

# SALES PROSPECTUS

2019



## **RIMS Risk Forum China**

Beijing | March

## **Business Resiliency Exchange & Masterclasses**

Singapore | 5 April

## **RIMS NextGen Forum**

NYC | June 14

## **RIMS Risk Forum Latin America**

Bogota | October

## **RIMS ERM Conference 2019**

New Orleans | November 4-5

## **RIMS Risk Forum India**

Mumbai | November 22

## **RIMS RiskTech Forum 2019**

NYC | December 5-6

**Please contact** Matt Whyte, Exhibition and Sponsorship Sales Manager, at [mwhyte@RIMS.org](mailto:mwhyte@RIMS.org) or call +1 212-655-6052.

# RIMS RISK FORUM 2019 CHINA

RIMS Risk Forum 2019 China has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsoring an event or item increases brand recognition, builds loyalty and demonstrates your commitment to the China's risk management community.



**PLATINUM** RMB 75,000 | USD \$11,183

**PLATINUM LEVEL** Sponsorships include:

- One (1) speaker slot
- Passes for 30 of your clients to attend
- Free table space (you can set up your own table with signs and literatures)
- Six (6) RIMS organizational memberships (one year) to be given to sponsor's Chinese clients. Your clients can strengthen their risk management knowledge and practice while being members of RIMS, which will benefit your relationships with your clients (RIMS usually charges \$600 USD for one organizational membership).
- Two (2) free registrations to RIMS non-US Forums, such as India, Singapore, Middle East, or Latin America in 2019
- Access to the entire RIMS China Forum attendee list
- Opportunity to develop a white paper with RIMS for the China market

# BUSINESS RESILIENCY EXCHANGE & MASTERCLASSES

Strengthening Cyber Resiliency with Business Continuity & Enterprise Risk Management has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsoring an event or item increases brand recognition, builds loyalty and demonstrates your commitment to the cyber risk management community.

## Business Resiliency Exchange & Masterclasses

5 April, 2019 | Singapore

Organised by:   

### PLATINUM SD \$12,500 | USD \$9,195

#### BRANDING & ACKNOWLEDGEMENT

- Prominent logo placement on backdrop and onsite collateral

#### ON-SITE ENTITLEMENT

- 8 complimentary passes to the event
- Opportunity to introduce one of the following: Welcome Address or ONE keynote address speaker
- 1 tabletop space to display company products and brochures (6ft by 1.8ft table with skirting)
- 15-min allocated time for booth's fringe pitch/demo
- Acknowledgement of sponsorship by emcee
- One organizational membership to gift to one of your clients. RIMS organizational membership, valued at USD \$600, allows a company to offer RIMS membership to two practicing risk professionals on their team. A RIMS membership offers unlimited access to all of our content, reports and webinars. In addition, a member also receives discounted pricing to our events

#### POST-EVENT MARKETING

- Logo included in Thank You ad in *Risk Management Magazine*

### GOLD SD \$7,500 | USD \$5,517

#### BRANDING & ACKNOWLEDGEMENT

- Standard logo placement on backdrop and onsite collateral

#### ON-SITE ENTITLEMENT

- 6 complimentary passes to the event
- 1 tabletop space to display company products and brochures (6ft by 1.8ft table with skirting)
- 15-min allocated time for booth's fringe pitch/demo
- Acknowledgement of sponsorship by emcee
- Suggestion: If the above in Red is approved, we can offer just one on that list, discounted rate to attend RIMS possibly.

#### POST-EVENT MARKETING

- Logo included in Thank You ad in *Risk Management Magazine*

### SILVER SD \$5,000 | USD \$3,678

#### BRANDING & ACKNOWLEDGEMENT

- Logo placement on backdrop and onsite collateral

#### ON-SITE ENTITLEMENT

- 4 complimentary passes to the event
- 1 tabletop space to display company products and brochures (6ft by 1.8ft table with skirting)
- 15-min allocated time for booth's fringe pitch/demo
- Acknowledgement of sponsorship by emcee

#### POST-EVENT MARKETING

- Logo included in Thank You ad in *Risk Management Magazine*

Please contact Matt Whyte, Exhibition and Sponsorship Sales Manager, at [mwhyte@RIMS.org](mailto:mwhyte@RIMS.org) or call +1 212-655-6052.



