

#### **RIMS Western Regional Conference**

September 22 - 25, 2009

Hilton Seattle, Seattle, WA

<http://wrc.RIMS.org>

#### **Risk Management and Employee Benefits Conference & Exhibition (REBEX)**

October 22 - 23, 2009

Westin Chicago North Shore, Wheeling, IL

<http://chicago.RIMS.org> and <http://wisconsin.RIMS.org>

For more information about a particular conference, please visit

[www.RIMS.org/RegionalConferences](http://www.RIMS.org/RegionalConferences) and select the event.

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### **Visiting New York? Take Advantage of RIMS Corporate Hotel Rates!**

Spring is a great time to visit New York City. Whether for business or pleasure the city is bustling with energy, great shows and tons of outdoor activities to take part in.

To make your trip more enjoyable and cost effective RIMS has extended its corporate discount rate to all RIMS members.

RIMS corporate rate is offered at two major hotels in NYC: the Millennium Broadway Hotel and the Courtyard New York Manhattan/Fifth Avenue.

For more information, please visit [www.RIMS.org/CorporateRates](http://www.RIMS.org/CorporateRates).

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### **Tips and Tricks to Make the Most Out of Your Community**

You've probably already visited RIMS Community and updated your profile and added contacts, but what else can the Community be used for?

Visit [www.RIMS.org/CommunityTips](http://www.RIMS.org/CommunityTips) to get the most out of your community.

You can visit this web page any time for tricks of the trade and soon we will be sending out tips bi-weekly through eGroups!

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## **Chapter Officer News**

### **Notice From RIMS General Counsel – Limit your anti-trust exposure:**

As you may know, associations are subject to strict scrutiny under federal and state anti-trust laws. The Sherman Act, the principal federal anti-trust statute, prohibits "contracts, combinations, or conspiracies...in restraint of trade." Since many associations are "combinations" of competitors, one element of a potential anti-trust violation is usually present. Consequently, associations are common targets of anti-trust plaintiffs and prosecutors.

Common anti-trust claims against associations include price-fixing, group boycotts, bid-rigging, and illegal tying arrangements. The consequences for violating anti-trust laws can be severe: a conviction can carry stiff fines for the association and jail time for the participants.

We strongly encourage Chapters to take a few basic steps to limit their anti-trust exposure. To begin, Chapter meetings should be regularly scheduled – with agendas prepared in advance. Chapters should print an anti-trust disclaimer at the bottom of their meeting agendas, and should task a Chapter leader with reading the disclaimer to attendees prior to the start of each Chapter meeting. Below is a standard anti-trust disclaimer which may prove useful:

It is the policy of the \_\_\_\_\_ Chapter of the Risk and Insurance Management Society, Inc. to comply in all respects with federal and state anti-trust laws. This meeting will follow a formal, pre-approved agenda for the purpose of conducting the business of the Chapter. Accordingly,

discussion of any matters relating to competition among our members or relating to practices that may restrain trade with third parties is not permitted. These prohibited subjects include prices, discounts, allocating territories or customers, boycotts or any other statements that may be construed as being anti-competitive.

By following these simple steps – and by complying with the language in the disclaimer – Chapters will go a long way towards eliminating any anti-trust concerns. Should you have any questions about this issue, please contact Mark Prysock, RIMS General Counsel, at (212) 655-6592 or [mprysock@RIMS.org](mailto:mprysock@RIMS.org).

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### **Reminder to Submit 2010 Local Chapter Dues**

Please assist us in preparing for the 2010 membership dues billing!

Within the last week, Chapter Presidents, Treasurers, Delegates and Membership Chairs should have received an email from the RIMS Records Management department, with a request and specific instructions detailing how and when to access the site and enter your chapter's 2010 dues. (If your Chapter collects its own dues, you're requested to confirm that with us, too.) Please submit your 2010 Chapter dues no later than September 11, 2009.

If you do not register your 2010 dues online by that date, your chapter will be required to bill your local chapter dues directly. Sorry, but this deadline is not flexible since we will have to handle reprogramming before our dues billings starts.

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### **Chapter Best Practice:**

Cheryl Canfield, Upstate New York Chapter Secretary suggests,

*"Ask your RIMS Board Liaison to write a letter of appreciation to each of your Chapter Officer's CEO or direct supervisor. The acknowledgement is a great way to recognize your Chapter's volunteer leaders for their service, while raising the visibility of RIMS and the risk management profession within your company."*

A [Sample Letter of Appreciation to Chapter Officers](#) is available in the Stationery and Templates section of the Chapter Tools and Resources web area. You can also find your Chapter's 2009 Board Liaison at <http://tinyurl.com/RIMSBODLiaisonProgram>.

## Features

### **RIMS Trivia:**

***Everyone who responds correctly to the RIMS trivia question will be placed in a pool for a prize drawing once a month. The answer to the RIMS trivia question will be posted in next week's update. This month's winner will be announced in the first newsletter of next month.***

***June's RIMS Trivia Winner is...***

Dan Petrizzo, President, New York Chapter

The prize for the month of June is *Leading at the Edge: Leadership Lessons from the Extraordinary Saga of Shackleton's Antarctic Expedition* authored by RIMS 2009 keynote speaker Dennis N.T. Perkins.

Trivia Question:

Name any one of the 21 available categories for which chapters can apply for under the new Chapter Achievement Award.

RIMS Trivia Answer for 6/12/09:

What is the date and title of the next RIMS Professional Develop workshop being held in New York City?

***Advanced Workers' Compensation Strategies (NY)  
October 5-6, 2009***

*This interactive workshop is designed for the experienced professional, knowledgeable about Workers Compensation coverage and law, who is searching for new ideas to improve outcomes. Focusing on claim resolution strategies, we will review medical issues, coordination of care, return to work opportunities, and disposition of difficult cases. Attendees will obtain in-depth knowledge of medical indicators, review key issues relative to psycho-social disabilities and treatment, repetitive motion and cumulative trauma.*

*We will review the risk manager's role in developing a strategy for claim resolution, working with the claim professional, medical case manager, and attorney. With a firm commitment to improving outcomes and employee wellbeing, this program will assist the risk manager in developing claim handling processes and procedures that support corporate goals, utilize strategic medical interventions to support claim resolution, and accomplish better outcomes.*

*Encourage your Chapter members to register for this timely and educational workshop today at [www.RIMS.org/Education](http://www.RIMS.org/Education).*

You received this message as a member benefit of the Risk and Insurance Management Society, Inc. (RIMS), or because you have recently conducted business with RIMS. Please e-mail our Membership Department at [membership@rims.org](mailto:membership@rims.org) with any questions or concerns. To remove your address from the RIMS e-mail list, please forward this e-mail to: [webmaster@rims.org](mailto:webmaster@rims.org) with the word "remove" in the subject line. This e-mail was sent to: [dlebron@RIMS.org](mailto:dlebron@RIMS.org).

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