



- LOOK FORWARD TO THE CONFERENCE
- READ ABOUT THE CONFERENCE
- DISCUSS THE CONFERENCE
- ENVISION THE CONFERENCE
- PREPARE FOR THE CONFERENCE
- REGISTER FOR THE CONFERENCE

RIMS 2007 continues our tradition of providing the highest-quality educational and networking experience for the risk management industry.

## YOU MAY ASK ...

### ... WHAT CAN I EXPECT TO ACCOMPLISH?

As a participant in the foremost risk management conference, you will hear from some of the industry's most successful leaders, explore the hottest issues of the moment, and identify the next wave of challenges you face—all while immersed in the ultimate knowledge-sharing environment with your peers from U.S. companies and beyond.

### ... WHO WILL I MEET AT RIMS 2007?

During receptions, working sessions, lunches, and while surfing the exhibit hall, RIMS 2007 New Orleans offers you the chance to meet with thousands of risk managers, insurance professionals, treasurers, brokers, insurers, CEOs, COOs and CFOs. Our conference gathers some of the most resourceful, innovative and successful professionals in the industry.

### ... WHAT WILL I ENCOUNTER IN THE EXHIBIT HALL?

RIMS 2007 presents a wealth of ideas and solutions for your business needs. RIMS 2007's exhibition will gather over 400 service providers eager to tackle your business obstacles and provide you with the tools for planning, strengthening and executing your risk management strategy.

RIMS 2007 New Orleans is your chance to exchange ideas with your peers and obtain the necessary education, solutions and inspiration for success. **Reserve your place today. [www.RIMS.org/RIMS2007](http://www.RIMS.org/RIMS2007)**



### ... WHO ARE THE KEYNOTE SPEAKERS AT RIMS 2007?

They are risk management experts, government authorities and business leaders.



**Dr. Michael Osterholm**  
*Director of the Center for Infectious Disease Research and Policy*



**David Maurstad**  
*Director of FEMA's Mitigation Division and Federal Insurance Administrator*



**David Holcombe, CPCU**  
*Director of Risk Management for International Speedway Corporation*

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## Dear Risk Management Community:

We are proud to share the Conference Program for the biggest risk management event of the year! Nowhere else can you find so many educational sessions, industry resources and networking opportunities—all in one place. RIMS 2007 New Orleans is the event that could very well be a pivotal moment for your future success.

This year marks two special occasions for the Risk and Insurance Management Society. We celebrate the association's 57th year in serving the industry, and our Annual Conference & Exhibition turns 45. Many of us have seen and experienced significant evolution of the risk management role and practice as the social, political and business landscapes have dramatically changed over the years, causing priorities to shift and new risks to emerge. And throughout the decades, RIMS has endured as the industry's top gathering for information, tools and educational resources.

By referring to the Conference Highlights section of this program you will find details on the key events, sessions and speakers at this year's conference. You don't want to miss the opening reception, CEO leadership panel luncheon and special events in the grand exhibit hall. Be sure to attend the Opening Session, where you will hear from our dynamic keynote speaker—Dr. Michael Osterholm, Director of the Center for Infectious Disease Research and Policy—who will address participants on the topic of "Bracing for a Pandemic: What You Need to Know and How You Can Prepare". Other key topics to be explored at the conference include business continuity and enterprise risk management. Hot topic sessions will be announced in early 2007. What's more, we are thrilled to offer you access to nearly 400 exhibiting companies and service providers, unlimited networking and invaluable insights from industry authorities.

RIMS is honored to bring the conference to New Orleans for the seventh year in its history. We have arranged for some activities in support of New Orleans, such as a Comedy Benefit featuring Dennis Miller and a Community Service Day. We are proud to support the city and play a role in contributing to the revival of its magnificent spirit. The city's rich cultural history and infinite charm has proven to endure any challenge. New Orleans is back in business and ready to welcome you!

Please take some time to explore the conference program and discover the countless opportunities and learning experiences you can expect at RIMS 2007 on April 29 - May 3. We look forward to greeting you in New Orleans!