# RIMS NEXTGEN FORUM 2019

RIMS NextGen Forum 2019 has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsorship increases your brand recognition, builds loyalty and demonstrates your commitment to the next generation of risk professionals.



## PLATINUM \$10,000

### PLATINUM LEVEL Sponsorship includes:

- Exclusive sponsorship of a general session (first come, first serve in selection)
- Opportunity to air a :60 second promotional video, or provide an introduction to the keynote speaker
- Four complimentary full-forum registration passes (attendee must be affiliated with sponsor)
- 6' table and chairs with company sign-in foyer area
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS NextGen Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you during the forum opening session

## SILVER \$3,500

### SILVER LEVEL Sponsorship includes:

- Two complimentary full-forum registration passes
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS NextGen Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre-forum list of attendees
- Acknowledgement and thank you during the forum opening session

## GOLD \$5,000

### GOLD LEVEL Sponsorship includes:

- Three (3) complimentary full-forum registration passes (attendee must be affiliated with sponsor)
- 6' table and chairs with company sign-in foyer area
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS NextGen Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre- and post-forum attendee mailing list
- Acknowledgement and thank you during the forum opening session

## KIOSK \$2,000

### KIOSK LEVEL Sponsorship includes:

- One complimentary full-forum registration pass (attendee must be affiliated with sponsor)
- Company name on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS NextGen Forum 2019 website
- Signage recognizing sponsors during the forum
- Acknowledgement and thank you during the forum opening session

### LANYARDS | \$3,000

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to NextGen Forum attendees. We handle the production and distribution, your company gets the exposure!

### COFFEE BREAKS | \$2,000 (3 available)

Don't miss out on this great opportunity to be the first brand that attendees think of when refueling for the rest of their day.

### "KNOW BEFORE YOU GO" EMAIL | \$1,500

Reach registered attendees before they attend! This email provides participants with valuable forum details that they will reference several times before the event. Your company's banner ad, 75-word description and link to your content or video, will be included in this highly visible message. This opportunity is limited to one (1) sponsor.

### MOBILE APP | \$5,000

Packed with features that support lead-generation, prospecting and brand visibility, the RIMS NextGen Forum Mobile App will generate traffic and clicks for your organization.

### NETWORKING RECEPTION | \$5,000

This forum networking reception and celebration brings together all forum attendees for a fun night in New York City. Sponsors receive extensive branding through event marketing and promotions as well as on-site event signage and the ability to provide materials to attendees at the event.

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# RIMS RISK FORUM 2019 LATIN AMERICA

RIMS Risk Forum 2019 Latin America has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsoring an event or item increases brand recognition, builds loyalty and demonstrates your commitment to the Latin America's risk management community.



RIMS  
Risk Forum 2019  
**LATIN AMERICA**  
October | Bogota

## PLATINUM USD\$11,999

### PLATINUM LEVEL Sponsorships include:

- Five (5) complimentary delegate passes (for sponsor staff and/or invited clients)
- Exclusive sponsorship of a conference session and opportunity to introduce the speaker/panel
- :30 promotional video included alongside sponsored session speaker bio video
- Full-page ad in the on-site program
- Company logo on sponsor banner prominently displayed
- Company logo and web link on RIMS Risk Forum Latin America website
- Signage recognizing sponsors during the Forum
- Pre- and post-conference attendee mailing lists
- Acknowledgement and thank you from RIMS President during opening session
- Shared sponsorship of the networking reception
- Exposure on the RIMS Risk Forum Latin America mobile app sponsor page

# RIMS ERM 2019 SPONSORSHIPS

RIMS ERM Conference 2019 has a number of opportunities to heighten your brand exposure, either through targeted or general sponsorships. Sponsoring an event or item at the conference increases brand recognition, builds loyalty and demonstrates your commitment to the ERM/SRM community.



## PLATINUM \$12,500

**PLATINUM LEVEL** Sponsorship includes:

- Exclusive sponsorship of a General Session and opportunity to air a :60 second promotional video, prior to the session
- Five complimentary full-conference registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2019 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session
- Exclusive sponsorship of one food and beverage break
- Mobile App Banner Ad

## GOLD \$10,000

**GOLD LEVEL** Sponsorship includes:

- Exclusive sponsorship of a breakout session
- Four complimentary full conference registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2019 website
- Signage recognizing sponsors during the conference
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you from RIMS Leadership during conference opening session

## SILVER \$7,500

**SILVER LEVEL** Sponsorship includes:

- Three complimentary full-conference registration passes (must be affiliated)
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on ERM Conference 2019 website
- Branded kiosk – logo panel
- Signage recognizing sponsors during the conference
- Pre-conference list of attendees
- Acknowledgement and thank you from RIMS Leadership during conference opening session

## KIOSK \$5,000

**KIOSK LEVEL** Sponsorship includes:

- One complimentary full-conference registration pass (attendee must be affiliated with sponsor)
- Branded kiosk – logo panel

## OFFICIAL CONFERENCE BAGS | \$5,000

The ultimate walking billboard! Let your target audience advertise for you during and long after the close of the Conference. Your company's logo will be printed on the bags distributed to each conference attendee on-site.

## LANYARDS | \$4,000

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to hundreds of ERM Conference attendees. We handle the production and distribution, your company gets the exposure!

## COFFEE BREAKS | \$2,000 (4 available)

Don't miss out on this great opportunity to be the first brand attendees think of when refueling for the rest of their day.

## "KNOW BEFORE YOU GO" EMAIL | \$1,500

Reach nearly 400 registered attendees before they attend! This email provides participants with valuable conference details that they will reference several times before the event. Your company's banner ad, 75-word description and link to your content or video, will be included in this highly visible message. This opportunity is limited to one (1) sponsor.

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# RIMS RISK FORUM 2019 INDIA

RIMS Risk Forum 2019 India has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsoring an event or item increases brand recognition, builds loyalty and demonstrates your commitment to India's risk management community.



## PLATINUM INR 17.5 LAKH | USD \$24,679

### PLATINUM LEVEL Sponsorships include:

- Invitation to 40 of sponsor's clients to attend
- Opportunity to introduce a speaker before a session
- Free table space (you can set up your own table with signs and literature)
- Six (6) RIMS individual memberships (one year) for you to give to your clients. Your clients can strengthen their risk management knowledge and practice while being members of RIMS, which will benefit your relationships with your clients and provide with access to the RIMS global network.
- Two (2) free registrations to RIMS non-US Forums, such as China, Singapore, Middle East, or Latin America in 2019 as well as access to two (2) complimentary training webinars
- Access to the entire RIMS Risk Forum India attendee list (mailing addresses only)
- Opportunity to develop a white paper with RIMS for the India market
- Acknowledgement as a Platinum Sponsor on event website
- Logo on signage at event and on all marketing materials

## GOLD INR 12.5 LAKH | USD \$17,628

### GOLD LEVEL Sponsorships include:

- Invitation to 30 of sponsor's clients to attend
- Free table space (you can set up your own table with signs and literature)
- Four (4) RIMS individual memberships (one year) for you to give to your clients. Your clients can strengthen their risk management knowledge and practice while being members of RIMS, which will benefit your relationships with your clients and provide you with access to the RIMS global network.
- One (1) free registration to RIMS non-US Forums, such as China, Singapore, Middle East, or Latin America in 2019 as well as access to two (2) complimentary training webinars
- Access to the entire RIMS Risk Forum India attendee list (mailing addresses only)
- Opportunity to develop a white paper with RIMS for the India market
- Acknowledgement as a Gold Sponsor on event website
- Logo on signage at event and on all marketing materials