Sincerely yours,



Michael Liebowitz  
*RIMS President*



Mary Roth  
*RIMS Executive Director*



# General Information: What Can You Expect?



[www.RIMS.org/RIMS2007](http://www.RIMS.org/RIMS2007)

## SCHEDULE OF EVENTS

### Sunday, April 29

8:30 am - 5:00 pm	Spencer/Gallagher Golf Tournament
9:00 am - 3:00 pm	Community Service Day
5:30 pm - 7:30 pm	Opening Reception

### Monday, April 30

8:00 am - 10:00 am	Opening Session and Keynote Address
10:00 am - 12:00 noon	Exclusive Exhibit Hall Hours
12:00 noon - 1:30 pm	Chapter Awards Presentation and Keynote Speaker Luncheon
1:45 pm - 3:15 pm	Sessions
1:45 pm - 4:15 pm	Workshops
3:30 pm - 5:00 pm	Sessions

### Tuesday, May 1

9:00 am - 10:30 am	Sessions
9:00 am - 11:30 am	Workshops
10:45 am - 12:15 pm	Sessions
12:30 pm - 2:30 pm	CEO Leadership Panel Luncheon
2:30 pm - 3:30 pm	Exclusive Exhibit Hall Hour and Dessert Reception
3:30 pm - 5:00 pm	Sessions

### Wednesday, May 2

9:00 am - 10:30 am	Sessions
9:00 am - 11:30 am	Workshops
10:45 am - 12:15 pm	Sessions
12:30 pm - 2:00 pm	Exhibit Hall Networking Lunch and RIMS 2008 San Diego Kickoff
2:00 pm - 3:30 pm	Sessions
2:00 pm - 4:30 pm	Workshops
8:00 pm - 10:00 pm	Comedy Benefit

### Thursday, May 3

9:00 am - 10:30 am	Sessions
10:45 am - 12:15 pm	Sessions
12:30 pm - 2:00 pm	Keynote Speaker Luncheon

## Exhibit hall hours

Monday, April 30	10:00 am - 5:00 pm
Tuesday, May 1	9:00 am - 5:00 pm
Wednesday, May 2	9:00 am - 4:00 pm

The risk management community recognizes that the RIMS Annual Conference and Exhibition is the only event of its kind to bring together all the industry players for the ultimate learning and networking experience.

## Why should I attend?

RIMS 2007 New Orleans offers you the opportunity to ...

- take away **invaluable knowledge and insights**.
- discover **innovative ideas** for maximizing your risk management strategy.
- identify the **next generation of challenges** for the industry, and develop plans for coping with the hurdles that may lie ahead.
- cultivate and strengthen your **network of contacts**.

## Who will be there?

Thousands of executives join in the event each year. Among them are top-level risk managers; middle-level risk management professionals; IT, internal audit and operations executives; insurance professionals; CEOs; CFOs; COOs; treasurers; brokers and insurers.

## Where is the conference?

Ernest N. Morial Convention Center  
900 Convention Center Boulevard  
New Orleans, Louisiana 70130  
Web: [www.mccno.com](http://www.mccno.com)

## How can I book my hotel?

Let RIMS book your accommodations! We have blocked space at a variety of venues in New Orleans, from elegantly appointed, modern high-rises to an eclectic mix of quaint boutique hotels. All recommended hotels will offer special rates for RIMS attendees. Our quick and easy online room reservation service is available at [www.RIMS.org/RIMS2007](http://www.RIMS.org/RIMS2007).

## How can I register?

You can access complete conference information, pricing and live registration on the web. **Remember, the Early Bird deadline is February 23.** You may check your eligibility for other discounts in the registration section of this program or on our website at [www.RIMS.org/RIMS2007](http://www.RIMS.org/RIMS2007).

## What can I expect from New Orleans?

RIMS is proud to support New Orleans in its economic rebuilding efforts. The spirit of New Orleans is to be celebrated as the city is revitalized and gains momentum. The birthplace of jazz offers a wealth of lodging, entertainment, culinary treasures and, of course, southern hospitality. April in New Orleans is marked by enjoyable weather. You can expect a high of 79 degrees and a low of 59 degrees. Join your peers for an unforgettable experience in this city's world of exotic architecture, elegance and charm.

**CONFIDENTIAL**

**TO:** Agent 2007  
**FROM:** Agent X

Good evening.

The stakes are high. We have arranged for you to rendezvous with some of the most talented of your peers at an exciting Opening Reception that I know you will enjoy.

You are to meet at the **Hilton Riverside Hotel Grand Ballroom** in New Orleans on **Sunday, April 29, from 5:30 pm to 7:30 pm.**

One question remains—shaken or stirred?