## SILVER INR 7.5 LAKH | USD \$10,576

### SILVER LEVEL Sponsorships include:

- Invitation to 20 of sponsor's clients to attend
- Free table space (you can set up your own table with signs and literature)
- One (1) RIMS individual membership (one year) for you to give to your clients. Your clients can strengthen their risk management knowledge and practice while being members of RIMS, which will benefit your relationships with your clients and provide you with access to the RIMS global network.
- 50% discount on two (2) registrations to RIMS non-US Forums, such as China, Singapore, Middle East, or Latin America in 2019
- Access to the entire RIMS Risk Forum India attendee list (mailing addresses only)
- Logo on event website
- Logo on signage at event and on all marketing materials

Please contact Matt Whyte, Exhibition and Sponsorship Sales Manager, at [mwhyte@RIMS.org](mailto:mwhyte@RIMS.org) or call +1 212-655-6052.



# RIMS RISK TECH FORUM 2019

RIMS RiskTech Forum 2019 has a number of opportunities to heighten your brand exposure through targeted and general sponsorships. Sponsorship increases brand recognition, builds loyalty and demonstrates your commitment to the cyber risk management community.

## RIMS RiskTech Forum 2019

NYC | December 5-6

### PLATINUM \$10,000

**PLATINUM LEVEL** Sponsorship includes:

- Exclusive sponsorship of a general session (first-come)
- Opportunity to air a :60 second promotional video, or provide an introduction to the keynote speaker
- Five (5) complimentary full-forum registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Full-page ad to be included in forum on-site program\*
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS RiskTech Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre- and post-conference attendee mailing list
- Acknowledgement and thank you during the forum opening session

### GOLD \$7,500

**GOLD LEVEL** Sponsorship includes:

- Four (4) complimentary full-forum registration passes (attendee must be affiliated with sponsor)
- Branded kiosk – custom panel
- Full-page ad to be included in forum on-site program\*
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS RiskTech Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre- and post-forum attendee mailing list
- Acknowledgement and thank you during the forum opening session

### SILVER \$7,500

**SILVER LEVEL** Sponsorship includes:

- Three (3) complimentary full-forum registration passes
- Half-page ad to be included in conference on-site program\*
- Branded kiosk – logo panel
- Company logo on sponsor banner prominently displayed on-site
- Company logo + web link on RIMS RiskTech Forum 2019 website
- Signage recognizing sponsors during the forum
- Pre-forum list of attendees
- Acknowledgement and thank you during the forum opening session

### KIOSK \$5,000

**KIOSK LEVEL** Sponsorship includes:

- One (1) complimentary full-forum registration pass

### LANYARDS | \$5,000

Printed exclusively with your logo and the RIMS logo, these colorful lanyards are your company's chance to be on display to RIMS RiskTech Forum 2019 attendees. We handle the production and distribution, your company gets the exposure!

### COFFEE BREAKS | \$6,000

Don't miss out on this great opportunity to be the first brand that attendees think of when refueling for the rest of their day.

### "KNOW BEFORE YOU GO" EMAIL | \$2,500

Reach registered attendees before they attend! This email provides participants with valuable forum details that they will reference several times before the event. Your company's banner ad, 75-word description and link to your content or video, will be included in this highly visible message. This opportunity is limited to one (1) sponsor.

### MOBILE APP | \$5,000

Packed with features that support lead-generation, prospecting and brand visibility, the RIMS RiskTech Forum 2019 Mobile App will generate traffic and clicks for your organization.

### NETWORKING RECEPTION | \$5,000

The networking reception brings together all attendees for a fun night of celebration in New York City. Sponsors receive extensive branding through event marketing and promotions as well as on-site event signage and the ability to provide materials to attendees at the event.

### HOTEL KEYCARDS | \$6,000

Keycards unlock the perfect opportunity for you to make an opening impression as you give attendees a big welcome to New York City. Your presence is guaranteed to be in most attendees' hands at least once each day as they enter their hotel rooms.

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