RIMS Presents  
“Riverside royale”

Sunday, April 29, 2007

5:30 pm – 7:30 pm

Grand Ballroom

Hilton Riverside Hotel

Two Poydras Street

New Orleans



APRIL 29 - MAY 3  
NEW ORLEANS

[www.RIMS.org/RIMS2007](http://www.RIMS.org/RIMS2007)



# Special Events

## Building a Successful Chapter: A How-To Workshop

*Saturday, April 28, 7:30 am – 4:30 pm  
Sheraton Hotel, Napoleon Ballroom Section D3*

Discover the tools to make your chapter flourish! Unite with RIMS professional staff and fellow chapter officers to uncover the keys to building a successful chapter. Explore the essentials with your peers: recruiting volunteers, organizing a productive meeting, communicating effectively with members, managing the books and more. This workshop provides tips on how you can take full advantage of the resources offered by RIMS, as well as an opportunity to meet with a network of chapter officers who share the same goals. All RIMS chapter officers are encouraged to participate!

### What past attendees say about this workshop:

"If you want to be successful, here's where you need to start."

*Lynn Lovell, Arizona Central Chapter*

"The workshop provides an incredible forum for an exchange of ideas. All board members should attend at some point."

*Scott Ritto, Los Angeles Chapter*

"I left energized and excited about what I can do for my chapter."

*Heidi Much, Detroit Chapter*

"The face to face interaction with other chapter leaders is a vital component of creating a successful chapter!"

*Pat Greene, San Diego Chapter*

Register online for the BSC Workshop by checking the appropriate box during the session selection process. For more information, please contact RIMS Membership and Chapter Services Department at (212) 655-6041 or [bsc@RIMS.org](mailto:bsc@RIMS.org).

## RIMS 2007 Community Service Day—Join us!

*Sunday, April 29, 9:00 am – 3:00 pm  
Ernest N. Morial Convention Center  
Buses depart at 8:30 am to Lakeview*

While New Orleans felt the full fury of Hurricane Katrina, the images of devastation shattered us all. Although the French Quarter and downtown areas were largely spared, many areas of the city remain too ravaged for residents to return. Lakeview Parrish and the 9th Ward are among the areas still in disarray and in need of outreach—outreach you can help to provide.



Now, you have an opportunity to act in support of the residents and city of New Orleans. Join us on Sunday, April 29 from 9:00 am – 3:00 pm for the RIMS 2007 Community Service Day! RIMS has partnered with the Beacon of Hope Resource Center to help the residents of Lakeview return to their homes. Participants will paint homes, clear yards of overgrown weeds and remove dead shrubbery and tree branches. You can help to revive Lakeview Parrish, bring hope to its residents and speed their return to the neighborhood.

So take off your risk manager hat for a few hours, join your peers and take part in this community initiative. You only need to bring a pair of long pants (jeans are perfect), a long-sleeve shirt and closed-toe shoes or boots. RIMS and the Beacon of Hope Resource Center will provide the rest.

A light breakfast and boxed lunch will be provided. Opportunities to volunteer for this project may be limited. For more information about the RIMS 2007 Community Service Day and the Beacon of Hope, please visit [www.RIMS.org/CommunityService](http://www.RIMS.org/CommunityService).

Thank you for your support and we look forward to seeing you in New Orleans!

## RIMS First Timers Orientation

*Sunday, April 29, 4:15 pm – 5:15 pm  
Hilton Riverside Hotel, Oak Alley Room*

*Monday, April 30, 10:15 am – 11:15 am  
Ernest N. Morial Convention Center, Room to be confirmed*

Between the sessions, exhibit hall and special events, the RIMS Conference can be quite daunting! Work it like a pro with this orientation seminar. Learn the tools necessary to guide you through the conference experience without feeling overwhelmed. Join the RIMS conference programming committee to learn how you can make the most of your RIMS 2007 experience!

## RIMS 2007 Opening Reception

*"Riverside Royale"  
Sunday, April 29, 5:30 pm – 7:30 pm  
Hilton Riverside Hotel, Grand Ballroom  
Two Poydras Street*

As you make your way into the Grand Ballroom, you will be amazed by the Hilton Riverside Hotel's transformation into the Riverside Royale. You will be treated to the signature rhythms, themed décor and, of course, the chance to rendezvous with secret agents. Meet fellow attendees as you start your evening in style. One question remains—shaken or stirred?

The first of many networking opportunities, this is your ticket to reconnecting with peers and forging new relationships. Please pick up your registration materials prior to the opening reception. Full Conference Pass and Monday Pass registrants will be admitted plus one guest aged 21+.

